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#### US election

Your guide to the results

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#### In for a spin

Clothes-driers turn to microwaves

Page 14

#### The single market

What Europe's smaller businesses can expect

Page 11

#### Surveys

• Oil and gas • Portugal industry

Section IV Section III

# FINANCIAL TIMES

TUESDAY NOVEMBER 3 1992

D8523A

Europe's Business Newspaper

## Major warns rebel MPs not to reject Maastricht motion

UK prime minister John Major warned that rejection of the Maastricht treaty on European union in tomorrow's parliamentary debate could wreck prospects for British economic recovery. The outcome of the debate is still perilously close. Page 18; *Tory revolt*, Page 5

Creditanstalt attracts GE: Austria has confirmed its interest in selling a 20 per cent stake in Creditanstalt, the country's second largest bank, to General Electric of the US. Page 19

Panic losses worse: The future of Yugoslav prime minister Milan Panic was in doubt after the Belgrade parliament passed a no-confidence motion, signalling Serbian president Slobodan Milosevic's resolve to dominate Yugoslavia. Page 2

Unita weakened: The Angolan government strengthened its hold on Luanda after fighting in which several senior Unita officials were feared dead. Over the past four days more than 1,000 people are believed to have died. Page 18

Investment blow: Mercedes-Benz, subsidiary of Daimler-Benz, is to shelve plans for a DM100m truck factory outside Berlin, in the most serious blow yet to hopes for new investment in former East Germany. Page 18

Yeltsin cracks down: President Boris Yeltsin, struggling to extricate Russia from wars near its borders, declared a one-month state of emergency in the region of North Ossetia. Page 2

Nissan Motor, Japanese carmaker, reported a Y14.5bn (\$116m) pre-tax six-monthly loss. The dividend payment was suspended for the first time in the company's history. Page 19

Profits warning at Bayer: Profits at Bayer, one of Germany's big three chemicals companies, will be considerably down this year, the company's chief executive warned. Page 20; *Lex*, Page 18

Dan-Air talkover cleared: The way has been cleared for British Airways' takeover of Dan-Air, the UK's oldest independent airline, after the UK government's decision not to refer the deal to the monopolies commission. Page 19

Reward increased for Bushelle's death

The reward for killing Satanic Verses author Salman Rushdie has been raised by an unspecified amount above the \$2m on offer by the Jordanian religious foundation. The move is an apparent response to a writer's plea

in Bonn last week for Germany to use its economic might to have the execution order cancelled. The Foreign Office in Berlin said the news was "monstrous".

Ghana goes to polls: Ghanaians vote today in presidential elections in which Flight-Lt Jerry Rawlings, who seized power in 1981, hopes to gain a popular mandate for his economic policies. Ghanaians vote on Rawlings, Page 6

Iets warns of more losses: The airline industry is in an "apocalyptic" state and faces further deficits, bringing total losses over the past four years to nearly \$10bn, the International Air Transport Association has warned. Page 5

Singapore group buys UK hotel: The Rank Organisation is to sell London's Gloucester Hotel to Singapore-based property group Hong Leong for \$27.5m (\$110m) in cash. Page 19

Pact sought: Canadian Airlines is to renew talks for an alliance with American Airlines amid signs that plans for a merger between Canadian and Air Canada are in difficulty. Page 19

Hollywood studio boss quits: Joe Roth, chairman of Twentieth Century Fox, is to resign to form his own film production company at The Walt Disney Studios. Page 21

Magic Johnson retires: Earvin "Magic" Johnson, who has the Aids virus, is to drop out of professional basketball for good because of controversies surrounding his planned comeback.

Six killed in arms depot blast: Six people died in an explosion at a munitions depot in the canton of Berne in the central Swiss alps. The cause of the blast was not immediately known.

Crossed lines: Because of a production error, the prize Crossword in last Saturday's Weekend FT was published in incorrect running order. This Saturday's Weekend FT will publish the missing solutions to Crosswords 7,979 and 7,990.

STOCK MARKET INDICES

■ STERLING

FT-SE 100: 2,087.8 (+25.8)

Yield: 4.48 (3.16)

FT-SE Eurotrack 100: 1,022.4 (+43.5)

FT-1 All-Shares: 1,288.25 (+1.09)

FT-1 World Index: 138.34 (+0.04)

Mixed: 16,533.36 (+0.56)

New York: 2,222.21 (+0.03)

Dow Jones Ind Ave: 2,222.21 (+0.03)

S&P Composite: 422.75 (+0.07)

■ DOLLAR

Federal Funds: 3.12% (3.12%)

3-mo Treasury Bill Yld: 3.084% (3.075%)

Long Bond: 8.5% (8.52%)

Yield: 7.63% (7.62%)

■ LONDON MONEY

3-mo Interbank: 7.5% (same)

Life Ins fut rate: 10.01% (Dec 10%)

■ NORTH SEA OIL (Argus)

Brent 15-day (Dec): \$14.62 (10.2)

■ Gold

New York Comex (Nov): \$338.9 (340.7)

London: \$338.75 (\$338.69)

■ STOCK MARKET INDICES

Austria: \$630 Greece: Dr260 Italy: Lrl100

Belgium: Dr1120 Hungary: Ft1162 Malta: Lrl100

Bulgaria: Bf160 Iceland: Ft1180 Morocco: MD113

Bulgaria: Lrl25 India: Ft3.50 Spain: \$34.10

Cyprus: Dr120 Indonesia: Rp1000 Nigeria: N1000

Croatia: Kz125 Israel: Sheqel: Dr1000

Denmark: DKr1000 Jordan: Dr1000 Lek: Lrl100

Egypt: Dr1000 Korea: Won 2500 Philippines: P1045

France: Frf150 Kuwait: Ft1200 Poland: 21,22,000 Turkey: Lrl800

Germany: Dm130 Lebanon: US\$1.25 Portugal: Dr100

■ DOLLAR

Australia: \$1.62 Canada: Cdn1.62

UK: £1.62 France: Frf1.62

Germany: Dr1.62 Italy: Lrl1.62

Japan: Y1162 New Zealand: Nz1.62

Switzerland: Fr1.62 US: \$1.62

■ CURRENCIES

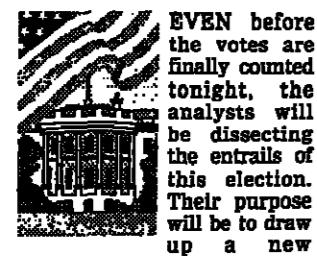




## NEWS: THE AMERICAS

# US gets ready to redraw its electoral map

Jurek Martin, US Editor, in Washington, identifies some of the changes in the political landscape exposed on the long road to the White House



EVEN before the votes are finally counted tonight, the analysts will be dissecting the entrails of this election. Their purpose will be to draw up a new national electoral map, not merely to identify where the winning candidate put together his majority, but how and why.

The American electorate is a remarkable overlapping hodge-podge, in which quite small shifts of allegiance can determine who inhabits the White House. Its main constituent parts are obvious. Men and women, young, middle-aged and old, middle class and working class, caucasian and minorities, town, country and suburbs. Given the decline in the influence of the two main political parties, each component part has been the target of the candidates.

Women, for example, tend to vote now in greater numbers than men. But women cannot be reduced to a simple bloc. They may well have a tendency to vote more for "peace" than "war," which helped President George Bush among Republican women in his primary struggles against the more bellicose Mr Pat Buchanan, but the election proper has not provided such a sharp contrast.

Pollsters, for example, detect marked differences between women in the labour force and those who stay at home looking after families. Both are concerned about economic issues, but both seem to display different perceptions, because they receive different messages, about the nature of the country's problems.

If Governor Bill Clinton, the Democratic candidate, does win today, the post-election analysis is likely to show that he benefited from a gender edge over Mr Bush and that it will probably be most pronounced among women who work and who, therefore, may well be juggling employment and family responsibilities.

The Republican appeal to traditional family values, so much a feature of the Houston convention though played down later, may well be seen as ill-conceived, perhaps even a fundamental mistake.

Both Mr Bush and Mr Ross Perot, the Texas independent, score more heavily among men than, on balance, does Mr Clinton. In part this may reflect the outwardly "macho" nature of Mr Bush's campaign, conducted in attacking, sometimes militaristic, terms. For the Bush-Perot generation, not to

## What to watch for tonight – and when

### The situation at 20.00 Eastern time (01.00 Wednesday GMT):



Polis in nearly half of the states here have been closed for up to 90 minutes, with the rest closing now, except for New York and Rhode Island, which do not shut their doors for another hour (02.00 GMT). The first result should emerge from Indiana, with its 25 electoral votes, at the end of the night. If President George Bush does not win in the Republican stronghold, his prospects for re-election are in trouble.

Key states to watch in the North-east, where Governor Bill Clinton, the Democratic Party challenger, has been leading in the opinion polls, are New Jersey and Connecticut. Maine, one of the best hopes for independent Ross Perot, could offer pointers to his impact on the race. To the west, Ohio and Michigan are critical battlegrounds.

In the South-east, which has generally been Republican territory in recent presidential elections, Mr Clinton and his vice-presidential candidate Al Gore, both southerners, hope for victory in North Carolina and Georgia. Mr Bush must win Florida's 25 Electoral College votes to keep his hopes truly alive.

It is an hour earlier here, but Texas and Illinois are already closing their polls, with all but two of the other states closing within an hour (21.00 Eastern Time/02.00 GMT).

Watch for Mr Perot's effect on the two main candidates in his home state of Texas. Without this state's 32 electoral votes, Bush campaign officials say, the president cannot be re-elected. Mr Clinton is counting on Illinois and its 22 electoral votes. Other key battlegrounds are the northern states of Minnesota and Wisconsin.

More than half of the polis here do not close for another two hours (22.00 Eastern Time/03.00 GMT). But results are expected rapidly in Arizona, Wyoming and Colorado, which offer Mr Clinton's best chance of winning in this time zone.

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## THE RACE FOR CONGRESS

## Incumbents to feel electorate's wrath

FOR a short time this summer it seemed to many congressmen that the worst might be over; that the wind of hostility to all incumbent office-holders, whatever their party or distinction, might have blown itself out.

That hope has gone. The wind is now blowing as strongly as ever and threatens to sweep dozens of incumbents out of office in today's polls.

Democrats, in particular, can no longer cling to the coat-tails of their presidential nominee, Governor Bill Clinton, who had appeared at one point to be cruising to a landslide victory. The anti-incumbent sentiment that has fuelled the presidential candidacy of Mr Ross Perot, the independent Texas billionaire, is sweeping all before it.

Only in the 89 open House seats and eight open Senate seats, where there is no incumbent to feel the voters' wrath, are party links expected to make much difference.

"The truth is there are no coat-tails for incumbents of either party this year. And the evidence we've seen in recent polls tells us that Perot voters clearly can't be counted as incumbent supporters," says Mr Vic Fazio, chairman of the Democratic congressional campaign committee, who is himself facing a surprisingly tough challenge in California's third district.

Mr Guy Vander Jagt, his counterpart at the National Republican congressional committee, believes there is a 20 to 30 percentage point drag on every incumbent.

Mr Vander Jagt is well placed to know for he, along with well-entrenched members of Congress like Senator Alan Dixon of Illinois and Congresswoman Beverly Byron of Maryland, was eliminated in a party primary earlier this year.

Roll Call, Congress's parish newspaper, suggested last week that House Speaker Tom Foley of Washington

state and Congressman Dan Rostenkowski of Illinois, who holds the US government's purse strings through his chairmanship of the House ways and means committee, might be at risk.

Even Mr Jamie Whitten of Mississippi, who if re-elected will start his 52nd year of House service on Wednesday, is having to campaign seriously for the first time in two decades.

Although many incumbents may face the guillotine, the party composition

**Office-holders will not be helped by party links, writes George Graham**

of both chambers is unlikely to change dramatically.

Democrats say they expect to lose between 20 and 25 seats in the House, not enough to dent their 101-seat majority.

Republican party managers officially come up with the same figure: a net gain of 25 seats. But some Republicans, who once hoped for a net gain of 50 seats, now fear they could pick up as few as five seats.

In the 100-member Senate, where Republicans once believed they had a realistic chance of winning a majority, the Democrats seem strongly positioned to maintain their 57 to 43 edge, and could even take seats away from the Republicans.

Despite the recession, spending on congressional races has risen dramatically this year. The Federal Election Commission reports that congressional candidates had spent a total of \$390m (£233.1m) by October 14; \$75m more than in 1990 and \$71m more than in 1988.

## KEY CONGRESSIONAL RACES

House of Representatives (district number)	Democrat	Republican
State		
California (3)	Vic Fazio*	Don Young*
California (42)	George Brown*	Bill Richardson
Florida (19)	Karen Morffitt	Dick Rutan
Georgia (6)	Tony Carter	Bill Young*
Iowa (2)	Dave Nagle*	Newt Gingrich*
Maine (2)	Patrick McGowan	Jim Nussle*
Maryland (1)	Tom McMillen*	Olympia Snowe*
Massachusetts (3)	Joseph Early*	Wayne Gilchrest*
Massachusetts (6)	Nicholas Mavroules*	Peter Blute
Michigan (8)	Bob Carr*	Peter Torkildsen
Missouri (6)	Patricia Danner	Dick Chrysler
Montana	Pat Williams*	Tom Coleman*
N.C. (11)	Jack Stevens	Ron Marlene*
Ohio (4)	Ted Strickland	Charlie Taylor*
Ohio (10)	Mary Rose Oakar*	Bob McEvoy*
Pennsylvania (19)	Paul Kilkis	Martin Hole
Texas (2)	Charles Wilson*	Bill Goodling*
Texas (23)	Albert Bustamante*	Donna Peterson
Wisconsin (1)	Les Aspin*	Henry Bonilla
Senate		
State	Democrat	Republican
California (A)	Barbara Boxer*	Bruce Herschensohn
Colorado	Ben Nighthorse Campbell	Terry Condino
Illinois	Carol Moseley Braun	Rich Williamson
New Hampshire	John Rauh	Judd Gregg
New York	Robert Abrams	Alfonso d'Amato*
Ohio	John Glenn*	Mike DeWine
Oregon	Bob Packwood*	Les Aucoin*
Pennsylvania	Arlen Specter*	Lynn Yeakel
Washington	Patty Murray	Rod Chandler
Wisconsin	Russell Feingold	Bob Kasten*

\* Incumbent

\$ Trouble with overdrawn cheques on House of Representatives bank, or alleged ethics violations # Hurt by redistricting

Some of this increase is because of the unusual double Senate election in California - the biggest state and hence the most expensive to campaign in. Senators are usually elected for six years, with a third of the Senate up for re-election every two years. A second election will decide who fills the seat vacated by Mr Pete Wilson when he became governor of the state.

But spending on House elections, which take place every two years, is up by 38 per cent at \$23m, led by Mr Michael Huffington, a Republican millionaire who has spent \$4.4m of his own money, and by Mr Richard Gephardt, House Democratic leader, who has spent \$2.7m on his Missouri race.

The scandal over the House's private bank earlier this year has encapsulated voters' irritation with their members. The bank provided informal and unpaid overdraft facilities to members, and those who used the service are, in many districts, having to battle opponents' charges of "kiting" or cheque bouncing.

Ms Mary Rose Oakar, a Democrat, loses her Ohio seat if it will be almost entirely due to her 213 overdrawn cheques; the same may be true for Republican Bill Goodling in Pennsylvania, who had 430 overdrafts on the House bank. Overdraft attacks have followed former House members like Ms Barbara Boxer and Mr Les Aspin into their Senate campaigns.

Some members have bigger problems than a few overdrafts.

Congressman Nick Mavroules of Massachusetts overrode his account just once, but he has been indicted on federal bribery charges, while Senator John Glenn of Ohio is still suffering from his entanglement with Mr Charles Keating, who ran the now-collapsed Lincoln Savings and Loan - even though the Senate ethics committee concluded he was guilty of nothing more than poor judgement.

To be sure, however, it is not enough to be a non-incumbent. Ms Carol Moseley Braun, the Democratic candidate for Illinois' Senate seat, has seen her lead eroded by charges over her financial manoeuvring to keep her elderly mother's eligibility for state Medicaid coverage.

Even without the collapse in public esteem for Congress, many sitting members faced hard re-election battles. US House districts are redrawn after the census every 10 years. With population still moving from the north and east towards the west and south, many sitting members have seen their districts dwindle or disappear.

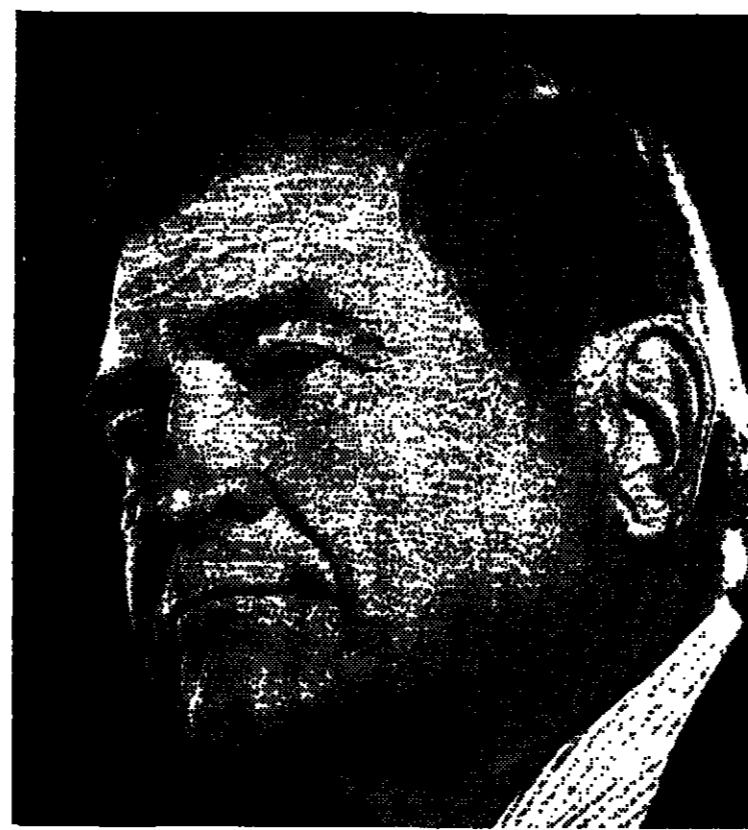
Montana used to have two congressional districts, one represented by Democrat Pat Williams and the other by Republican Ron Marlene. Today the two men will face off in Montana's only congressional district.

Even in states which gained seats from the reapportionment, such as California and Georgia, sitting members have often been squeezed into less favourable districts.

The irrepressible Mr Newt Gingrich, the Republican whip in the House, lost so much of his district that he chose to move to a more Republican district, but is still struggling as he makes himself known to new constituents.

Democratic members in several states have lost areas they used to depend on for support to create new districts with black or Latino majorities, in compliance with the Voting Rights Act.

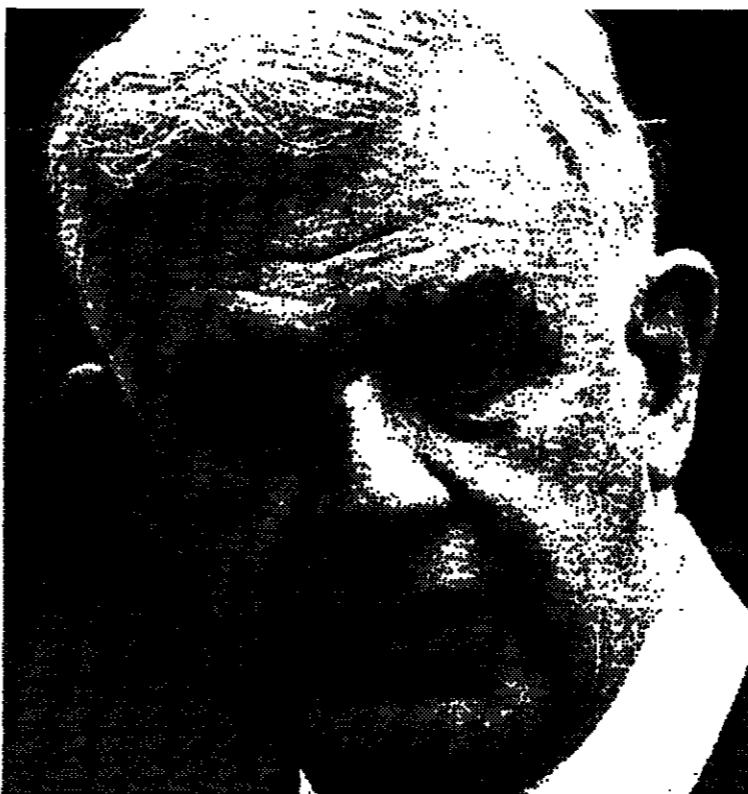
All told, Democratic campaign managers estimate that 34 of their party's incumbents were adversely affected by redistricting, and a dozen Republicans.



On the line: Dan Rostenkowski might be victim of voter anger



High spender: Richard Gephardt has spent \$2.7m on Missouri race



Facing defeat: Tom Foley could be swept out of the House

## Ferranti linked to 1986 ISC missile project

By Alan Friedman  
in New York and Tom Flannery in Lancaster, Pennsylvania

FERRANTI, the British defence electronics company, was involved in a 1986 US helicopter anti-tank missile project that led to the indictment of a former top executive at International Signal and Control (ISC), the Pennsylvania company that was found to have defrauded Ferranti after it was acquired in 1987.

Ferranti's involvement is described in a series of company documents obtained by the Financial Times.

Mr Thomas Jasen, the former president of ISC Technologies, will stand trial in Philadelphia tomorrow. He is accused of having illegally imported into the US components for the Striker missile, a South African weapon that was to have been fitted to US helicopters made by the Sikorsky division of United Technologies.

Mr Jasen is also charged with transferring technical data and goods to South Africa in connection with the project. US law prohibited both the import of South African military technology and the export of technology to South Africa.

Neither Sikorsky nor Ferranti has been charged in the Striker case. Mr Jasen claimed yesterday he was innocent of any wrongdoing as the project was "above board" and involved discussions with Ferranti, Sikorsky and the US Army.

"Sikorsky recognises the foreign policy implications of importing and exporting technology," the spokesman said.

Mr Gaar Steiner, the lawyer representing Mr Jasen, said the entire transaction was "totally above board". Available documents "establish beyond question that Ferranti was involved in the programme, as was Sikorsky and the US Army".

However, a US official said yesterday the US Army eventually tested versions of the Striker missile.

The documents also show that as long ago as 1985 - two

years before it acquired ISC - Ferranti agreed to provide a helicopter siting (missile guidance) system for the Striker programme. An April 1985 document from Ferranti's electro-optics department in Edinburgh showed the company prepared a technical proposal for ISC Technologies on the siting system.

An August 1986 letter written by Mr Jasen to Sir Derek Ahun-Jones, then the Ferranti chairman, also discussed a memorandum of agreement between Ferranti and ISC on the Striker project.

Ferranti declined to comment on the project yesterday except to say it had made information on the Striker available to US and British authorities, which was "instrumental" in leading to the indictment of Mr Jasen.

A former senior Ferranti director said, however, that he recalled Ferranti's participation in the programme. The director said: "This was long before we merged with ISC. They must have approached us, probably in conjunction with Sikorsky, about a proposed programme and seeking the supply of siting systems."

In Connecticut, a Sikorsky spokesman confirmed the company's participation in the Striker project, but noted it did not proceed with the project after Mr Jasen informed the company in October 1986 that US laws would have prevented testing the missile in the US.

"Sikorsky recognises the foreign policy implications of importing and exporting technology," the spokesman said.

Mr Gaar Steiner, the lawyer representing Mr Jasen, said the entire transaction was "totally above board". Available documents "establish beyond question that Ferranti was involved in the programme, as was Sikorsky and the US Army".

Mr Steiner said he did not dispute that the Striker missile components were brought to the US, but said it was a legal transaction.

## Beating off big Brazil breakaway

By Christina Lamb  
in Porto Alegre

THERE is growing irritation with the distortion by which the richer and more populous south of Brazil subsidises the poorer north and north-east, yet receives less political representation.

This resentment is taking shape as the government of Rio Grande do Sul state prepares a court action challenging Brazil's federal structure, demanding greater political representation for the south to avert the spread of separatism.

The south and south-east are the richest parts of Brazil, accounting for 75.9 per cent of national GDP and 85m of the total 146m population, yet they are outweighed politically by the centre, north and north-east, which provide just 17.9 per cent of GDP.

One reason is a constitution giving each state, no matter its size, at least eight members in the House of Representatives in the federal Congress.

Southerners say, half in jest, that Brazil would be a very rich country if it lopped off everything north of Rio de Janeiro. This sentiment is more serious among the 9.2m people of Rio Grande do Sul. Local businessmen talk bitterly about subsidising "indolent north-easterners" who "damage Brazil's image".

Southern feelings run high now because of a fiscal reform before Congress. Rio Grande do Sul is one of the highest contributors to federal revenues, but a low recipient.

Mr Alceu Collares, state governor, says: "We send 15.5 per cent of state GDP to Brasilia and only get back the equivalent of 9 per cent. If this, and the political discrimination, is not altered we could face an unstoppable separatist campaign."

## Magic Johnson drops plan to resume career

By Jurek Martin, US Editor, in Washington

KARVIN "Magic" Johnson, the basketball superstar who has the Aids virus, announced yesterday he was giving up plans to resume his playing career.

A statement released by his Los Angeles Lakers team said he was retiring for good because "it has become obvious the various controversies surrounding my return are taking away from basketball as a sport and the larger issue of living with HIV for me and the many people affected".

His reference to "various controversies" reflects growing opposition to his playing by fel-

low professionals fearful of infection.

Johnson, one of the dominant players of his generation, first retired last November after disclosing he had the HIV virus. He returned to play in the US Olympics' "dream team" which won the gold medal in Barcelona and has performed in most of the Lakers exhibition games before the regular season, which begins later this week.

On his first retirement he was appointed to the presidential commission on Aids but resigned two months ago, accusing the Bush administration of paying insufficient attention to the problem.

## Counting on the only sure poll winner

There's money in supplying voting equipment, finds Louise Kehoe

announce results without delay or ceremony."

Counting votes is a new venture for Mr Esping. In 1970 he founded First Data Resources which grew to become the largest US processor of credit card accounts before being acquired, in 1985, by American Express. Three years later he invested \$17m in Business Records, then called Croxins Industries, when it was close to bankruptcy. This year, he says, the company will record revenues of about \$85m, its highest.

Yet the voting equipment used in some parts of the US is far from high-tech. About one-third of US voters, most of them in the south and mid-west, still cast their votes on

antiquated machines that date back to the 1950s, pulling levers to register their choice. Speedometer-style dials keep running totals of votes throughout polling day. But if one of these machines breaks down - as several did at Durham, North Carolina, two years ago - there is no way to determine how many votes have been lost or miscounted.

If the voter turnout today is unusually high, as has been predicted, there may be problems in regions that still use ageing systems. To replace these mechanical monsters is bread and butter business to Business Records.

In San Mateo County, Calif-

ers will vote electronically for the first time, using optical scan equipment from the Dallas company. Like close to 20 per cent of voters throughout the US, San Mateo's electorate will receive ballots that look like multiple-choice exam papers, with the instruction to pencil in the dot next to the candidates of their choice.

Voters simply feed their completed ballots into an optical scan reader - one per polling station - to record their votes. The ballot papers provide an audit trail in case of any hitches.

The day is tallied throughout the day and recorded on a computer tape. When the polls close the tapes are transported

to a central computer facility

where they are totalled. San Mateo is, however, the last Californian county to convert to computerised voting methods. Elsewhere in the state, and in many other parts of the US, the most commonly used voting method is the Votomatic punch card.

This was invented in 1962 by a political science professor at the University of California at Berkeley. The Votomatic records votes by punching holes in a computer card. The cards are then transported from polling stations to a computer card reader for counting.

In the 1960s, punch cards were the standard method to record computer data. They measuring new orders, which rose from 49.6 per cent to 55 per cent. The component measuring production rose from 52.6 per cent to 54.3 per cent.

But the index for jobs dropped from 45.2 to 44.8, indicating that employment prospects remain dismal.

Mr Robert Brett, for the

## NEWS: INTERNATIONAL

## Iata warns of mounting airline losses

By Paul Bets in Montreal

THE INTERNATIONAL airline industry is heading for another loss next year, which will bring total losses during the last four years to nearly \$10bn.

Mr Gunter Eser, director-general of the International Air Transport Association (Iata), also warned yesterday that the continuing losses of the industry would hit new commercial aircraft orders during the rest of this decade.

Addressing the organisation's annual meeting in Montreal, Mr Eser described the state of the industry as "apocalyptic".

"The four horsemen of the aviation apocalypse are traffic and yields which are too low, capacity and unit costs which are too high," he said. Mr Eser said there was a fifth horseman, interest charges and airline debt which have become unsustainable.

The dire financial state of the industry will accelerate the profound changes now taking place in the airline business. Last year alone, the industry shed 51,000 jobs or 34 per cent of its total workforce.

After it lost \$2.7bn in 1990 and \$4bn last year, Mr Eser said he expected the industry to lose this year to total \$2.6bn.

Although there has been a slow recovery in traffic, Iata is expecting another industry loss of around \$600m next year. This would bring total losses for 1990-93 to \$9.5bn.

However, Mr Eser said Iata was still optimistic about future growth, forecasting an average worldwide passenger growth rate of 7.4 per cent a year between 1991 and 1996 and a 6.9 per cent annual growth rate for freight traffic during this period.

But this growth will be clipped unless about \$360bn is spent to improve and expand airports and air traffic infrastructure between now and 2010.

Mr Eser warned that Iata's 122 member airlines were unlikely to be able to finance any new aircraft purchases beyond those they have already on order even if they quickly return to break-even.

He urged airlines to be much more cautious in ordering new aircraft than they were during the boom years of the 1980s.

"It is time for the industry to put its own house in order," he said.

The depth of feeling still aroused

by Vietnam is evident at any Independence Day parade or similar event across America.

President Bush has made progress in winning co-operation from the communist Hanoi government in the attempt to trace 2,265 service men listed as unaccounted for in Indochina. He has involved senators who are outspoken on the issue in the search — some have even knocked unannounced on the doors of Vietnamese prisons.

Last year he set out a four-stage "road map" to normalisation, under which progress in accounting for missing servicemen and towards peace and elections in neighbouring Cambodia — which had a government installed by Vietnam — would lead to a phased lifting of the embargo.

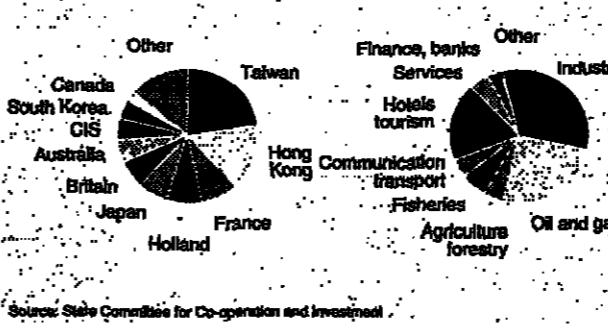
US businessmen are allowed to visit Vietnam but not to sign contracts, and telecommunications links have been restored so that American Telephone and Telegraph (AT&T) has been able to enter the market — though not yet to pocket the revenue.

The (unpublished) road map foresees lifting the embargo six months after the September 1991 signing of the Cambodia peace agreement, but this has not occurred. There are signs that Mr Bush could lift it later this year or in January, whether or not he wins the election.

The effort to trace missing servicemen has been bipar-

### Foreign investment in Vietnam

Projects in operation at Aug. 31, 1992



Sources: State Committee for Co-operation and Investment

san. But for Mr Bill Clinton — if he wins — lifting of the embargo might not be a priority early in his presidency, since Vietnam is such an emotive issue. It seems unlikely in the longer run that Mr Clinton's approach would differ markedly from that of Mr Bush.

Pressure on either a Bush or Clinton administration would increase if, as seems increasingly likely, Japan loses patience with Washington and, in effect, lifts the embargo, which it has maintained out of deference to the US. There are increasing indications that Japan will proceed with a \$200m official aid programme in which Japanese companies would participate.

The Hanoi government's economic policies would almost certainly already satisfy the International Monetary Fund. However the IMF cannot lend to Vietnam until the US removes its veto from a French-led plan which would enable Vietnam to repay its arrears to the Fund. IMF lending, in turn, would trigger substantial loans from the World Bank and Asian Development Bank as well as much larger bilateral aid from governments and the granting of full insurance cover by official export credit agencies.

Despite the degree of preparation and the sense of exciting potential, a slower acceleration is more likely than a rapid take-off, for several reasons.

First, Vietnam remains a very poor country with extremely inadequate infrastructure: it needs new power stations, roads, bridges, railways, aircraft, hotels, communications, and industrial and agricultural machinery. The

United Nations and the Vietnamese government have identified projects worth nearly \$7bn. The need for technical expertise and management skills is just as great.

Second, despite the government's open policy, there remain bureaucratic and practical hurdles to setting up in Vietnam. Once permission is obtained, office space is limited and staff must be obtained through the government at considerable expense. Corruption and smuggling remain problems.

Third, foreign companies, including those that have already established a presence, are likely to be cautious about signing contracts, especially if a proposed joint venture is with one of the many inefficient, loss-making state corporations.

Mr Martin Adams, managing director of the Vietnam Fund Management, who manages from Hong Kong a \$10m fund investing in Vietnamese joint ventures, believes the first result of lifting the embargo will be a surge in Vietnam's international trade.

It rice surplus is currently exported, but not to the best markets, because of poor quality, lack of milling facilities, and absence of credit insurance. Textile exports could also rise sharply. The European Community is discussing including Vietnam in its quota arrangements.

The broader potential is substantial. Companies such as Coca-Cola, PepsiCo, Citicorp, Bank of America, AT&T, and Boeing are expected to try to tap large markets in their respective businesses. So will the oil industry — Mobil had an important presence in Vietnam and construction equipment companies.

But competition will be intense. Korean conglomerates have been actively wooing the Vietnamese, and Japanese companies have made considerable investment in building their position.

The path to normalisation is not a straight one. The US could, for example, continue its gradual lifting of restrictions: allowing US airlines to fly to Vietnam, removing curbs on use of the dollar in transactions with Vietnam, allowing US companies to open offices.

Even after the trade embargo is lifted, Hanoi and Washington will need to agree on a means to resolve pre-1975 financial claims on each other. The amount of US claims on Vietnam is unknown — a register remains open in Washington. Vietnam has some \$300m of deposits frozen in the US.

Since Washington would want to give US companies a chance to compete, the ending of the block on multilateral lending is generally expected to be one of the final steps of the process.

It will only be then that Vietnam can really begin to rebuild its economy.



Anti-nuclear activists lobby officials at Japan's Science and Technology Agency yesterday against the sailing of a plutonium carrier for France. They argue that the planned shipment next week of 1.7 tonnes of recycled commercial-grade plutonium is too dangerous to transport halfway around the world and is potential prey for pirates. Several countries have barred the ship, the Akatsuki Maru, from their waters and its route is being kept secret. Indonesia said yesterday it would prefer it to avoid the crowded Malacca Straits.

## Laos expects higher economic growth

By Rosario Liquiccia of Reuters in Vientiane

LAOS, which has been inching towards a market economy since Soviet aid dried up, expects higher economic growth and lower inflation this year, and hopes to clinch a new credit from the International Monetary Fund.

Ms Pany Yathotou, State Bank governor, said in an interview with Reuters that Laos began talks in October with the IMF for an extended structural adjustment facility for 1993-95.

The negotiations followed the successful review by an IMF mission of Laos' economic

performance under a \$29m structural adjustment facility for 1991-92. "They were quite satisfied with our performance," she said.

Ms Yathotou forecast that inflation would fall to 7 per cent this year from last year's 10 per cent. Gross domestic product is forecast to grow by 6.5 per cent in 1992 and 7 per cent in 1993, compared with 4 per cent in 1991, according to government statistics.

Mr Khamsouk Sundara, director of the international department of the state bank, said Laos was seeking about \$60m for the extended facility, but the IMF was proposing only \$40m.

Laos has total external debt of \$1.13bn, the state bank said. Of that amount, \$770m is owed to bilateral lenders, and the rest to international agencies.

The leading multilateral lender is the World Bank, with \$175m. Followed by the Asian Development Bank with \$147m and the IMF with \$28.5m.

Of the \$770m owed bilaterally, only \$23.6m is in hard currency, and the remainder represents the value of goods such as oil, machinery and equipment Laos imported from the former Soviet Union.

Officials said Laos' fragile economy, hobbled by drought and floods recently, will post stronger growth this year and

next but will need continued foreign assistance to keep up the momentum.

"The government will continue its open door policy to attract foreign investors in order to attain higher growth," Khamphoui Keobounphax, deputy prime minister and minister of finance, told foreign reporters.

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"The government will

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to attract foreign investors in

## UN-Iraq accord is denounced

By Edward Mortimer

THE LATEST United Nations agreement with Iraq was denounced yesterday as "akin to Florence Nightingale making a pact with Adolf Hitler" by Miss Emma Nicholson, a British Conservative MP.

Miss Nicholson, launching an appeal to help Shi'ite refugees from south-eastern Iraq, complained that the memorandum of understanding, signed on October 23 by Mr Boutros

Boutros Ghali, UN secretary general, talked only about the north. It was, she added, a "major rip-off" of the world's relief funds, "so incredible as to beggar belief," since it left the

Iraqi government responsible for organising relief efforts for the southern marshlands, where half a million people are being subjected to "sustained military and environmental terrorist attacks" by that same government.

The memorandum was, she claimed, "contrary to all Security Council resolutions."

## Israeli strike tests plans for sell-off

By Hugh Carnegie in Jerusalem

ISRAEL'S Labour-led government yesterday faced the first industrial action against its privatisation plans when workers at Bezeq, the state-owned telecommunications monopoly, went on strike in protest at a proposal to allow private-sector competition in mobile telephone networks and some international communications.

Operator services and most repair and maintenance operations were closed because of the action by 10,000 Bezeq employees, with cover only for emergency breakdowns.

International links appeared to be functioning normally, however, and the workers did not carry out a threat to shut state radio and television services.

Israel's prime minister, Mr Yitzhak Rabin, and his government defeated a vote of no-confidence yesterday ensuring continued support for his peace policies. Rabin reports from Jerusalem. Parliament threw out no-confidence motions from four opposition parties by 55 votes to 51 after Mr Rabin resolved a bitter row between Jewish orthodox and secular coalition partners.

## Ghana votes on Rawlings and reform

Economic programme is on the ballot and in the balance, writes Julian Ozanne



Rawlings: heavy-handed rule

efforts will translate into support for Fit Lt Rawlings, particularly among the rural farmers who have benefited most from better producer prices.

"To a certain extent the election is a referendum on structural

economics," said a western economist.

There are four contenders

standing against Fit Lt Rawlings.

The strongest challenger

is Prof Adu Boahen

representing the conservative New Patriotic Party.

He is expected to draw his

support from Ghanaians who

have suffered during the past

decade, particularly town

dwellers and sacked civil ser-

vants, and from the powerful

Ashanti tribe.

However, the decision by

Ghana's electorate on structural

adjustment will be considerably

distorted by Fit Lt

Rawlings' poor track record

on human rights and by the

government's less than total com-

mitment to the reform pro-

gramme, which many

economists say could have

yielded much better results.

Donors say Ghana's eco-

nomic reform faltered in the

face of government reluctance

to accept the critical second

phase of adjustment which

involves stimulating invest-

ment by releasing economic

control and ownership to pri-

ivate foreign and local inves-

tors.

After nine years of austere

and often painful reform, many

Ghanaians have yet to see

significant increases in living

standards. The promise of

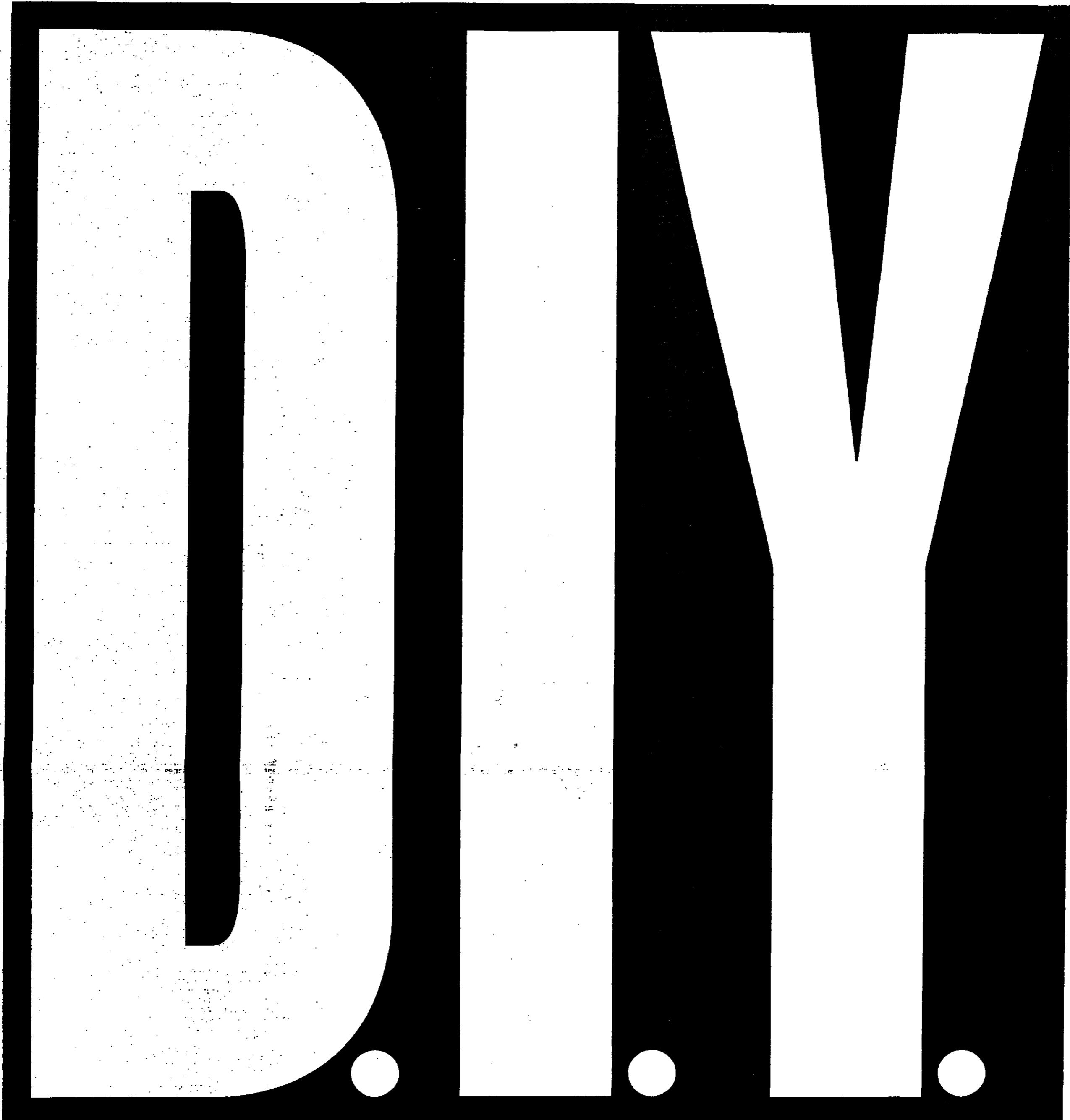
short, sharp, shock therapy for

the economy quickly turned

into high economic growth

rates that have faded.

Measures which include



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## NEWS: INTERNATIONAL

## China-Germany ties normalised

GERMAN Foreign Minister Klaus Kinkel yesterday declared relations with China normalised, ending three years of coolness that followed the bloody crackdown on the Tiananmen Square democracy movement, AP reports from Beijing.

Germany, like other western countries, imposed sanctions on China following the army attack on the demonstrators in Beijing in June 1989. Aid and ministerial visits were suspended.

The sanctions have largely been dropped, but only last March, German Chancellor Helmut Kohl told Chinese Foreign Minister Qian Qichen in Bonn that a "visible change in Chinese human rights policies" was necessary for a full return to normal relations.

Mr Kinkel, holding a news conference as he neared the end of his three-day visit to Beijing, refused to say why Germany had dropped that condition. However, he emphasised China's economic dynamism and the size of its domestic market, as well as Germany's desire to reverse its trade deficit with China.

Since Mr Kohl's meeting with Qian, China has pushed its market reform programme into high gear after a hiatus of four years, and promised to reduce import barriers.

"After this visit has been concluded, we can take it that relations are normal," Mr Kinkel said. "Both sides have the intention to look forward."

Mr Kinkel said he discussed human rights with Qian and Prime Minister Li Peng but refused to give any details of what was said. He said quiet diplomacy was more effective than "making a lot of noise about what one does".

Asked if he discussed political reform in China, he said, "I don't think I should be the person to interfere in the internal affairs of this country. I am not an adviser to the Chinese government."

## Laotian project slashes drugs output

The UN is being urged to adopt a new multi-agency approach, reports Ian Hamilton Fazey

THE United Nations is to be asked to change radically its approach to the illicit drugs trade, in a renewed campaign to stamp out illegal cultivation of opium, coca and cannabis around the world.

A pilot project in Laos, in the "golden triangle" drug-growing region of south-east Asia, is said to have cut annual opium production by at least 75 per cent in the area involved.

The new approach has been to build roads and foster general economic and social development over a wide area, rather than just pay grants to individual farmers to switch to legal cash crops, such as strawberries and cabbage, in small localities.

The change has required planned, co-ordinated management of UN agencies, funding bodies and international aid from developed countries, all of which were poorly co-ordinated before. Mr Giorgio Giacomelli, executive director of the UN's

Vienna-based Drug Control Programme (DCP), will this month seek General Assembly approval to extend the approach worldwide.

One of the first areas to benefit is likely to be the Bekaa Valley in Lebanon, where the Syrian army has already eradicated drug production this year.

UN policies have in the past been heavily weighted towards localised crop substitution, coupled with tough law enforcement to deter farmers from reverting to growing drugs. The policy was a fire-fighting one and failed because many farmers have taken the money to grow new crops in one place while shifting drug production elsewhere, usually involving other members of their families or ethnic groups.

In spite of this, growing drugs has rarely raised families much above subsistence level because cultivation is mostly a cottage industry. The advantages offered by opium, however, have been high value-to-weight ratios, easy storage and ready buyers to feed it into the international criminal drug market. The big profits are made by refiners, distributors and dealers, not the growers.

Moreover, a slash-and-burn approach to clearing land for growing has been environmentally damaging, hindering long-term agricultural development.

The Laos pilot project has been operating for five years in the Muong Hoa district of Vientiane province.

The location of all poppy fields is known. The DCP says

many growers, predominantly members of the Lao Soud, an ethnic minority, were encouraged to grow opium by military factions during various stages of recent Indochinese wars.

Because of the resultant local dependence on opium growing and the need for national integration of ethnic minorities in peacetime, the Laotian government decided against simple eradication of poppy fields and rigid law enforcement. It asked for help in trying wide-scale economic development first.

training planners. The DCP's funders - mainly Italy, the US, Japan, Britain, Germany, France, Sweden and other west European nations - are understood to be relieved about the new approach. They had been increasingly concerned that the global war on drugs was being lost partly because of unco-ordinated efforts and inter-agency rivalry.

Mr Giacomelli says the DCP will co-ordinate and be a pump-prime, but will not try to do everything itself. Working arrangements are being developed with the World Bank, the Inter-American Development Bank, IFAD, and other UN agencies, such as the World Health Organisation, Unesco, the UN Development Programme and the International Labour Organisation.

Each will be encouraged to develop a "drug dimension" to all economic development projects in drug-producing countries of the third world. Bilateral projects - where an individual western country puts in earmarked money directly - will enable "our larger and richer partners to intervene with a multiplying effect", Mr Giacomelli says.

DCP officials acknowledge that trying to stamp out the problem at source appears to have been recognised as futile on its own, especially if the illicit drug trade accounts for 12 per cent of gross domestic product, as is the case in at least one South American country.

Allied to this will be other worldwide programmes aimed at fighting drug trafficking, making money laundering more difficult, and building solid institutions in developing countries for law enforcement and administering justice. Programmes are also being developed for reducing demand for drugs in the market-place, so that traffickers will be squeezed from both ends as well as in the middle.

## Kazakhs forge links with Iran

PRESIDENT Nursultan Nazarbayev of Kazakhstan and Iran's President Hashemi Rafsanjani yesterday signed oil, transport and finance agreements, the official Islamic Republic News Agency said, AP reports from Nicosia.

Second, Turkey and fundamentalist Iran, both Moslem states, are locked in fierce competition to gain political and economic influence in Moslem-populated former Soviet republics.

The agency, monitored in Cyprus, quoted Mr Rafsanjani as saying speedy progress in talks between the two countries showed their eagerness to work together.

The agreements called for creation of a joint commission for co-operation in the

fields of economy, transport and culture. Letters of understanding also were signed for oil, energy and banking collaboration. No further details were given.

The Kazakh leader earlier met Iranian spiritual leader Ayatollah Ali Khamenei, who stressed that Iran supports the idea of the unity of Asian countries", the agency said.

Mr Nazarbayev had been welcomed by Mr Rafsanjani when he arrived in Tehran on Saturday from the Ankara summit of five former Soviet republics with large Moslem populations and close ethnic and linguistic links to Turkey.

Mr Nazarbayev's visit to Tehran immediately after the Ankara meeting was seen as an indication he did not want to be seen

as favouring either Turkey or Iran as they struggle for influence in the region.

Mr Rafsanjani was quoted as saying yesterday: "The world should know that co-operation among Moslem countries is not something for them to worry about, because Islam is the religion of logic and reasoning and so does not need to be offensive."

The Iraq-based Mujahideen Khalid, the main Iranian opposition group, says Kazakhstan has sold several nuclear warheads to Iran.

Iran and Kazakhstan, the only Central Asian republic known to possess nuclear weapons, have denied the allegation.

US intelligence reports also have said there has been no evidence of such a sale.

## Turkmenistan gas pipeline deal

By John Murray Brown in Ankara

A US-Turkish consortium has signed an agreement with the government of Turkmenistan which officials say paves the way for the group to build a natural gas pipeline to Europe, a deal worth an estimated \$400m.

The consortium, led by Enron and Wing Meril of the US, together with the local Turkish group Gama Guris, signed an accord with President Saparmurat Niyazov during the summit of Turkic leaders in Ankara at the weekend.

The accord envisages a feasibility study of the six possible routes to export the gas from the landlocked Central Asian republic. Officials said Kidder Peabody, the US

investment bank, was being approached to organise the financing.

The deal ends months of anxiety that Turkmenistan would seek to export its gas via Iran.

The consortium confirmed yesterday that Botas, Turkey's state-owned pipeline company, would be asked to join. Botas has proposed the pipeline run under the Caspian sea to Baku in Azerbaijan, and from there through the Caucasus to Turkey, where it would pick up the existing gas pipeline to Europe.

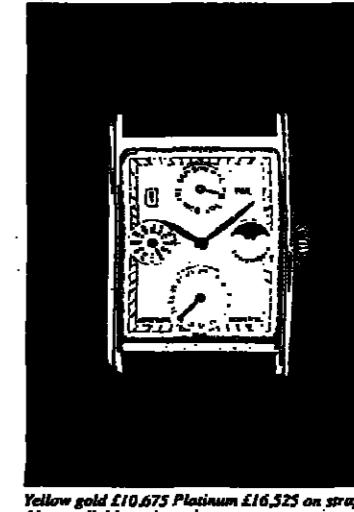
For hydraulics and technical reasons, engineers at Botas have identified a route passing along the Arax river on Armenia's southern border with Iran. The consortium is understood to be in direct negotiations.

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Turkey itself imports 500 cu m of gas every year, much of it from Russia. Construction is almost complete for a 2bn cu m capacity gas terminal near Istanbul to receive Algerian gas. Negotiations are also under way to receive Qatar and Libya gas. But much of the Turkmen exports would be destined to pass through Turkey to European markets.



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## MI5 knew of supergun, court told

By John Mason

BRITISH security officers were first told in May 1988 that Iraq was planning to build a gun capable of firing large shells, it was claimed at the Old Bailey court yesterday.

Barrister Mr Geoffrey Robertson told the central London court that Mr Mark Guttridge - an employee of Matrix Churchill, the machine tools manufacturer at the centre of a prosecution over illegal exports to Iraq - told MI5 about Iraqi plans to co-operate with SRC, the company run by the late Mr Gerald Bull, to build a 210mm shell.

"This was the first inkling of the supergun," he said.

The allegation emerged in the third week of the trial of three former Matrix Churchill directors, Mr Paul Henderson, Mr Trevor Abraham and Mr Peter Allen. They all deny breaching export regulations by pretending that machine tools exported to Iraq were for civil, not military, use.

An MI5 officer, giving evidence anonymously, said Mr Guttridge had talked to him about SRC but he could not now remember details of the conversation.

Their relationship was typical of those between MI5 and businessmen, he said - a fine balance of asking for help for the best of reasons and the possible commercial consequences.

"One hopes one's contacts are robust enough to cope with it, but that is not always so," he said.

The trial continues today.

## Tory rebels defy government

By Ralph Atkins

BRITISH opponents of closer European union yesterday claimed more than 40 MPs from the ruling Tory party would oppose the government in the Parliamentary debate on the Maastricht treaty.

The determination of the so-called Euro-sceptics to defy the government coincided with the growing isolation of the centrist Liberal Democrats, who have found themselves set apart from other opposition parties after rallying behind a pledge to back the government motion in tomorrow's debate.

Mr Paddy Ashdown, party

leader, has seriously bruised relations between Liberal Democrat and Labour MPs - and promoted a series of attacks from other opposition leaders - by insisting his attachment to European union is paramount.

Of the party's 20 MPs, 19 are expected to vote with the government.

Their support could undermine the Tory revolt, although Conservative party managers hope some Euro-sceptics will back the government following a key meeting on tactics to be held in the House of Commons tonight.

Several independent calcu-

tions put the likely number of Tories ready to vote against the government at slightly under 30, plus several more now moving towards the abstentionist camp.

At their strategy meeting, the Euro-sceptics must choose between opposition by voting against the government motion, abstention or supporting the Labour amendment calling for the committee stage when the details of the legislation will be scrutinised by MPs - to be delayed until after December's Edinburgh summit.

Liberal Democrat party managers, meanwhile, were yester-

day trying to counter Labour's assertion that the issue at stake was the government's handling of Maastricht, ridiculing suggestions that a defeat would force Mr John Major to call a general election.

Other opposition parties, including the Scottish and Welsh nationalists, have urged them to reconsider.

Last night, however, one veteran Labour parliamentarian predicted that there was no possible way the government would be defeated in the debate. "At the very best, we will give them a good scare," he said, "and badly weaken John Major into the bargain."

Industry association seeks government supervision for first time

## Pension fund reform urged

By Norma Cohen,  
Investments Correspondent

BRITAIN'S pension fund trade association yesterday called for a compulsory compensation scheme for pension funds which would for the first time require government supervision of the industry.

Mr Brian McMahon, chairman of the National Association of Pension Funds, said: "It is the NAPF's firm belief that the members of pension schemes must be able to have absolute confidence in the security and integrity of those schemes. Council has therefore come to the conclusion that there needs to be a compulsory compensation scheme to cover all members of approved pension schemes."

Mr McMahon said he

believed most NAPF members favoured the creation of a compensation scheme, although he acknowledged there were concerns about the expense.

The government's Pension Law Review Committee, chaired by Professor Roy Goode, has been charged with examining the feasibility of a compensation scheme, and the NAPF will submit its plan to the Goode Committee for consideration.

The plan would require the establishment of a new government agency to oversee and administer the compensation scheme, and all schemes would be forced to join. It would pay the pensions of those members whose assets had disappeared through fraud or mismanagement or for any other reason. The new government body

would be responsible for enforcing rules on pension fund administration designed to minimise potential claims on the scheme.

...

Pension fund law is already under review by Professor Goode's committee and the new body would have to monitor compliance with any changes brought in on the basis of his recommendations.

These rules are those which the government is expected to lay down to protect future pensioners against fraud such as that by the late Mr Robert Maxwell.

The plan would be funded by "risk-related" premiums assessed on each scheme in which those schemes which followed industry best-practice would bear the lowest relative cost.



THE government should "kick out" the props supporting expensive power if it wants a more competitive energy market with better prospects for coal, Mr Ed Wallis, chief executive of PowerGen (above),

said yesterday. Mr Wallis was referring mainly to Nuclear Electric, the state-owned utility, which receives more than £1bn a year from the nuclear levy. He told the Coal Industry Society: "We should remember that Nuclear Electric would be insolvent without the nuclear levy. But with the levy at its present level, Nuclear Electric is, on paper, the country's most profitable generating company."

## French lessons for mining

William Dawkins assesses the impact of long-term planning on coal

THE British government could look for useful lessons on its pit closure programme to the slow euthanasia of coal. France is administering to its state-owned coalmines.

Since the early 1960s France has lost 200,000 coal jobs - 35,000 of them in the past eight years - without creating a revolution.

Two years ago, the last mine in the northern region of Nord Pas de Calais, historically the heart of the French coal industry, closed without a public murmur. Most of the remaining 17,000 jobs and all the remaining mines, in Lorraine on the Belgian and German borders and in Centre-Midi, southern France, will go by 2005. All that will remain by then will be a handful of coal-related businesses that still have a commercial future, such as the dozen engineering groups, construction businesses and compressed coal-briquet makers now left in Nord Pas de Calais.

Pit closures were greeted with misery and violence, but nothing on the scale of the demonstrations in central London last weekend or the 1984-85 national coal strike faced by Mrs Margaret Thatcher's government.

France's tradition of long-term planning has allowed it to bleed the industry to death in measured drops over the years, so that the

dowdy victim has hardly felt a twinge. Former miners have also been anaesthetised by generous state compensation, and a total of FF14.5bn (£530m) a year in pensions, housing and heating that will continue to be paid to their widows after their deaths.

On top of that, Charbonnages de France, the national coal board, receives FF12.4bn annual production aid to keep the surviving pits going until their closure deadline.

The regions affected have also been handsomely compensated. A fifth of the state's total budget for local economic development has, for example, gone to Lorraine alone over the past five years, for spending on roads, business parks and job-creation schemes.

However, France's long-term planning for coal has not been quite as smooth as it looks. As in the UK, there have been changes of heart over whether the coal industry should be allowed to die, merely shrink or be revived. Yet successive French governments could not ignore the fact that high mining costs and the country's relatively low-grade coal could never compete in the long term with cheaper high-grade imports from the US - France's biggest coal supplier - and Australia and Germany.

The first decision to run down the French coal industry dates from the mid 1960s, but went through a reversal when the 1973 oil price shock momentarily made domestic

mines look competitive again.

...

Closures resumed in the early 1970s when France launched what was to become Europe's most ambitious nuclear power programme, which now supplies three-quarters of the nation's electricity.

Another quick U-turn took place when the Socialists came to power in 1981 and ordered coal output to rise by a third by the end of the decade, only to revert to the closures in 1984, under the pressures of falling prices of coal and oil imports. The new government had in any case abandoned its early experiment with go-it-alone economic expansion and changed to the budgetary rigour it has followed since.

Being able to plan job losses over the long term has enabled the French coal board to avoid redundancies since the closures got under way again in 1984, says Mr Francis Asselineau, its secretary-general. Most of the job losses since then have been achieved by early or natural retirement, plus a freeze in recruitment.

That is not the whole story, though. France's ex-miners receive generous treatment, even by the standards of their colleagues in other troubled industries such as agriculture, cars or steel. That is partly due to the sheer weight of the coal industry, but also because the government recognises that miners, by nature of their jobs, find it less easy to adapt to other work.

Electricité de France, the electricity board, for example, has an agreement to employ a

quota of ex-miners, while those who want to work in other industries qualify for a grant of up to FF100,000, plus free training. The French coal board also helps former miners look for new jobs and pays their salaries for a two-month trial with new employers.

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## THE WEEK IN LUXEMBOURG

# Discriminatory UK patent licence rules overturned



The European Court last week overturned UK rules on the granting of patent licences because they were discriminatory.

The case, which had been referred to Luxembourg by the English Court of Appeal, concerned the granting of licences of right. UK rules distinguished between the owner of a patent manufacturing the patented product in the UK and manufacturing it elsewhere in the European Community.

Where the product was manufactured in the UK a licensee would be denied the right to import the patented product from a third country. But where it was manufactured elsewhere in the Community the licensee would be allowed to import it.

The Court ruled that, although the restrictions applied to third-country imports and were thus not covered by EC rules on free movement of goods, the criteria by which the restrictions were applied affected trade between EC states and therefore fell foul of EC rules.

### VENEZUELA

In spite of last February's unsuccessful coup d'état and the difficult economic reform programme, Venezuela's economy continues to grow at a vigorous pace and foreign investment remains strong.

On December 1st the Financial Times will be publishing an in-depth news survey that will examine the country's economic, financial system, foreign investment opportunities, petroleum and petrochemicals and the role of Venezuela in world capital markets.

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The UK rules were discriminatory because they encouraged patent owners to manufacture patented products in the UK rather than import them from other EC countries.

The court also ruled on the validity of certain rules relating to the accession to the Community of Spain and Portugal which restricted parallel imports from those countries until 1983.

The rules allow EC states to take into account exceptional circumstances, but only to the extent that the producer could choose another year between 1981 and 1983.

The Irish farmer had been unable to work through ill health, between 1980 and 1984 and therefore fell outside any of the available reference periods.

The court said the principle of legitimate expectation had not been infringed. Reference periods had to be limited if the milk quota system were to work.

C-191/90 *Generics (UK) Ltd and Harris Pharmaceuticals Ltd v Smith Kline and French Laboratories Ltd, ECJ FC, October 27 1992*

Strict interpretation of milk quota rules

The European Court upheld a decision of the Irish authorities in refusing to grant an Irish dairy farmer a milk quota on the basis that he was not producing milk during the period when the quotas were set.

Under Community milk quota rules only those farmers

producing milk during a particular year were allocated quotas. The EC countries were allowed to choose any year between 1981 and 1983 as a reference period. Ireland chose 1983.

The rules allow EC states to take into account exceptional circumstances, but only to the extent that the producer could choose another year between 1981 and 1983.

The German government claimed the Community was not entitled to exclude farmers from aid schemes and that only the Council of Ministers was entitled to impose surcharges.

The Court said the exclusion powers fell within the aims of the Common Agricultural Policy. The Community had the right to determine such measures and they were justified because they discouraged irregularities in aid applications.

The Court also said the Council was entitled to delegate the power to impose surcharges to the Commission.

C-240/90 *Germany v Commission, ECJ FC, October 27 1992*

German VAT rules for travel agents illegal

German rules on VAT exemptions for travel agents were held to be invalid by the European Court because they went beyond measures set out in EC legislation.

The German rules allowed no VAT to be charged on trips organised by German travel agents but carried out by non-German tour operators when the trips were either outside the Community or they involved air or sea transport which was international or outside German tax territory.

Under Community VAT rules such third-party exemptions were only allowed if the work was carried out outside the EC. The exemptions for air and sea transport partly or wholly within the EC were therefore incompatible with EC legislation.

C-219/91 *Johannes Stephanus Wilhelmus ter Voort, ECJ SCHE, October 28 1992*

Stolen goods not susceptible to import levies

A consignment of sugar to be sold outside the EC which was stolen before it could be exported from Belgium was not subject to import levies by Belgian customs on the ground that it was technically of non-Community origin, because no importation had actually taken place.

C-244/91 *Belgium v NV Sudker Export, ECJ ICH, October 27 1992*

Community powers in agricultural aid schemes upheld

The Court upheld the Community's powers to impose a surcharge or exclude farmers completely from certain agricultural aid schemes if they

were found to be guilty of irregularities when applying for aid.

Under EC rules, national authorities were obliged to exclude farmers for one year from the relevant aid schemes and the Commission was entitled to levy a surcharge.

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## Bond to run HSBC from London

HSBC Holdings, the parent of Hongkong Bank and Midland, yesterday announced the appointment of John Bond, the bank's head of operations in the US, as group chief executive officer, as from January 1.

Bond, who is 51, will take over the reins from William Purves, 50, who will stay on as chairman of the group. Bond will be the first chief executive to run the bank from London, rather than Hong Kong where it was founded in the 1840s.

Purves is expected to move to London next autumn.

Bond joined Hongkong and Shanghai Bank in 1981. He has had a copybook career, serving extensively throughout south east Asia and Hong Kong, but his career as a senior executive of the bank has been one of troubleshooter.

In 1983 he was brought in to

head Wardley, the bank's merchant banking arm, which was recovering from scandal surrounding the collapse of the Carfax property group in the early 1980s.

When Purves was deputy chairman of the bank, he had been responsible for a review of management and standards and it is thought to have recommended Bond for the job.

In June 1991, he was appointed president and chief executive officer of Marine Midland Banks, based in Buffalo, New York state. Until his arrival, Marine suffered chronic losses and required frequent capital injections from its Hong Kong parent. It had been hit particularly hard by the Latin American debt crisis of the early 1980s and the collapse in the US property market in the late 1980s.

HSBC also announced that John Gray, who was appointed chief executive of Hongkong Bank at the beginning of this year, will become chairman and chief executive of Hongkong and Shanghai Banking Corporation at the beginning of next year. James Cleave is to become president and chief executive officer of Marine Midland.



Hawthorne Whiting, the Essex-headquartered vehicle design and engineering consultancy which now derives more than half its turnover from outside the UK, has achieved a minor coup.

Coming on board as a non-executive director is Bill Hayden, the crusty former Ford of Europe manufacturing director whose final task, for the two years before retiring in April, was starting to sort out the manufacturing problems it had acquired when it bought Jaguar, as its chairman and chief executive.

It was Hayden who on his arrival described manufacturing conditions at Jaguar as worse than in any plant he had seen outside a few Russian factories in Gorky.

Never the world's best man - the "Gorky" remarks did not work wonders for the morale of either its workers or Jaguar's new owners - Hayden, 62, nevertheless brings to Hawthorne a wealth of manufacturing/engineering experience acquired with Ford since 1980. His manufacturing knowledge is of rapidly growing importance because vehicle design is becoming much more integrated with the manufacturing process through "simultaneous" engineering.

## Buffett quits Gardiner

Gardiner Group, the UK-based distributor of security and surveillance products, faces further boardroom changes following Tom Buffett's decision to retire as non-executive chairman in order to concentrate on his commitments as chairman of Automated Security (Holdings), the electronic security group.

Yashar Turge, chief executive, will temporarily assume additional responsibilities pending the appointment of a new non-executive chairman.

Earlier this year Gardiner was forced to replace Ian Neilson, its former finance director, for more than 20 years and was managing director of Scantronic Holdings which included responsibility for Alarm Parts, subsequently bought by Gardner.

Harvey Samson was named group finance director in July.

Yesterday the company also

announced the appointment of Jeff Caplan to the board as director with responsibility for directing and developing the group's CCTV businesses. Caplan is currently managing director of Multi-Video Distribution. Gardiner's specialist CCTV operation which was acquired in 1989.

Peter Blenkinsop, 48, has been appointed a non-executive director; he has been involved in the security industry for more than 20 years and was managing director of Scantronic Holdings which included responsibility for Alarm Parts, subsequently bought by Gardner.



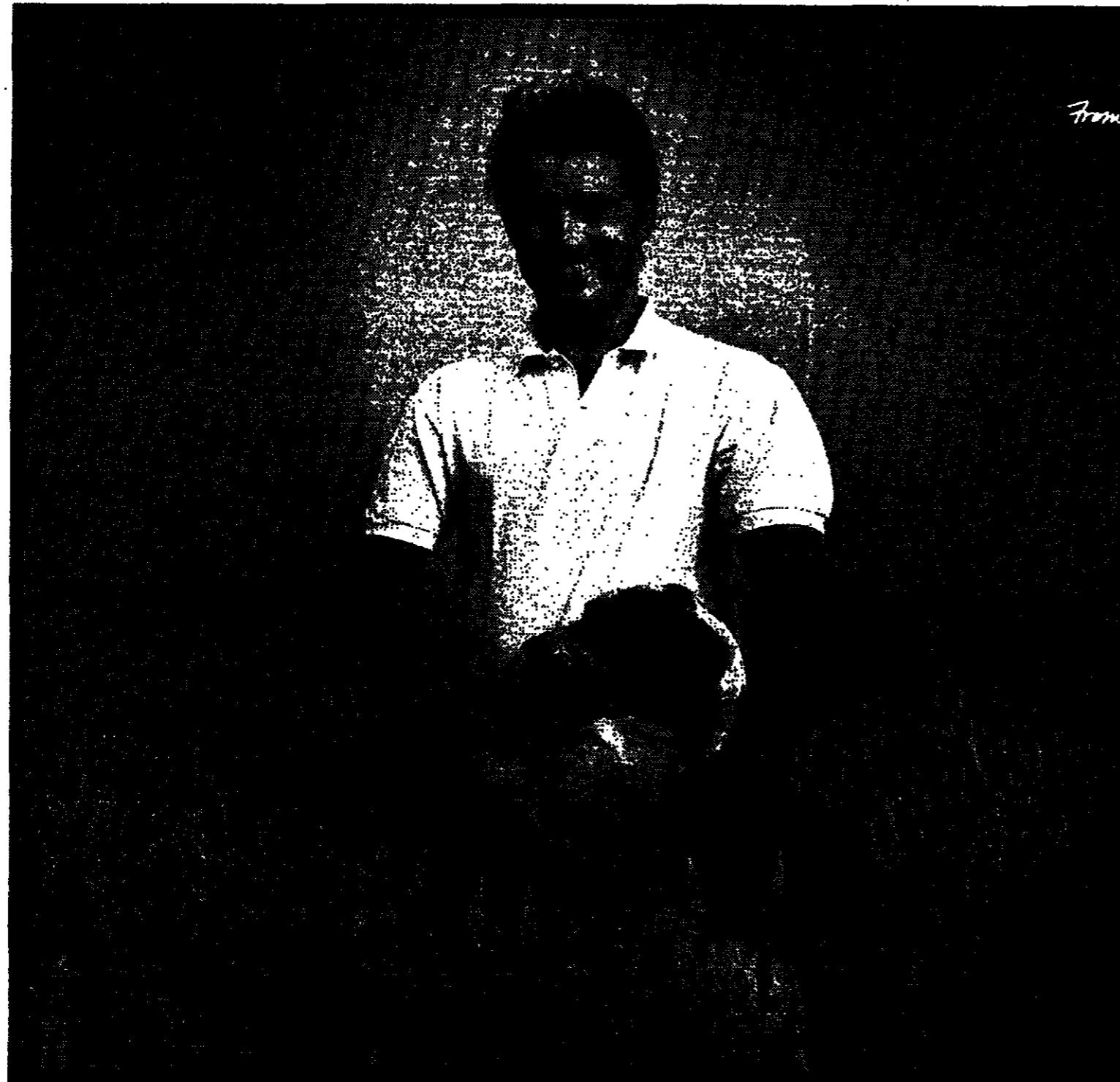
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For further information, please write to David Stokes of Cork Gully, 1 East Parade, Sheffield S1 2ET. Telephone: 0742 730401. Fax: 0742 598202. Or contact Alison Brood of the company's premises, telephone: 0742 443456.

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## PRINTING &amp; PUBLISHING BUSINESS

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For further information, please contact Alastair Grove or Ian Walker of Cork Gully, Midland House, North Street, Plymouth, Devon PL1 2ES. Tel: 0752 666888. Fax: 0752 604108.

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For further information, please contact Robin Addy or Keith Morgan at Cork Gully, Old House, 55 Sheep Street, Northampton NN1 2NF. Telephone: 0604 237099. Fax: 0604 238001.

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ANNOUNCEMENT  
OF A PUBLIC AUCTION FOR THE HIGHEST BID

Greek Experts S.A., based in Athens at 17 Panepistimiou Street and Legally represented, in its capacity as liquidator of the joint-stock company PORCEL Metalurgic, Commercial, Industrial and Maritime S.A., based in Marousi, Attica, and in accordance with article 46a of Law 1892/1990, supplemented by article 14 of law 2000/1991, and Decision No. 8291/1992 of the Athens Court of Appeals,

## ANNOUNCES

A public auction for the highest bid with sealed, binding offers for the purchase, in toto, of the assets of PORCEL MCM S.A., based in Marousi, Attica, at 52 Agalippou Street and engaged in the mining, processing (enrichment) and sale of feldspars (potash, sodium and mixed) and quartz. The mining is carried out in mines (over which the company has respective rights) in the Department of Drama (region of Ami Tholos, Parosanti, Drama) where the company's factory is installed and has been built in a self owned plot of 12,440 sq. metres in area. In the same area, the company has rights of ownership over plots of land of 29,690 sq. metres in area, some adjoining and some not adjoining the plot which contains the factory. The factory has an area of 1,971 sq. metres and a volume of 8,262.20 cu. metres. The company also has mineral ore exploration rights for the above area in the departments of Drama, Xanthi and Evros.

## TERMS OF THE AUCTION

1. In order for the auction to take place, all interested parties are invited to receive from the Liquidator, the Offering Memorandum which describes in more detail the assets of the Company for sale, its obligations and the necessary procedures for its transfer, as well as the form of the Letter of Guarantee needed for the submission of a binding offer to the Athens notary public assigned to the auction. Mrs. Flora Balam-Zoilia at 14-16 Feidio Street, 6th floor, Tel. 30-1-3628143 and 360.0855 up to the 23rd November, 1992 at 1900 hours.

2. Bids will be sealed before the above notary on the 24th November 1992 at 1000 hours and with the Liquidator in attendance. All those who have submitted bids within the prescribed time limits will also attend. Any bids submitted beyond the prescribed time limits will not be accepted or considered.

3. The sealed, binding offers must clearly state the price offered for the purchase, in toto, of the Company's assets and must be accompanied by a Letter of Guarantee from a bank legally operating in Greece, for the amount of fifty million drachmas (50,000,000 drs.) or its equivalent in U.S. dollars.

4. The Company's assets and all fixed and circulating constituent parts thereof, such as immovable and movable property, claims, trademarks, titles, rights, rights for mineral ore exploration, etc. are to be sold and transferred "as is, where is" and, more specifically, in their actual and legal condition and location on the date on which the sale contract is signed, regardless of whether the Company is operating or not, and with the proper legal procedures.

5. The Liquidator, the Company and the creditors representing 51% of the total claims against the Company (Law 1892/90 article 46a, para. 1 as in force), known hereafter as the Majority Creditors, shall bear no liability for any legal or actual defects or for any deficiency in the effects and rights for sale nor for the possible refusal of the State to approve, as required, the transfer of elements of the assets, nor for their incomplete or faulty description in the Offering Memorandum and in any correspondence. In the event of inconsistencies, entries in the Company's books, as they stand on the date of signature of the sale contract, shall prevail.

6. Prospective buyers hereinafter referred to as "Buyers", shall be obliged, on their own responsibility and due care, and by their own means and at their own expense, to inspect the object of the sale and form their own judgment and declare in their bids that they are fully aware of the actual and legal condition of the assets for sale. The Buyers are hereby reminded that, according with the provisions of Law 1892/90, article 46a, para. 4 as in force, having agreed in writing to maintain confidentiality, they are entitled to have access to any information they may require concerning the Company for sale, or for safeguarding the insurance cover, etc.

7. Bids should not contain terms which might prevaricate their bindingness or any vagueness concerning the offered price and its method of payment, or any other matter of importance to the sale. The Liquidator and the Majority Creditors have the right, at their incontestable discretion, to reject offers which contain terms and conditions, irrespective of whether these offers contain a higher price than that of other bidders. Such unacceptable items would be, for example, requests for the repair, improvement or transfer of fixed assets, or requests for guarantees in the collection of claims or the outcome of court actions brought by the company in this respect, or compliance with recommendations regarding the security of the installations, or for safeguarding the insurance cover, etc.

8. In the event that the person to whom the auction is adjudicated, fails in his obligation to appear within twenty (20) days from being invited to do so, and sign the relative sale contract and fails to abide by the other obligations according to the present announcement, then the above-mentioned guarantees of fifty million drachmas (50,000,000 drs.) is forfeited to the Liquidator in compensation for expenses of any kind, time spent, and any actual or hypothetical loss sustained, with no obligation on the Liquidator's part to furnish any specific proof or deem that the amount has been forfeited to him as a penalty clause, and collect it from the generator bank. Guarantees deposited by other bidders shall be returned to them after the Liquidator's evaluation report has been approved by the Majority Creditors and the highest bidder's guarantee shall be returned to him after he has paid the sale price and the act of settlement has been drawn up and signed.

9. The highest bidder is deemed the one whose offer has been so judged by the Liquidator and approved by the Majority Creditors as being in their best interests.

10. The Liquidator shall not be liable to participate in the auction either with respect to the evaluation report or for his selection of the highest bidder and neither will be liable to them for the cancellation of the auction in the event that its outcome is not approved by the Majority Creditors.

11. Participants in the auction do not acquire any right, claim or demand from the present announcement or from their participation in the auction, against the Liquidator, for any cause or reason.

12. Transfer expenses of the assets for sale (taxes, stamp duty, notarial and mortgage fees, rights and other expenses for drawing up topographical diagrams as required by Law 651/77, etc.) are to be borne by the Buyer.

13. Those taking part in the auction will be bound to keep the Company in operation and to continue mineral oil exploration.

Interested parties should apply for further information to:

a) The head office of the Hellenic Industrial Development Bank, Directorate of Public Holdings, at 87 Syngrou Ave, 2nd floor, 117 45 Athens, Greece, Tel. 30-1-923 4395 and 929 4396 and to  
b) Greek Experts S.A., 17 Panepistimiou Street, 1st floor, 105 64 Athens, Greece, Tel. 30-1-324 3111-115.

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## Well established BUILDERS MERCHANT FOR SALE AS GOING CONCERN WITH C160K Tax Losses

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## REGULATING THE MARKETS: Views from the UK and US

**M**r Andrew Large is intent on proving that a rabbit can tend the City of London's lettuce. This former banker, who is chairman of the Securities and Investments Board is the top regulator of the UK investments industry, plans to establish an "enforcement culture" within the system.

He believes that "enforcement procedures are too complex"; that the monitoring and prosecuting system is "too fragmented"; and that "punishments of City wrongdoers have not been enough".

Mr Large has an ideal opportunity to secure improvements. Appointed SIB chairman on June 1, he was almost immediately asked by Mr Norman Lamont, the chancellor, to conduct a thorough review of the SIB's responsibilities under the 1986 Financial Services Act, the legislation underlying the regulation of investment businesses. The review was prompted by the failure of City regulators to prevent Mr Robert Maxwell from looting the pension funds of his companies.

In his first interview since he began work on the review, Mr Large said his priority was to ensure the SIB had the authority and the resources to do its job properly. This is partly a question of assessing whether the SIB needs new powers and more staff, which he said was "tremendously stretched".

He said it was equally important to assess whether responsibilities are divided sensibly between the SIB and other officially recognised bodies. These consist of the Self-Regulatory Organisations (or SROs), responsible for ensuring that financial firms are acting prudently and honestly, and the Recognised Investment Exchanges (RIEs), such as the Stock Exchange, which run financial markets.

The SIB's prime role is as a regulator of regulators, to monitor whether the SROs and RIIs are carrying out their responsibilities effectively. But it also monitors a limited number of financial firms itself, notably the big UK banks' investment businesses.

Mr Large is starting from the assumption that the Financial Services Act is likely to need amendments, rather than a complete overhaul. If so, that does not mean that his proposals - which will be put to the chancellor at the end of March - will not be radical. This was made clear by Mr Large's decision that the review should start with first principles. A small team, headed by Mr Philip Thorpe, who has been seconded by the Securities and Futures Authority, an SRO, will ask consumers, investors, financial practitioners, other regulators and politicians what they expect of the SIB and the other recognised bodies.

It will then establish if there is a consensus about the aims and priorities of the SIB and the recognised bodies. Finally, it will evaluate whether regulators are failing to meet legitimate public expectations and what can be done to improve their performance.

Even before the inquiry is completed, Mr Large is convinced that regulators' priority should no longer be the writing of rules but making sure that "firms obey them".

"We need enforcers with a spirit of inquiry," he said. He wants to attract high-flying young lawyers and accountants to work for the SIB and the SROs, in much the same way as the US Securities and Exchange Commission employs such professionals as supervisors and investigators. In this way, the City's cherished principle of self-regulation - regulation by practitioners for practitioners - would be eroded. However, Mr Large insisted that "it's a question of getting the balance right... We still want some people who have industry experience."

But he is also considering a reform which would strike a stronger blow against self-regulation. Under review is the question of whether financial firms should retain their cherished right to be able to choose which SRO regulates them. The SIB's inability to force any firm to join any particular SRO is contentious at the moment because of an attempt by two regulators - Lautro for unit trust and life companies, and Fimbra for

financial intermediaries - to merge and create a super-regulator for retail financial businesses, called the Personal Investment Authority.

However, the big UK banks are reluctant to join the PIA, prompting life companies to threaten a boycott. If both groups were absent, the new regulator would be virtually identical to Fimbra, making the merger irrelevant.

Mr Large said there are strong "public interest reasons" for the PIA to succeed. He wants to per-

suade the banks to join it. But if they refuse, he may attempt to acquire the powers to force them to do so.

The PIA problem is illustrative of a wider issue. Mr Large believes the regulatory system contains "overlaps and underlaps". He is, for example, concerned that responsibility for preventing the failure of a recognised market to operate properly is not adequately defined in law. The SIB's role in ensuring that investors do not lose money

through a market malfunction is not clear, he said, though he is certain the SIB would be blamed if a market did fail.

He feels that may be a regulatory "underlap". On the other hand, the SIB's direct responsibility for regulating the investment business of banks and certain other financial concerns is an example of regulatory overlap with the SROs.

Mr Large said he had "sympathy with the argument", made by some SROs, that this overlap is unneces-

sary and that the SIB should withdraw from direct supervision of financial firms and concentrate on its role of regulating the regulators.

The way to end these overlaps and underlaps, according to the influential chairman of a big UK bank, is to abolish the SROs and have their functions absorbed into newly created divisions of the SIB. But Mr Large is unconvinced.

He believes that the separation of the SIB and the SROs can generate a "creative tension", with each questioning the other and thereby keeping standards high. However, he said in practice this tension has sometimes been "destructive" as SROs have complained that they were being second-guessed by the SIB. Mr Large said the solution might be a "halfway house". This would involve giving the SIB power to "prescribe the scope of the SROs" or choose their membership.

The SIB would then have to decide how many SROs there should be. Mr Large is not certain that reducing them to two - the PIA for the retail market, with a detailed prescriptive rulebook, the other a more laissez-faire regulator for marketed professionals - is altogether sensible, though some City firms have argued for such a rationalisation.

A merger of the SFA and Imro, regulator of fund managers, would be needed to create the professionals' super-regulator. But Imro's members are market professionals who manage money on behalf of individuals such as pensioners of

Mr Robert Maxwell's companies. So Imro's members may need tighter regulation than the SFA's. Indeed, Mr Large also believes there is probably too much regulation of market professionals, and said there is a case for simplifying the SFA's rulebook. So he is not convinced that marrying Imro and the SFA would be felicitous.

Mr Large identified a separate inadequacy of the regulatory system as its "perceived failure" to deliver sufficiently severe punishments to wrongdoers. He said the problem was partly one of public perception. But he accepted that fines levied by SROs on miscreant firms should probably be raised: "A \$20,000 fine does not mean much." He is investigating whether the SROs can increase their fines without any change in the law.

He is also looking at whether the current process of prosecuting certain City offences through the criminal courts is too slow and ineffective. He said: "The American model seems better." In the US, the SEC has the power to prosecute alleged insider dealers and market manipulators - those who use unfair methods to profit from share price movements - under civil law. In civil cases the burden of proof for a successful prosecution is less than in a criminal process and the process is normally quicker.

The SEC believes it has two other clear advantages over UK regulators in such cases. It has responsibility for tracking suspected insider dealing cases and for assessing whether issues of new shares and other securities in public companies conform with agreed standards.

This means that a large amount of financial and investigative expertise is concentrated in the authority responsible for prosecuting insider dealers and other financial fraudsters. In the UK, however, the identification of possible insider dealers and the share-listing functions are carried out by the Stock Exchange. Mr Breeden, whose main ends in justice is also accused of being politically ambitious. He is probably closer to the White House than previous incumbents and counts President George Bush as a friend. Some market participants argue that his aggressive stance on some issues, such as capital requirements, is motivated by the desire to avoid the political embarrassment of a securities firm collapse.

But Mr Breeden insists that his focus is the investor, not political approbation. "Our prime objective is investor protection," he said. "The amount of money that can be gained from financial fraud in today's market is almost limitless. And the losses that can be imposed on the public are similarly great."

## America's power to protect

The SEC chief really runs the show, says Tracy Corrigan

to Mr Breeden. "If you don't have the power to prosecute, you are missing out the key ingredient," he argued. A year ago, he fined Salomon Bros. \$290m (£178m) for breaching US Treasury bond auction rules.

He commands an army of lawyers, analysts and examiners that is 2,600-strong - an increase of 700 since he took office three years ago. Although the SEC cannot compete with the salaries paid by Wall Street law practices and securities firms - Mr Breeden himself earns a relatively meagre \$119,000 - it has attracted ambitious lawyers and analysts who regard a spell at the SEC as a good career move.

These human resources are perceived as the regime's greatest

asset, particularly in the enforcement division. "Crooks don't just up a billboard and say: 'Come get me, I'm breaking the law. They work very hard to conceal their activities," said Mr Breeden.

He believes that there are efficiencies to be gained from integrating the inspection, evaluation and prosecution functions. If inspectors discover a trading irregularity at a securities firm, "you can be across the street in the courthouse in a single day", Mr Breeden boasted. "No other agency has to be briefed, evidence doesn't have to be boxed up, and doesn't have to be copied for someone else."

Although less dependent on self-regulation than the UK, the US system does use self-regulatory organi-

sations, such as the National Association of Securities Dealers, which oversee the running of their own markets. But Mr Breeden is not about to let anyone forget who runs the show. "They cannot enact any rule binding on their members without our approval. Even on the question of what time the stock exchange opens and closes, we have the final say."

One important strength of the SEC, said Mr Breeden, is that it is relatively independent of market practitioners and is therefore less open to arm-twisting by the securities industry.

Predictably, market participants complain that the SEC regime is excessively stringent and places US securities firms at a competitive

disadvantage. They also charge it with being too bureaucratic. There are suggestions that its resources are sometimes misused or misdirected: for example, the rechecking of inspection visits by SROs is viewed as unnecessary.

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Indeed, whenever a delicate issue such as this one is broached, he becomes somewhat equivocal. In part, this is because of his preference for change to take place by consensus. But he rejected the charge that he was a City insider incapable of providing proper protection for consumers. He is uncomfortable with the phrase "self-regulation" as used to describe the UK system.

"I would be very happy if the word 'self' were to be abolished from the Financial Services Act," he said. "It does not reflect the reality. If people want to find a new word, then what about 'regulation'?"

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## TECHNOLOGY

## Obituary Printed circuit pioneer

**P**aul Eisler, who died last week aged 85, was a prolific inventor whose major technological innovation - the printed circuit - accelerated the development of modern electronics. That he amassed neither great wealth nor fame as a consequence of his ingenuity seems to have been a product both of his times and of his somewhat naive and remote personality.

Financial reward was rarely at the forefront of his thoughts; he thought of printed circuits primarily as his contribution to Britain's war effort. A Viennese Jew, Eisler left Austria in 1933 ahead of the rising Nazi tide and settled in England where he was to remain for the rest of his life.

His career, while busy and eventful, was also dogged by disappointment and rejection, although he betrayed few signs of bitterness in his 1988 autobiography.

Eisler's genius was both theoretical and practical; not only did he see that the tangled mass of wires which characterised electrical circuits in the first half of the century could be replaced by metallic tracks bonded to an insulating layer, his experience in printing technology led him to develop a manufacturing method, foil etching, which is still in use today. His work led to miniaturisation, to the integrated circuit or silicon chip and, most important, to the low-cost mass production of electronic circuitry.

He remembers showing a radio he constructed using one of the first printed circuits to Plessey in 1936. The company rejected it on the grounds that it would replace women on the production line.

Eisler reserved his animosity for bureaucrats who got in the way of invention, harbouring special disgust for the National Research Development Corporation, founded by the Labour government in 1949 to commercialise the products of publicly funded research.

"The treatment which my inventions received from the NRD has made me wonder again and again why this organisation has been so grossly inefficient in doing the job for which Parliament had created it," he wrote, concluding that political games sapped the energies of its officers so they could not deal sensitively with inventors and inventions.

Alan Cane

**Y**ou only have to glance round a big supermarket to realise how microwave ovens have transformed the convenience food industry over the past decade, with whole ranges of tempting dishes created specially for heating in a few minutes.

Until now, microwaves in the home have been restricted to ovens, but that could be changing. The advent of microwave clothes-driers could spur similar changes in the drying of clothes at home and in laundrettes, in dry-cleaning and in clothes themselves.

In the past few weeks, the California-based Electric Power Research Institute (Epri) has unveiled a prototype microwave clothes-drier that promises to bring the benefits of microwave technology to the laundry room - shorter drying times, improved energy efficiency and much reduced damage to delicate fabrics.

It is early days yet, and one important technical problem remains unresolved, but John Kesseling, senior project manager at Epri, sees "exciting possibilities" when microwave driers are launched on the domestic appliance market. That could be by 1996, he says.

The availability of microwave driers, he says, could affect the clothing market in ways that increase the driers' usefulness, as has happened with microwave ovens. Clothes of delicate or woollen material that are now dry-cleaned could be specially designed and marketed as suitable for home-drying.

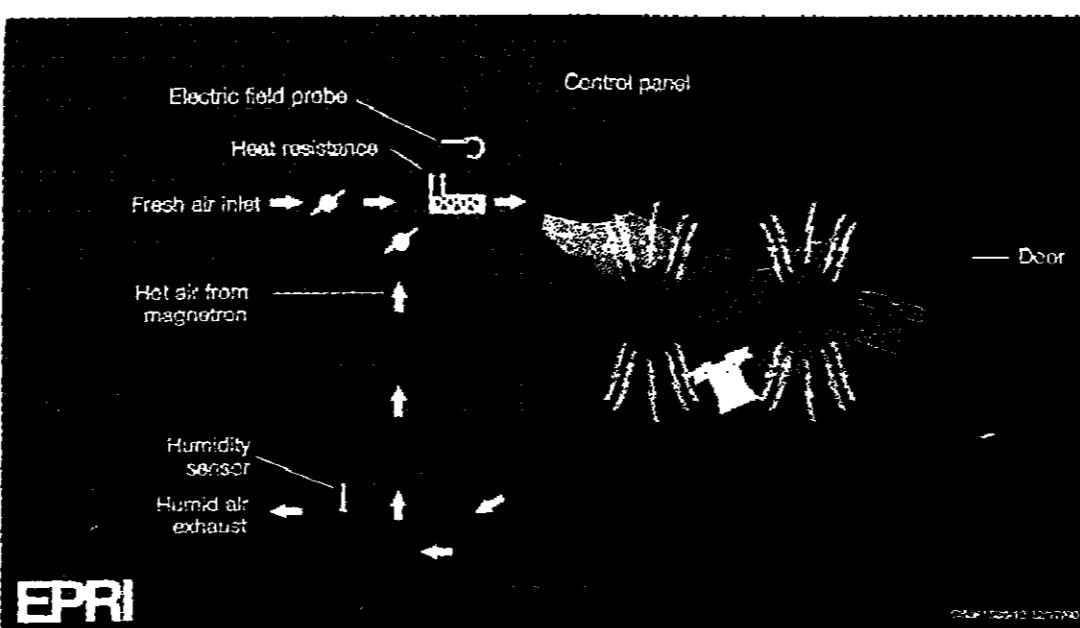
Long-term, this could have implications for the dry-cleaning industry, but in the shorter term the developments at Epri are being watched most closely by domestic appliance producers, which do not want to miss the boat on a potential new product in a mature market.

"We have been very pro-active in looking at all types of energy," says Fred Stave, Whirlpool's director of technology development and application. "Previously we've been very cautious about microwave driers, but technology is marching on, and we must look at the possible applications very carefully."

Epri has been investigating the potential for microwave clothes-drying since 1990, picking up on earlier work in the appliance industry. The aim from the outset was to find an entirely new approach which would eliminate some of the inherent disadvantages of conventional tumble-driers, whether powered by electricity or - as is common in the US - natural gas.

In standard driers, air is heated as hot as 350°F and blown into the drum, which tumbles the clothes in arcs. The heat is transferred from the air to the surface of the wet clothing. That evaporates the water and reduces the air temperature in

### Microwave clothes-drier - prototype test unit



## Hot under the collar

Andrew Baxter describes how the wonders of the microwave oven are moving into the laundry room

the drum, which then rises again during drying from 110°F to 160°F.

Capillary action moves embedded water out to the fabric surfaces and eventually heat must be conducted into the fabrics so that water can be removed as steam. The result is that the fabrics are heated to about 160°F, damaging the molecular structure of woollens and delicate fabrics, and causing shrinkage.

The microwave drier uses the same magnetron tubes fitted in ovens to produce beams of microwaves that heat up water molecules in wet clothing, causing them to align and then reverse alignment as rapidly as 2.5b times per second.

This heat drives off the water. The fabric stays relatively cool, because its molecular structure gives it a much lower dielectric loss coefficient - a measure of how readily the material is heated by microwaves - than that of water.

For delicate fabrics, Epri has been blowing cooling air into the microwave drier, where temperatures have not generally exceeded 110°F

- appropriate for delicate fabrics.

For normal loads, the shortest drying time could be achieved by combining heated air with microwaves.

Since the middle of last year, Epri has been testing an experimental unit built by two Californian companies, Thermo Energy and JG Microwave. Equipped with eight 0.85kW magnetrons, the unit can supply 5.8kW of microwave power, enough to dry a seven-pound load in about half the time required by a conventional electric drier.

Overall savings on time and energy are impressive, but are complicated by the probability that any production machine would be a hybrid of microwave and conventional drying. The reduction in drying times could range from 25 to 60 per cent, says Kesseling, with the biggest gains in coin-operated laundry equipment where users just want to "finish and get out".

Energy efficiency could be increased by 25 per cent in residential driers, and more in commercial equipment, he says. The cost of the

drier would be higher, not only because of the need for two technologies but because a microwave clothes drier would require a shield to prevent microwave leakage.

Epri is now making 10 microwave driers for field-testing, but one problem remains: as the moisture in clothes decreases through drying, the electrical charge inside the drier rises, which can cause metal objects to heat up, potentially scorching clothes or even causing a fire.

The hazard has been narrowed down to small, thin pieces of metal such as pins and bin-liner or bread-wrapper ties and does not affect zippered or large objects which take much longer to heat up.

Kesseling is confident that Epri has a solution, for which a patent is pending. He admits, however, that this will "make or break" the microwave drier's ultimate commercial appeal. "A lot of people have been looking at ways to put different types of energy into domestic appliances," Stave says. "This one is clearly the closest to being viable."

### Technically Speaking

## Up in arms over downsizing

By Peter Slavik

**D**ownsizing may have become the computer buzzword of the early 1990s, but those corporate IT users who followed the trend could find they have made an expensive mistake.

Downsizing implies the replacement of large and expensive mainframe systems with networks of inexpensive personal computers driven by servers - essentially powerful microcomputers.

Many were tempted away from the traditional mainframe by the new power of the personal computer, and often for the wrong reasons. In the next few years they may have to realise that centralised systems cost less in the long run.

By 2000 there will be a strong trend towards up-sizing, both because it will be cheaper and because of the greater value that can be obtained from centrally managed data.

Any downsized organisation looking for cost-effective solutions will undoubtedly have to extract data from expensive PCs and Unix systems and dump it on to a parallel database server where it can be managed efficiently and cheaply.

I would challenge anyone to dispute this point. It is a brave man who assumes that because a solution is best or cheapest today it will still be so in three years' time.

There are right and wrong reasons for downsizing. Restructuring your business applications because it suits your business strategy is a sensible thing to do.

It will often prove to be more expensive to downsize, but that should not deter people because if it meets the business need effectively it will be worthwhile.

Unfortunately, the reality is often the other way round. People start to downsize even though it does not fit their business strategy because they believe it will be cheaper. In practice, it works out to be both more expensive and disruptive to the business - the worst possible scenario.

Recent evidence reveals that this is true today for organisations with more than 200 users. But in

the longer term it will be true for all companies.

How can downsizing be more expensive? First, there is the long-term cost of supporting distributed systems. These can be difficult to calculate, and too easy to ignore. The time taken by secretaries doing systems administration or PC housekeeping is rarely counted as part of the business case.

Second, there will be the need to run existing systems alongside the new ones. Typically this is for two to three years, often longer.

Finally, there are costs imposed if you have forced a downsized solution on to an inappropriate organisation structure. The costs of splitting databases and redesigning systems are not trivial.

So after three years of redesign and restructuring - and three years of paying double cost - you end up with a redesigned system that does not fit your organisation structure.

That's when the industry announces new "open corporate systems" at a price performance that makes it cheaper to centralise. Already companies are working on "parallel" systems that will build big central systems out of many cheap processor chips.

Unfortunately, the world is still full of misguided devotees of downsizing who have sliced up their databases into illogical chunks in order to make it work in a downsized environment. They are yet to discover the consequences.

Independent studies indicate that many big IT users still see downsizing as the way forward. Five years ago 85 per cent of applications in management information systems were performed on mainframes, compared with 67 per cent today, according to the US periodical Service News. By 1995, the figure is expected to fall to 50 per cent.

Downsizing may be cheaper this year, but it is just as likely to be more expensive next year. So go back to basics - treat IT as a business issue, not a technology issue.

The author is corporate systems business manager at ICL.

## ELECTRIC SYSTEMS



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ARTS  
GUIDE



Irek Mukhamedov and Viviana Durante as Rudolf and Mary

**Ballet/Clement Crisp****Two 'Mayerling's**

The tragic circumstances surrounding the revival of *Mayerling* at Covent Garden inevitably make us more conscious of this ballet's merits. In 1978, freed from time-consuming duties as Director of the Royal Ballet, Kenneth MacMillan celebrated his release with a work of larger scale and deeper concerns than ever before. Seven years earlier, the full-length *Anastasia* looked at the collapse of the Romanov dynasty through the eyes of the young Grand Duchesses, and focused upon the matter of identity. In *Mayerling* we are shown a corruption of the Archduke Rudolf's identity that helped destroy the Habsburg empire. And in doing this MacMillan brought off an astonishing feat, by surrounding his central characterisation – the most densely wrought and detailed male role created in this century's dance – with a series of female portraits no less psychologically apt.

For MacMillan, Rudolf's womanising is a key to his tragedy, sprung from his tormented relationship with his mother, exemplified by his brutality to his wife, and illuminated by his ambiguous relationship with Larisch, a mistress/procureuse who is the only woman to comprehend his suffering. That she is the agent to bring Mary Vetschera to him is the final, fatal touch to their liaison. The fantasies central to Rudolf's psyche – love in death; sadomasochistic passion – find their terrible reality at Mayerling. Yet detailed as these female characters seem, they never overbalance the ballet's central concern with Rudolf. We see how complex was the social and emotional fabric of the tragedy, and how superbly MacMillan has given its theatrical essence.

In the Royal Ballet performances this season, as in the past, we also see the grand sensitivity of the troupe to the roles he gave them. Most of the artists are making debuts, but the style and the power of playing by the entire troupe is magnificent. In Thursday's revival, Irak Mukhamedov was a Rudolf of entire truth. He understands the central anguish of the character, and he has mastered the physical outlines and the searing movement

Mayerling continues in repertory at Covent Garden.

by Smetana, Tchaikovsky and Mussorgsky (repeated on Mon and Tues). Nov 11 and 19: Harmoncourt conducts Royal Concertgebouw, Nov 14: Oslo Philharmonic (6718 345).

**■ BRUSSELS**

Palais des Beaux Arts Fri evening and Sun afternoon: Belgian National Orchestra in a Beethoven programme, with piano soloist Jeremy Mervin. Next Mon: Tedd Jøsøen piano recital. Next Tues: Jean-Pierre Rampal. Nov 18: St Petersburg Philharmonic (507 8200).

Monica Antonio Pappano conducts Guy Jooosten's new production of *Un ballo in maschera* tomorrow and Sat, with three further performances next week (219 6341). Next week at Théâtre National: Büchner's play *Leonce und Lena* (217 0303).

**■ CHICAGO**

This week's Lyric Opera performances are William Bolcom's *McTeague* (tonight and Fri, also next Mon), and *The Bartered Bride* (tomorrow and Sat). Nov 14: first night of *Pelléas et Mélisande* (332 2244). Nov 12: at Orchestra Hall: Georg Solti returns for two weeks of concerts with Chicago Symphony Orchestra (435 6666).

**■ MUNICH**

At Prinzregententheater: Bavarian State Ballet presents choreographies by Hans van

**C**ommanding the long principle axis at Marlborough Fine Art and the visitor's immediate attention is a new painting by Bill Jacklin, some 8 feet by 6.5, of an American mounted policeman on a rearing horse. It is a standard image in the long and splendid tradition of the grand equestrian portrait that in painting, goes back through Goya and Velasquez to Titian and the high Renaissance and in sculpture, right back to the roots of Western art in ancient Greece. The noble beast rears and frets: the rider holds hard to keep control. All is contained, sprung, expressive energy or should be.

Here we must hold hard ourselves, for this is not only a serious attempt at a serious subject, but as seriously bad in the result as it is possible for a painting to be. It is no bad thing for an artist to take on such a subject in the grand manner and, here, the idea to bring the convention up to date and take the policeman as our modern *condottiere*, is rather good. But if the ambition is admirable, the dangers are obvious. To invite the comparison with the great masters is, well, to invite the comparison.

The trouble is that Jacklin all too evidently does not know what the horse is – how it moves, how it is ridden, what it looks like. Certainly he has not worked to find out by any careful study and exact observation. Rather it is as though the idea itself were enough and the expressive reference all that were needed. And what is not known by the artist is, quite simply, left out. The near-fore protrudes arbitrarily from a mysterious dark-brown void in the animal's side; the hind legs are fused and lost together in a brown mist; the rider, dwarfed by his mount yet immensely long in his lower leg, sits impossibly deep in the pit of his back.

It is too easy to find specific fault. And I have no wish to dwell on the single work. But, given such manifest inadequacy in the description and realisation of what this particular work proposes, it is natural to visit the rest of the work, at Oxford as in London, with more exacting a scrutiny than might otherwise have been the case. And here an import-

tant distinction must be drawn, for it now becomes clear that Jacklin's work, in this his American phase, falls into two camps, not opposed but, markedly different.

He is now nearly 50 and has lived and worked in New York since 1968. There he has found his subject-matter, not just in the obvious imagery of Manhattan which forms the generalised backdrop to his work, but in the street life of the city and, latterly, the beach life of Coney Island. In particular he has made the crowd itself his subject, seen on the one hand at a distance and often from a great height – the street parade, the demonstration, the riot, the anti-like swarm of commuters, bathers, skaters: on the other, the closer view of the constant human traffic of the sidewalk, round the cafe table or the chessboard in the open air.

Within this broad scope, either he settles upon an image of flux and movement, often generalised and simplified to a point of near-abstraction, or attempts the grandiose and monumental, the figures local and individual, the scene clearly set and characterised. And it is always with this second sort that he gets into difficulties. That rearing horse, *pase Verrocchio's Colleone*, aspires nevertheless to the condition of the monumental. The vast painting at Oxford, of the summer crowds sitting on the grass in Central Park, looks to Seurat's *"Baignade"* and *"La Grande Jatte"*, so simple and statuariesque in the sunshine.

But where Seurat resolves even the simplest of his figures to a convincing sculptural presence, securely placed and registered within the worked space and perspectives of the pictorial convention, Jacklin, in this mode, leaves only questions. His figures are but shadows, mere ciphers on the painted surface, and when he seeks

more close a description, the drawing is crude and weak, the detail fulged, the anatomy highly improbable. In short, in working the figure in this way, singly and collectively, he cannot sustain what he sets out to achieve – and he sets out to achieve so much.

The irony is that, in his other mode, in attempting less and being so much less self-conscious in the doing, he achieves so much more. The skaters whizzing round the rink, or the bathers running into the sea, are shadows still, but more freely worked and positively abstracted. It is not so much that

the expectation of them is less, but that their formal function, active elements within the broader activity of the painting and the monument, is so very different. With them, the self-conscious commitment to the expressive image and gesture is all, and it is their salvation.

These two exhibitions present us, therefore, with something of a mystery, for they show us a sophisticated, prolific and dedicated artist at his best and worst together. The mystery is that he himself does not see the difference which lies not in the expressive scope, or scale, or

pictorial ambition of the work, let alone its particular content, but in something more fundamental. There, on the one hand, is the naive assumption that the self-conscious importance of the attempt is of itself the guarantee of success. On the other there is the proper modesty of the artist losing himself in the practical engagement with his work and the ideas that grow out of it. Wherever Jacklin begins to forget himself, intrigued by the abstracted movement of a mass of people, or in the close drawing of a girl's head, the work is transformed. The Coney Island monoprints, free, adventurous and unself-conscious, are as good as anything he has done.

**Bill Jacklin: Urban Portraits; Coney Island Series 1982, Marlborough Fine Art, 6 Albemarle Street W1, until November 28. Urban Portraits 1986-1992, Museum of Modern Art, 30 Pembroke Street, Oxford, until January 10.**



'The Boardwalk', 1992, one of the Coney Island paintings at the Marlborough gallery by Bill Jacklin

**Jazz/Garry Booth****Best by Miles/Abdullah Ibrahim**

Miles Davis is now a trademark owned by the estate of Miles Davis. Since the trumpet player's death a year ago the tributes have poured forth. This one, touring for the last five months, faithfully revisits one of his most synergic small groups.

The 1963 quintet of Herbie Hancock (piano), Ron Carter (bass), Tony Williams (drums) and Wayne Shorter (saxes) combined the liberated talents of young men heading for freer ground with an older leader distilling the essence of leaders and standards. Even then Davis said he knew they were on to something different: "Tony was the fire, the creative spark; Wayne was the idea person, the conceptualizer... and Ron and Herbie were the smokery. I was just the leader who put us all together."

Last week at the Royal Albert Hall, with Dave Holland standing in for Ron Carter, they brought it all back – from buoyant takes of "Footprints" and "So What?" via the poignant melancholy of "Kind of Blue" to a dismembered version of "Straight, No Chaser". The old sound came together around Tony Williams' focus of thick rhythm and Hancock's anchoring chords, Shorter stepping up to exchange flurries with young Wallace Roney, Davis's shadow. As his jazz stick burnt low, melancholy voices gave way to a more optimistic sound and a stirring hymnal close.

In the first of two extended pieces, Ibrahim set a wistful and sombre tone with a lyric which invoked images of Namibia and later summoned the memory of John Coltrane. But the half spoken words detracted from the message of otherwise evocative projection and put me in mind of more worldly Peter Skellern.

It didn't last though and Ibrahim was soon painting a bigger canvas. African tinged melodies rolled out of moody bass lines and were dismantled for more Western ideas and a final return to the Namibia refrain. As his jazz stick burnt low, melancholy voices gave way to a more optimistic sound and a stirring hymnal close.

Sponsored by London Docklands Development Corp, London Arts Board, British Gas North Thames, Britannia Hotels, Olympia & York and Yamaha and the countertenor Nicholas

Music from 21.30 (59 West 44th St, 840 6800)

● Bobby Short, known for his witty delivery of Cole Porter and other songs, is back at Carlyle Hotel. Music from 20.45 (Madison Ave at 76th St, 744 1600)

● Ann Blyth and Bill Hayes

have begun a month-long cabaret slot at Rainbow and Stars. Music from 21.00 (30 Rockefeller Plaza, 632 5000)

■ PARIS

**DANCE**

Alvin Ailey American Dance Theater can be seen at Palais Garnier daily till Sun, Nov 17-21: Merce Cunningham Dance Company (4017 3535). A new Karine Sobeck choreography can be seen at Théâtre de la Ville daily till Sat (4274 2277). Ballet Theatre of St Petersburg, directed by Boris Eifman, is at Opéra Comique tomorrow till Sun (4266 8883). Spanish contemporary dance company IO&IO Danza is at Centre Pompidou Thurs till Sun (4274 4219). Nov 13: E. Gardiner conducts Schumann (48098 614)

**THEATRE**

Tonight's performance at Dorfman's Death and the Maiden. The repertory also includes Peter Flannery's Singer and Ibsen's Ghosts (225754). The

Kammerspiele has

Shakespeare's Much Ado About Nothing, Ibsen's When We Dead Awaken and a Beckett evening (2372 1328)

**■ NEW YORK****JAZZ/CABARET**

● Diane Schuur, a pianist and singer equally at home in jazz, blues and pop, is at the Blue Note daily till Sun. Music from 21.00 (131 West 3rd St near Sixth Ave, 475 8582)

● Andrea Marcovicci, a skilled lyrical vocalist, is at the Oak Room of the Algonquin Hotel.

Members of the Opéra Orchestra

play quintets by Schubert and Weber tomorrow at 20.00 at Bastille Amphitheatre (4001 1616).

● Gilbert Amy conducts Orchestre de Paris in a Messiaen programme on Thurs at Eglise de la Trinité (4927 0682). Charles Dutoit conducts Orchestre National de France in Berlioz's Roméo et Juliette on Fri at Salle Pleyel (4230 2308). Sat in Théâtre de la Ville: Natalia Gutman plays solo cello music by Bach, Hindemith and Britten (4274 2277)

**JAZZ/CABARET**

Jazz Club Lionel Hampton This week: Marva Wright and the BMWs. Next week: Kenny Garrett Group, Nov 18-21; Bobby Blue Bland, Nov 23-Dec 5; Johnny Copland. Music from 22.00 (Hôtel Méridien Paris Etoile, 81 Boulevard Gouvion St Cyr, 4068 3042)

**■ WASHINGTON****MUSIC**

● Valery Gergiev conducts Kirov Opera Orchestra tomorrow in Kennedy Center Concert Hall in a programme including Rachmaninov's Paganini Variations (Vladimir Feltsman) and Second Symphony. Thurs, Fri, Sat and next Tues: Michael Morgan conducts National Symphony Orchestra in works by Haydn, Gershwin and Schumann (467 4600)

● Barnes of Wolf Trap has

Cuban jazz trumpeter Arturo Sandoval on Thurs, traditional

Celtic music from Scotland on

Fri and Melos Sinfonia of Washington with clarinettist

Gervase de Peyer on Sat (703-218 6500)

● Washington Opera opens new season on Sat at Kennedy Center Opera House with Otelio, starring Ermanno Mauro (eight performances till Nov 28). Nov 14: revival of Rimsky-Korsakov's Tsar's Bride (467 4600)

**THEATRE**

● Boeseman and Lena: Athol Fugard's early, intimate, small-scale piece on vast themes. Till Nov 15 (American Showcase Theater 703-548 5004)

● The Way of the World:

William Congreve's comedy of love and marriage. Till Nov 22 (Arena Stage 488 3300)

● Billy Nobody: Stanley

Rutherford's play is an absurd

fantasy about an agoraphobic

man and a free-spirited woman.

Till Nov 22 (Woolly Mammoth 393 3939)

**■ ZURICH****OPERA**

Tonight's performance at the Opernhaus is Die Zauberflöte. Tomorrow and Fri: Lucia di Lammermoor. Thurs: Nutcracker. Sat: first night of Giordano's Fedor with Balsal and Carreras (also Nov 11, 14, 17, 22). Sun: Der Rosenkavalier (262 0909)

**CONCERTS**

Tonight at Spiegeltent, Zurich

Altstetten: Zurich Chamber Orchestra plays Bach and Vivaldi (252 1737). Tomorrow in Tonhalle: Tonhalle Orchestra in works by Grieg, Tamberg and Sibelius, with trumpet soloist Hakan Hardenberger. Nov 17, 18, 19, 20: Viktoria Mullova (206 3434)

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Super Channel 0700-0710, 1230-1240, 2230-2240 FT Business Daily

0710-0730, 1240-1300 (Mon, Thurs)

FT Business Weekly – global business report with James Bellini

0710-0730, 1240-1300 (Wed) FT Media Europe

0710-0730, 1240-1300 (Fri) FT Eastern Europe Report 2240-2245 FT Report

Sky News 2030-2100, 2230-2300 FT Business Weekly

**SATURDAY**

CNN 0000-0930, 1900-1930 World Business This Week – a joint FT/CNN production

Super Channel 0630-0650 FT Business Weekly

Sky News 1130-1200, 1730-1800 FT Media Europe

**SUNDAY**

CNN 1900-1930 FT Business Weekly

Sky News 0530-0600, 0530-0600 FT Media Europe

1330-1400, 2030-21

## FINANCIAL TIMES

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Tuesday November 3 1992

## The devil they know

IT IS make-up-your-mind time for the American people. They are finding it difficult. A small minority will avoid the issue by plumping for Mr Ross Perot, who has no chance of winning. For most voters, however, the hard choice lies between President George Bush and the devil they know, and the still relatively unknown Governor Bill Clinton. Four more years of the former would differ from the past four years only if Mr Bush achieves effectiveness in domestic affairs. The outstanding characteristic of Mr Clinton is that no one can be certain of how he would behave in the White House.

The principal distinguishing feature of a Clinton presidency is that it would be activist. The notion that government in general and the US federal government in particular should get itself involved in the revitalisation of the US has been predominant in the challenger's campaign. This is a promise - some might say a threat - that Mr Clinton would be well-placed to make good. If he becomes president he will be supported by a Democratic Congress. He will be able to get bills through. There would be an end to the "gridlock" that has so stymied the efforts of the Republican President Bush. This has made it difficult for Mr Bush to get a fiscally prudent budget agreed, but the disadvantage is not all one way. The president is by inclination a minimalist; he wishes to reduce the role of the federal government. He has vetoed damaging interventionist bills originating in Congress. The danger is that a Clinton administration would do too much, and veto too little.

### Budget deficit

Neither contender has a convincing programme for reducing the budget deficit. President Bush has once again taken the pledge against increased taxation. To renege twice would be careless. His proposals to cap social spending, such as on healthcare, are unconvincing. Governor Clinton's health reforms and reconstruction plans for the city centres can only be expensive. He would increase taxes on higher incomes, but that alone would be insufficient to reduce the overall deficit. Yet his underlying message is not that of a "tax-and-spend liberal". His proposed welfare reforms and his

attack on the health industry's earnings sound tough. He has exercised tight control of the Arkansas administration.

There is a clear choice on the environment. President Bush has led his government in a crusade against global green policies, as shown by the US stance at the Rio conference. Mr Clinton speaks of a more positive approach, and the enthusiasm of his running-mate, Senator Al Gore, is well-known. It may be assumed that under a Clinton presidency the US would become a positively inclined leader of international efforts to reduce future global warming. As to domestic pollution, US voters have to decide whether to vote for or against more extensive environmental regulation.

### Trade and security

On matters of trade and security the differences are finely drawn, but not insignificant. President Bush rightly promoted the North American Free Trade Area and has tried to salvage the Uruguay Round. Some of Mr Clinton's advisers have protectionist instincts; the Democratic challenger has overemphasised the spirit of aggressive mercantilism. It would be one of Mr Clinton's most important, most difficult and most unpopular tasks to keep it at bay.

The populist side of Governor Clinton also proposes to increase taxation of foreign-owned companies, although it is difficult to see how this squares with his experience of encouraging inward investment in Arkansas. Foreigners do not vote, except with their feet.

In foreign affairs, there is usually a strong line of continuity in Washington but, compared with the president, Mr Clinton is pro-Israel, overly tough on human rights in China, more supportive of Russian reform, and likely to cut US forces in western Europe more sharply, and sooner.

From the outside world's point of view neither candidate seems like a potential Roosevelt, Truman or Eisenhower. The choice is between two professional politicians, neither with a wholly coherent programme. Clinton offers vigorous, Bush continuity. It may not be an exciting choice, but nor is it a dangerous one.

## Around the UK houses

IF AN ENGLISHMAN'S home is his castle, then an ever increasing number of British citizens have found these homes are built on sandy foundations. The downward spiral in house prices helps explain why confidence remains depressed and economic recovery elusive. Yet the government must not bow to the clamour from mortgage lenders and the construction industry by adopting one of the schemes intended to bail out indebted consumers. Government action should be more selective.

The building societies and banks have rarely been slow to offer advice. In the mid- and late 1980s they advised many young first-time buyers to take advantage of the government's misguided tax breaks to buy houses with hefty mortgages. In so doing they helped raise the proportion of owner-occupying households to high levels by international standards, while pushing house prices and consumer debts to high levels by historical standards.

The housing bubble has since burst. Average house prices have fallen by 27 per cent in real terms since July 1989 and by an unprecedented 12 per cent in nominal terms. A million or more homeowners have found themselves owing more in mortgage debt than the depleted value of their homes; almost 200,000 homes have been repossessed; the building societies have quadrupled their bad debt provisions over the past four years; and housing market transactions have dried up.

### Clear interest

The building societies and banks are now offering yet more advice. Abolish stamp duty on housing market transaction and raise mortgage tax relief either for first-time buyers or all mortgage holders, cry some; offer a tax credit of up to £10,000 to people selling their homes to cover any loss of value, say others. Their interest is clear: while, in the early stages of the property collapse, the losses were borne by the insurance industry, prices have now fallen so far that this cover for their mistakes has run out.

The government should be wary of these schemes. They are invariably designed to ease the pressure on indebted consumers by preventing house prices from falling

further. The aim is to minimise negative equity and keep bad debts off the banks and building society books. Yet the UK does not need a recovery now which is bought at the price of economic distortion in the future. The rise in UK home ownership over the past decade represents just such a distortion. It resulted in a less mobile and more debt-ridden society.

The thrust of UK housing policy in recent years has rightly been to reduce the tax incentives for house purchase, while increasing the incentives for the rental sector to expand.

### Sensible step

The government is right to search for ways to revive housing market activity in order to encourage mobility. Its recent decision to increase the amount of unsecured borrowing that borrowers with negative equity can take out was a sensible step. It should also try to remove the remaining obstacles to sales of repossessed homes by banks and building societies to housing associations for rental purposes.

First-time buyers will only return to the market in quantities when house prices are seen to be really cheap. That may well require further decline. Relative to average earnings, house prices remain quite high by historical standards. But a further fall in house prices risks deepening the fears of indebted homeowners, while raising the burden of bad debts on balance sheets.

The government can ease the burden of servicing those debts through a further reduction in interest rates. If the balance sheet problems of the lenders remain a serious constraint on new business lending, cry some; offer a tax credit of up to £10,000 to people selling their homes to cover any loss of value, say others. Their interest is clear: while, in the early stages of the property collapse, the losses were borne by the insurance industry, prices have now fallen so far that this cover for their mistakes has run out.

The government should not bail out indebted consumers, either via inflation or tax hand-outs. Schemes which offer more tax relief to indebted homeowners will only increase the incentive to invest in housing while encouraging the myth that a housing investment is a one-way bet. A balanced recovery would enable indebted consumers to repay their debts the hard way.

Europe's environment policy, one of Brussels's most popular achievements, is coming under fire from many directions. Britain's water companies have criticised stringent and expensive directives on the standard of water; several governments complain that the Commission is failing to enforce the same standards throughout the Community; farmers in south-west France are furious about a Brussels threat to ban even the shooting of crows.

The criticisms come against a background of national unease about Brussels's influence on Europe's day-to-day life. They threaten to undermine the EC's ability to tackle environmental problems and, by creating unequal environmental costs, to undermine the workings of the single market.

The present difficulties follow a period of unprecedented environmental regulation. In the past two decades the Commission's environmental directorate, known as DG-11, has issued some 200 directives on everything from filtering factory smoke and protecting wild birds to mowing lawnmowers.

The case for a strong European environmental policy has won support from both the public and governments. In areas such as water quality, people have not trusted their governments to set adequate standards. In other areas, such as acid rain, governments have turned to Brussels to bring each other into line. "It is a bit like disarmament inspections - where countries have little confidence in each other's role, the Commission has a legitimate role," says Mr Ken Collins, member of the European Parliament and chairman of its environment committee.

But the need for a European environmental policy is broadly accepted, time is running out if Brussels wants to be taken seriously. The Commission and the EC member countries are jeopardising the most valuable parts of their huge legislative effort by over-enthusiasm, and by their failure to enforce the rules, or even to discover that they are being broken. The charge against EC policy by governments, industry and some rival Brussels directorates - is that it has been naive and over-ambitious, backed many rules that should not have been passed, which many EC members now cannot afford to meet.

Criticism of Brussels's record has increased as part of the debate about subsidiarity - the extent to which decisions should be taken at a local level rather than by the EC. Moreover, the full costs of meeting some of the directives are only just becoming clear, and have stimulated complaints. Governments, faced with footing large clean-up bills during economic recession, have noticed that some of their neighbours have not complied with the rules, and are asking: "Why should we?"

Several charges against EC policy are well-founded - the 1980 drinking water standards directive could head the list. Though they have performed a service by ruling that lead, pesticides, nitrates and bacteria are undesirable in drinking water, they insist that every trace of most of these elements is removed, even though health risks from tiny concentrations are unproven. The rules have been coupled with others which improve water colour but do not affect its safety. Water companies have protested that, while the cost of "the last few steps towards perfection" is huge, the benefits are far from clear.

Some Mediterranean countries are saying, in effect: "We would comply but we can't afford to." Mr van Miert acknowledges that "it would be irresponsible not to accept that there are difficulties with financing".

Environment policy is facing funding constraints, says Bronwen Maddox

## High cost of a cleaner Europe

### Paying for less pollution



Environment expenditure as % of GNP	Environment expenditure as % of GNP	Success rate of transposed EC directives
Belgium	1.2	81%
Luxembourg	1.0	80%
Denmark	1.0	85%
Germany	1.6	92%
Spain	0.4	79%
France	0.8	90%
Austria	0.3	89%
Ireland	0.3	84%
Italy	0.7	59%
Netherlands	0.7	85%
Portugal	0.3	94%
UK	0.7	85%
Total	45.3	72%

Excludes nuclear, industry, water production and household work

Source: The State of the Environment to the European Community vol II, EC Commission, March 1992 (excludes data from Spain, as data recent available)

Mr Karel van Miert, EC environmental commissioner, acknowledges that environmental policy has not been determined by scrutiny of costs and benefits. "We have certainly saved lives and prevented sickness but I am not tempted to try and guess how much."

Mr Grant Lawrence, an adviser to Mr van Miert, argues too that not all environmental issues lend themselves to cost-benefit analysis. "It is very hard to calculate the benefit side of the equation. One can point to tourism revenue and to reduced healthcare costs but in the end you can't put a price on a clean beach."

The result of the EC's hectic activity is a hefty bill for member countries, much of it still to be paid. According to the Commission's latest figures, annual environmental spending, apart from on the nuclear power industry and water, has grown to about £45bn (£38bn). The Commission has no firm estimates of the cost of the water directives, but they could raise considerably the total bill, judging by the UK water companies' £45bn investment programme, nearly half of it is aimed at meeting water standards -

Although he concedes that "perhaps we have been over-ambitious", he points out that ultimate responsibility for meeting the cost of the directives lies with national governments, and that all but three were passed unanimously by the 12 EC member countries.

The high cost of some early directives can partly be attributed to the enthusiasm and political ambition of national environmental ministers -

there are few votes in negotiating looser standards. In part, too, it follows from the optimism of the poorer EC countries that the richer ones would help them foot the bill.

In the case of the 1975 bathing water directive, according to Mr Lawrence, "there was a lack of attention to costs because countries had 10 years to comply".

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there are few votes in negotiating looser standards. In part, too, it follows from the optimism of the poorer EC countries that the richer ones would help them foot the bill.

In the case of the 1975 bathing water directive, according to Mr Lawrence, "there was a lack of attention to costs because countries had 10 years to comply".

But the Commission's biggest handicap in enforcing its rules is ignorance. Although environmentalists are fond of accusing countries of being "the dirty man of Europe", there are no figures to

substantiate the accusation.

The Commission claims that countries have "transposed" 85 per cent of its directives into national law, although it says: "The delays in Italy (transposition of only 59 per cent) and Greece (76 per cent) continue to give cause for concern."

But it has no comprehensive figures on whether countries then enforce the laws. It believes that the two laws which are infringed most frequently are the requirement to

investigate the environmental impact of building projects and to designate special protection areas for wildlife.

The Commission has at some point started legal action against all EC member countries for failure to enforce water pollution laws. In the past five years 67 cases - many of them concerning water standards - have been referred to the European Court of Justice. In all but a few cases the Court has found in the Commission's favour. But such action can only follow complaints from the public, and it tends to reflect public awareness rather than the number of infringements.

There is no easy solution to the problem of compliance, but repeating directives and leaving environmental standards to national discretion is unlikely to be the answer. In response to the mounting criticism from EC countries, Mr Jacques Delors, the Commission president,

suggested ripping up nearly two dozen EC directives in the name of subsidiarity, including those on bathing and drinking water.

Since then, Mr Delors appears to have backed track on this view and Mr van Miert, who is adamant that standards should not be lowered, argues that "it would be politically impossible". He says: "The member states that compiled a long time ago such as the Dutch and the Danes would object."

Instead, the answer to enforcing EC standards almost certainly means bringing the question of costs into the open. Northern European countries will have to decide whether to accept the burden of helping southern ones meet the rules, and if not, to force discussion on which directives should have priority.

None of these debates can start without better information on compliance. Mr van Miert says: "Most countries simply won't buy the idea of green policemen" - a UK proposal for a European inspectorate which would send its own officials to monitor pollution. But EC members have reached a broad consensus for a European Environment Agency which would have the right to demand information from national regulatory authorities.

However, the creation of the agency has been delayed by a dispute about its location, part of a wider tussle over the future location of EC organisations.

Despite the problems of cost and enforcement the outlook for the EC's environmental policy is not uniformly grim. Some change is already under way, with a more realistic breed of bureaucrat replacing the environmental missionaries. This trend is exemplified by the succession of Mr van Miert in July to the colourful Mr Carlo Ripa di Meana, described by one official as an "irritant" to Mr Delors.

The directorate has also begun speaking the language of economics and of the other Brussels directorates - adopting "cost-benefit analysis" as a new buzzword. It is looking at financial instruments such as taxes rather than regulation as a way of achieving policy objectives.

Mr Ranieri di Carpegna, director of financial instruments and international affairs at DG-11 and one of the new breed of realists, says: "The advantage of a tax is that the costs are transparent, although that makes it politically unpopular. There is also no problem with enforcing it. The regulatory approach is costly, too, but no one is aware of that at the time."

Mr di Carpegna is one of the architects of EC proposals for taxes on energy, carbon emissions and on vehicles to help reduce the risk of global warming, arguably more important than some of the issues championed in the past. The costs are undeniably great: in its November 1991 report DG-11 estimated that the proposed energy tax would cut 0.25 per cent off EC real GDP growth in the second and third years after introduction, and 0.07 per cent over the first 13 years. But realism at this stage increases the likelihood that if countries adopt a tax they will adhere to their commitment.

Such commitments and the fact that EC countries made environmental policies an important part of the Single European Act and the Maastricht treaty show that they take it seriously. The next few years will show whether they take it seriously enough to enforce it and pay for it.

## Joe Rogaly

## Clues from Clinton



The leader of Britain's Labour party, Mr John Smith, would do well to study the presidential campaign conducted by Governor Bill Clinton, rather than play silly biffers over the Maastricht vote tomorrow night. Even if there is an upset today and President Bush wins a second term, there is much that Labour can learn from the Democrats.

It will be objected that the two countries are so different that there is no great value in comparative studies. Anyhow, it might be said, let Mr Clinton win first, and then ask how he did it - if he does. The first lesson for Labour is the opposite. Mr Smith will be hampered if Mr Clinton loses. If a failure to topple the Tories in mid-recession in April is followed by a failure to dislodge Mr Bush at a time of high unemployment in November then parties of the democratic left will have to ask themselves whether any formula can bring them victory.

Such questioning would be less painful on the other side of the Atlantic than over here. The presidency is merely the most prominent of the many political posts open to the Democrats. They tend to win more than their fair share of the rest, including both houses of Congress, a majority of state governors, places in state assemblies, and city mayoralities. Labour may sigh over this. Politics would be richer if the UK were a federation and if the Conservatives had not set out to bury local government. But they have to operate in the world as it is. In that world - the real one - there is only one British prize worth having. Mr Smith either becomes prime minister in, say, 1996, or he hardly becomes a footnote in history.

Labour will stand the best chance if it plays a long game. That is what the Clinton Democrats have done, partly through the Democratic Leadership Conference, a right-inclined grouping of southern governors and other elected representatives. The conference has captured the party. It has worked through sympathetic think-tanks to position the fifth successive Tory election victory in a row.

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MORSE



## PERSONAL VIEW

## The moment of truth

By Geoffrey Howe

The prime minister has made the situation clear. Wednesday is the time for Britain to decide, clearly and unequivocally, whether it intends to ratify the Maastricht treaty. He is right to put the question; on a substantive motion, squarely before the House of Commons.

At some point this moment of truth had to be faced. There is now no point in delay – unless the objective is to scupper Maastricht. If the intention is to ratify the treaty, rather than find a pretext to bury it, the time to act is now. The longer the decision of principle was left, the more the government's opponents would scent blood. They would view defeat as victory in disguise.

Both the Labour opposition and the Tory dissidents have claimed until now that it "makes sense" to wait for Denmark to make its decision on the treaty. Their argument has been that (as indeed the government came perilously close to conceding over the summer) Copenhagen's intentions should be settled before the Commons resumes work on a bill which might be unnecessary. Why have a Tory punch-up today over a treaty which could sink under its own weight into the Baltic Sea tomorrow?

These arguments have always been specious. What the "after you" school of Euro-diplomacy is really saying is that it would be very happy to see Maastricht die.

For anyone to claim that there is no link between early UK ratification and Maastricht's chances of coming into effect is in fact to engage either in self-delusion or deception, or both. What incentive have the Danes to do a deal unless they see that all other member states will ratify?

UK inertia distorts their choice. In Labour's case, cloudy logic is motivated by the pursuit of unprincipled party advantage. In the case of the Tory Euro-phobes: the refusal to admit the link is much more calculated. It is a cynical deception designed to disable the government and impose a minority view. Thank goodness the government has seen the dangers of that route.

The same disingenuousness now reappears; so the claim that a deal on subsidiarity must be settled before the Maastricht bill can proceed. How could the British presidency of the European Community act as honest broker in Edinburgh on this or any other issue if the Commons declined to discuss the treaty, let alone if it voted against it?

Letting things slide might help the government in the



'We have nothing about which to be ashamed or defensive'

short term, but it would leave Britain as the one clearly seen to have pulled the plug on further progress. That would deliver another big blow, after the ERM retreat, to British credibility and influence in Europe. The government clearly understand which risk is not prepared to run it.

The case for an early Yes vote by the Commons thus comes back to the treaty's substance. Why do we want Maastricht at all? The answer is we want it for positive and negative reasons which the public debate so far has scarcely addressed, distracted by the

decision-making, but accepts the rationale for binding law decided by majority vote in respect of the single market. As any continental politician will testify, the final treaty design owes much to the UK. We have nothing about which to be ashamed or defensive.

More negatively, we have much to fear from Maastricht's demise. The treaty keeps firmly alive the notion of the EC developing "as 12". It makes less, not more, likely a fast-track inner-core move by Germany and France to form their own monetary and political union, with Benelux in tow.

## Letting the Maastricht decision slide would deliver another big blow to British credibility and influence

media obsession with party and parliamentary tactics.

Positively, Britain knows that its standing in the world is greatly enhanced by effective membership of a strong European Community. It wants a common foreign and security policy, on the right kind of terms set out in the Maastricht treaty. It believes in closer co-operation in justice and home affairs. It favours more democratic legitimacy and better control of EC administrative structures.

Britain also likes the flexibility offered by more moves towards intergovernmental

for Denmark, too, it should be seen as a last chance to save the power of the smaller countries in a system which, almost by chance, gives them disproportionate influence.

Few people in Britain seem to have caught up with the speed with which the anti-Maastricht forces have retreated in France since September 20. While the French government may be boxed in by its farmers on the Gatt talks, Paris is now proceeding on all other mainstream European issues as if nothing had happened. France stared into the abyss and realised the

question is now.

The author was foreign secretary from 1983-85.

## OBSERVER

## Economists' hall of fame

■ How should the Treasury go about picking the members of its new economic panel to improve economic forecasting? The FT has just helpfully drawn up a fame-ranking of economists in the UK which might help the Great George Street mandarins. It is based on the number of articles in *FT*, as distinct from tabloid, newspapers, in which a particular dismal scientist is mentioned. Each name is counted only once per article.

By that yardstick, Britain's best known economist over the 12 months to mid-October is Gavin Davies of Goldman Sachs, with 161 mentions.

The top 10 also includes Tim Congdon, Patrick Minford, Bill Martin and Peter Warburton – all members of the "Liverpool Six" group who've long said the Treasury was over-optimistic about predicting recovery – plus another vehement opponent of government policies in Neil Mackinnon of Citibank.

Three of the four remaining top-timers are Roger Bootle of Greenwell Montagu, Gerard Lyons of DKB and Peter Spences of Kleinwort Benson. The other is Adam Smith who's unlikely to be asked to join the panel committee on account of having been dead for 200 years.

Fame, however, is not apparently a reliable gauge of quality. For, in several cases, very few mentions were scored by people highly placed in last week's FT ranking of economists for the accuracy of their projections.

The leader by that criterion, Paul Turnbull of Smith New Court, came only 37th in the fame league. And the third most accurate, Keith Wade of Schroders, surely deserves better than 46th place in the

celebrity list with only a single mention.

But there is consolation for the Treasury's chief economic adviser Alan Budd, who has the final say on membership of the panel. Even though his forecasts have not been the best, he remains creditably in the latest test, coming in at number 15.

**Bondage** ■ So how do these canny US hedge funds, which have been increasingly recognised as a powerful force in the world's financial markets, devise their trading strategies?

Well, from the current US edition of *Penthouse* for starters. One fund has seized on the magazine's interview with Jennifer Flowers, the one-time cabaret singer who has been alleging that she had a 12-year affair with US presidential candidate Bill Clinton.

The funds' traders wanted to know what view they should take of the US bond market in the event of a Clinton win. So they sent off to a professional psychoanalyst the 15-page article, during the course of which Flowers goes into fulsome detail about her alleged relationship.

It was returned with the seminal conclusion that the Democratic candidate likes to be pushed around. And what does that mean for financial markets? A sell for bonds and good news for the stock market, of course.

**Can of beans** ■ Alexandra, aka Heidi, is back. The new 44-year-old wife of the 72-year-old Swiss chocolate king Rudolph Sprüngli was on Swiss television last weekend to deny some of the more colourful allegations:

"If you took all the things said about me and added them all up, only about 5 per cent is true." The incriminating photographs of her in bra and suspender belt were montaged, she said, with her head on someone else's body.

Shareholders of Lindt & Sprüngli, who may have worried about reports that the new Mrs Sprüngli would take

over management of the company can rest reassured. "My second wife will certainly not become president of the company," said her perfectly attentive new husband.

## Ach so!

■ Bundesbank president Helmut Schlesinger, horrified at the notion that he could ever have been trying to sabotage the pound, was yesterday successfully pouring oil on troubled waters as he played host in Frankfurt to visiting members of the House of Commons all-party Treasury select committee.

However, what he is most unlikely to have explained is the existence of a plain old mistake on the part of one of his aides in drafting the now infamous memo, released to the press at the end of September, and which so provoked the Treasury.

In the early version of Schlesinger's interview, given to the German daily *Handelsblatt* and published on (Black) Wednesday September 16, the German central banker specifically puts in a kindly word for sterling.

Sadly, as the author of the memo now shame-facedly admits, he himself had quite overlooked this, and had cited instead the lengthy version of the interview which appeared the following day, and which the Treasury apologetically then denounced as largely irrelevant on the grounds that the damage to sterling had already been done.

## Tough times

■ How can you tell that Massachusetts is in deeper recession than the state of Illinois? In Boston, the mafia has laid off five judges, in Chicago it's only two.



about her past.

The August marriage inspired the Swiss media subsequently to publish a flurry of photographs and testimonies suggesting that the career of the new Mrs Sprüngli had ranged rather more broadly than merely waitressing, inheriting a large sum of money after marrying an older man who died within 18 months of their wedding, and being a member of the obscure religious sect, I AM.

Little had been heard from the happy couple themselves post the nuptials, but now the chocolate pot has taken another sit. Looking like a sergeant in the Salvation Army with virtually no make-up and her dark hair pulled tightly back in a bun, Alexandra/Heidi nearly denied the allegations.

It was returned with the semi-final conclusion that the Democratic candidate likes to be pushed around. And what does that mean for financial markets? A sell for bonds and good news for the stock market, of course.

## Can of beans

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Shareholders of Lindt & Sprüngli, who may have worried about reports that the new Mrs Sprüngli would take

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL  
Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

## Energy policy must avoid being hostage to changing fortune

From Mr Ian Powe.

Sir, Your leader "In search of an energy policy" (October 29) is aptly titled. It gets to the heart of the matter in its assertion that privatised energy is preferable to a nationalised version provided it is linked to effective, even permanent, regulation. Unfortunately there is, for government, always a political risk in declaring hostiles to fortune when circumstances change.

The economic consequences for Britain would be disastrous. Last year, Japan's then prime minister, Mr Toshi Kaifu, told me that he regarded the country's link with Britain as "the keystone of the arch of their relationship with Europe". However, last week a Japanese businessman bluntly put to me a very different point of view: "We are beginning to wonder whether we were right to regard Britain as the gateway to Europe after all."

It is not only Japan. In my native Wales, for example, 50 German companies have chosen to invest. By 1995, Bosch alone will be employing 1,200 people. How long would this kind of investment continue if Britain were to repudiate a treaty that had been so precisely tailored to our needs?

Those Conservative MPs (and others) who dub Maastricht as a distraction from the economic debate really must cast aside such inward-looking myopia. Economic recovery and European policy are two sides of the same coin. Failure to ratify Maastricht would be a truly massive economic as well as political calamity – for Britain, for Europe, and indeed the rest of the world.

The Thatcherite dream of Britain miraculously evolving as a kind of north European Switzerland convinces nobody beyond our shores. They would see us wrapping ourselves in the Union Jack, in preparation for burial at sea.

Mr Major is right to regard the ratification of the treaty as an issue of historic proportions. He knows that the case for sticking to his gun is overwhelming. Any government which, having been ejected from the ERM, then presided over Britain's wilful destruction of Maastricht (and that is how it would be seen), could have no place at the heart of Europe. Mr Major knows that Maastricht simply must be ratified – for his sake, for our country's sake, for all our sakes. The time to settle the question is now.

The author was foreign secretary from 1983-85.

## Reject the impasse of lobbies

From Mr David Starkie.

Sir, Your leader, "One cheer for the chancellor" (October 30), affirms the chancellor's right to insist on the maintenance of economically valuable capital spending in a recession. However, not all capital projects currently vying for support fall into this category. One notable example is London's

Jubilee line, which has a negative return measured on a cost benefit basis. The credibility of the government's economic policy is to be judged by its willingness to reject such cases despite impasse lobbying.

David Starkie,

Garden Cottage,

Benham Park,

Newbury, Berks RG16 8LX

## Swedish example of way to run open government

From Mr Per Ahlström.

Sir, You have frequently reported on rising distrust of the Eurocrats in Brussels among the citizens of EC countries.

The Swedish government might seem shocking to many politicians and bureaucrats who are used to the opposite principle – that all public acts are kept secret unless specifically made public. But I would point out that the system has worked well for 200 years and has greatly contributed to making Swedish government virtually free of corruption.

Per Ahlström,  
editor in chief,  
Nya Norrland/Dagbladet,  
Härnösand,  
Sweden

means that the Swedish public and Swedish journalists can walk into any government agency and demand to see today's mail or to look at any specific act kept in the agency.

This principle of public acts might seem shocking to many politicians and bureaucrats who are used to the opposite principle – that all public acts are kept secret unless specifically made public. But I would point out that the system has worked well for 200 years and has greatly contributed to making Swedish government virtually free of corruption.

Per Ahlström,  
editor in chief,  
Nya Norrland/Dagbladet,  
Härnösand,  
Sweden

## An hourly rate to make an electronics engineer happy

From Mr Fred Sander.

Sir, I am obliged to Mr John Richards for his enlightenment

about the enormous cost of bank cashiers (Letters, October 31). As an experiment I switched on a timer and asked my wife to hand me a £10 note over my desk. I opened a desk drawer, counted out £10 in coins and handed them to her.

This operation took 15 seconds; so allow five seconds

wasted time per transaction and at current bank charges this works out at £360 an hour.

As a humble 66-year-old electronics engineer I would be more than happy to give change all day at this rate of income.

Fred Sander,  
Gainsborough House,  
153 Liverpool Road South,  
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Merseyside L31 8AA

## An astonishingly antiquated view of the personnel function

From Mr Philip Sadler.

Sir,

Wellcome, the pharmaceuticals company, has scrapped personnel as a board-level post, and has made it a less senior position, according to the October issue of Personnel Today. The departing personnel director, Peter Hobbs, is reported as saying that the move is "part of a general down-grading of the personnel function".

It is astonishing in this day and age that an investment analyst in such a reputable firm is still holding on to the antiquated idea that the personnel function is concerned with happiness. What he (and the Wellcome board) needs to understand is that in a knowledge-intensive industry such as pharmaceuticals the personnel or human resource strategy is central to the business strategy.

The task of the HR function

is to contribute to the achieve-

ment of a sustainable competitive advantage by means of superiority in such fields as recruitment, selection, training and development, performance management, motivation, organisation design and, above all, the development of a corporate culture which nurtures talent and encourages creativity.

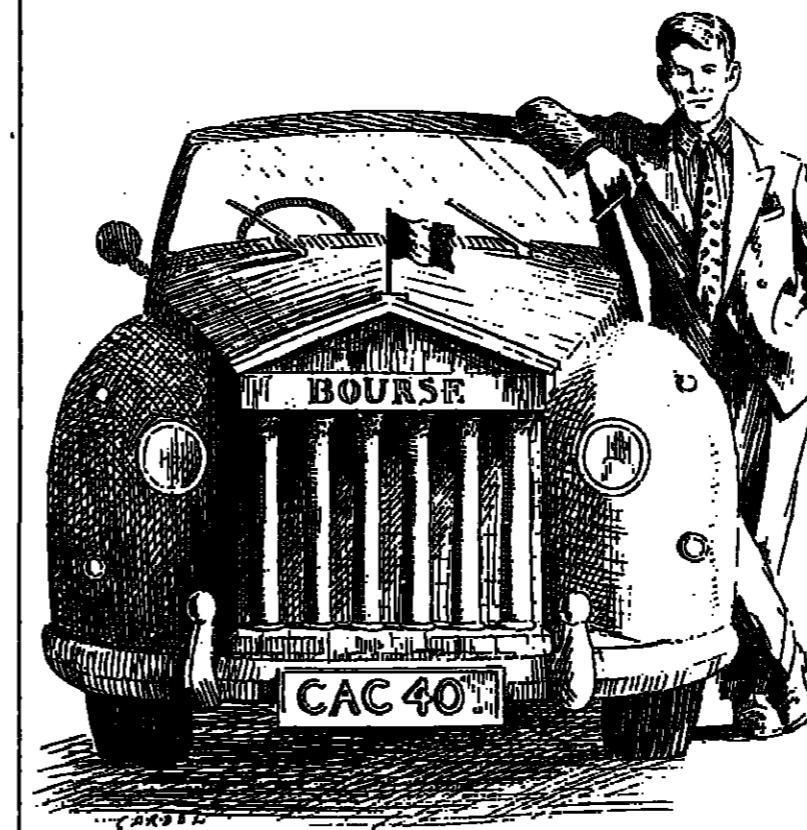
This fact is recognised very clearly by such overseas competitors of Wellcome as Merck, which has a very strong HR function. Barnes says that "when we are assessing the value of the company, the most important thing is the products". He fails to perceive that in a pharmaceutical or other

knowledge intensive industry the people are the product. Where does he think new drugs come from if not from highly committed, highly creative people?

Incidentally, the same issue of Personnel Today comments that "some of the 500 employees who committed themselves to achieving investors in People status at its launch a year ago are making little progress towards the award". I am not surprised.

Philip Sadler,  
chairperson,  
Association for Management  
Education and Development,  
21 Catherine Street,  
London WC2B 5JS

## BEAT THE FRENCH AT THEIR OWN GAME



The CAC 40 index options (PX1 and PXL\*) retain their first place ahead of all other European index options in terms of premiums traded: more than FF 16.5 billion of premium exchanged during the first nine months of 1992. So if you are an international investor - institutional or otherwise - now is the time to make your move. With the success of the options on the CAC 40 index, you really have lot of opportunities to bet on Paris. We guess Paris is soon going to be your favourite destination.

\* Contract specifications.  
Underlying asset: CAC 40 index.  
Size: FF



## PORTUGAL

Tuesday November 3 1992

The economy: "adjustment process" could lead to higher unemployment Page 2

The media: television is no longer a state monopoly Page 5

## SECTION III

The country's modernisation drive is slowing down as it wrestles with ambitious targets for European economic and monetary union. The challenge now will be to keep on track, writes Patrick Blum

## Euro-train's bumpy ride

PORUGAL'S express train to modernisation is having to slow down as economic and political uncertainty threaten to derail plans for European Economic and Monetary Union (Emu). No-one has yet pulled the emergency brake in panic, but after the recent financial markets' turmoil, some passengers are wondering if it might not be a good idea to jump off the Euro-train altogether.

Firmer in the driving seat, Mr Aníbal Cavaco Silva shows no sign of trepidation. For the prime minister and his right-of-centre social democratic administration, there is no realistic alternative to deeper European union for Portugal or for Europe. He believes much of the damage caused by upheaval in the financial markets could have been minimised or avoided had appropriate institutions and instruments been there to counter it. "What all this (turmoil) has shown is that we need more, not less, co-operation; that it is important to press ahead more urgently with Emu," he says.

There is broad support for this policy in Portugal, from the ruling Social Democrats to the Socialist opposition. Portugal will not have a referendum on the Maastricht treaty, whose ratification will be approved by parliament shortly. This requires minor constitutional amendments,

but the socialist party says it will support the necessary changes.

Dissent over Europe, which had been subdued and mainly left to the political fringes, was given a boost by the Danish No to Maastricht and the narrow victory of the Yes vote in France. Arguments about sovereignty, however, have taken second place to concern over the costs of European union. Farmers and industrialists who feel threatened by the single market have been more insistent in their calls for protection, lower interest rates and a devaluation of the escudo.

The government's response is that interest rates are falling anyway, and that producers must become more efficient rather than rely on competitive devaluations to sell their wares.

The problem for Portugal is that as a small, open economy it cannot avoid the consequences of economic downturn or significant currency devaluations - in its major markets. Lower international growth already is reflected in a downward readjustment of expectations for Portuguese GDP growth to 2.25 per cent from 3 per cent forecast a year ago. While this remains sturdy enough by European standards, the difference will come mostly from reducing expenditure, with most ministries asked to cut recurrent spend-

ing by 5 per cent. Unnecessary or inefficient public services will be abolished or rationalised, and public sector wages will be kept firmly in check, both to control costs and to set an anti-inflationary example to the private sector. Inflation is forecast to decline, from a little above 9 per cent this year to 5.7 per cent.

Keeping inflation and wages down may prove difficult with unemployment at below 4 per cent, while investment must be maintained at high levels if the process of modernisation and restructuring of the Portuguese economy is to continue. However, the government is prepared to accept a rise in unemployment as it would help to reduce labour market rigidities.

The government is to attack inefficiency on several fronts at once. The civil service will be trimmed, the health service reformed and partly privatised, the country's top-heavy armed forces will be cut with a large number of officers given early retirement, the capital's police force will be reorganised, university fees are to be raised and set according to a means test, and a new law aims to make strikes more difficult, especially in the public sector where labour unrest is greatest. Privatisations will be accelerated.

There have been bouts of protest from students, army officers and trade unions - a combination that proved such a potent political cocktail in the heady days of revolution in 1974-75. But today each group pursues widely different and divergent interests, the colonial wars are over, democracy has been firmly anchored, and prosperity has raised individual expectations. There has been a sea change in attitudes, and the government is confident it can ride the storm.

Part of this confidence stems from experience. A two-month strike by public sector transport workers last winter was highly unpopular and ended, not for the first time, in defeat for the unions. Earlier reforms also proved unpopular initially but eventually went through. With an absolute majority, the government has another three years before a general election, and by then it hopes to reap the benefits it expects to flow

from its reforms.

Meanwhile, the opposition is in disarray and in no condition to mount an effective counter-attack. As the largest opposition party, the moderate Socialist party should be leading the charge against the government, but its policies on key issues are not fundamentally different from those of Mr Cavaco Silva's Social Democrats, and it is weakened by internal party strife. The once-powerful hard-line Communist party is ageing and declining, while the small right-wing CDS is looking for a coherent programme under a young and relatively inexperienced new leader.

With the political initiative firmly in the government's hands, an economy still growing and the general feeling of most Portuguese that they are better off today than they were five or 10 years ago, Mr Cavaco Silva would seem to have little to worry about, were it not for international uncertainties which could throw the government's strategy off course.

A major part of that strategy relies on continued high levels of investment, with foreign investment playing a crucial role. The opening up of eastern Europe has not noticeably affected investment levels in Portugal, but the worldwide economic downturn is delaying investment decisions, as well as making it harder for Portuguese manufacturers to export.

Yet Portugal needs more investment and EC assistance to engage in real economic convergence with its richer EC partners. That is why a resolution to the current crisis within the Community and early agreement on a new package of EC funds including the new "cohesion" fund to help the EC's poorest states modernise their infrastructures is so important for Lisbon.

The transition from a backward, underdeveloped economy to a modern one has only recently begun, with striking progress achieved in the past six years. But much has still to be done to overcome structural weaknesses and make industry competitive.

"We have a problem in the agricultural sector, and even at

## IN THIS SURVEY

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(above) Aníbal Cavaco Silva, the prime minister

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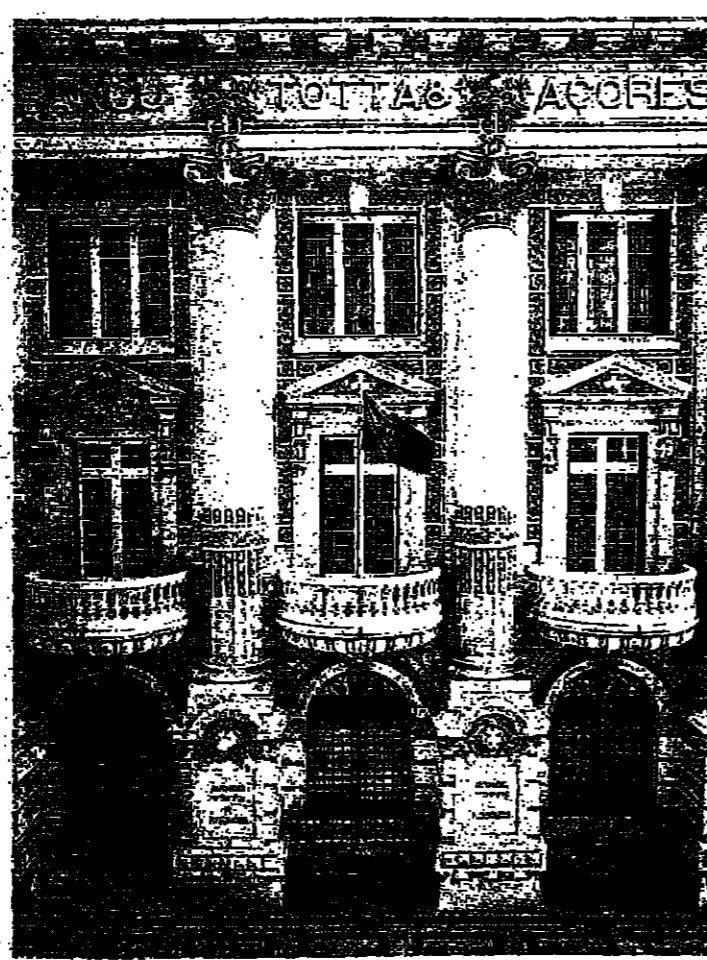
Editorial production Gabriel Bouman



(picture by Lydia van der Meer)

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## PORTUGAL 2

Peter Bruce on plans to reform the economy

## Workers face pressure

MANY PORTUGUESE are still nostalgic about the 1950s. It was a time when they were arguably the richer of the two countries on the Iberian peninsula. Bankers and government officials in Lisbon remember how cheap it used to be to visit Spain and shop there. Now, say many, the main relief after crossing into Spain is that they feel safer driving on the Spanish roads.

The says more about Portuguese driving than it does about Spain's. But it is astonishing how quickly the world has turned. In Spain, GDP per head is now nearly 80 per cent of the European Community average while Portugal's struggles at around 56 per cent.

For while General Franco, Spain's late dictator, opened up his economy to foreign investors and visitors in the 1960s, Portugal's ruler, António de Oliveira Salazar, bankrupted his country by fighting hopeless colonial wars in Mozambique and Angola. Franco's democratic heirs inherited a fundamentally sound market economy in the mid-1970s. Salazar left behind him a poisoned economy which the country only began to tackle seriously in the 1980s.

Not to labour the Iberian comparisons, Spain saw EC accession (at the same time) as an opportunity to spread its wings and show off to the rest of the world. Portugal saw it as a salvation.

Indeed, the results have been impressive. The escudo has managed to maintain a remarkable degree of stability in spite of the monetary

turmoil unleashed in Europe in the last few months. A confident centrist government, in its third term, has clung determinedly to a strong exchange rate to force domestic industries to become more competitive. More recently, it pledged itself to full liberalisation of capital movements in an effort to force down interest rate margins in a banking system revitalised by privatisation.

In banking alone, investment last year rose nearly 40 per cent, with some 500 new branches being opened around the country. Imports of machinery rose 30 per cent in 1988 and 40 per cent in 1989.

**The government is determined to keep public sector wage rises to a minimum**

Volkswagen and Ford have set Portuguese hearts racing with a planned \$3bn joint investment to build "space wagons" near Lisbon.

In the meantime, unemployment is only 4 per cent, the current account is in surplus (just), inflation targets (designed not to be too precise) are largely being met and two of the EC economic and monetary union (EMU) convergence targets are holding the budget deficit to 3 per cent of GDP and public debt to below 60 per cent of GDP — are within a whisker of being achieved.

But the worldwide economic slowdown has not passed Portugal by, which some people in and out of government think is no bad thing.

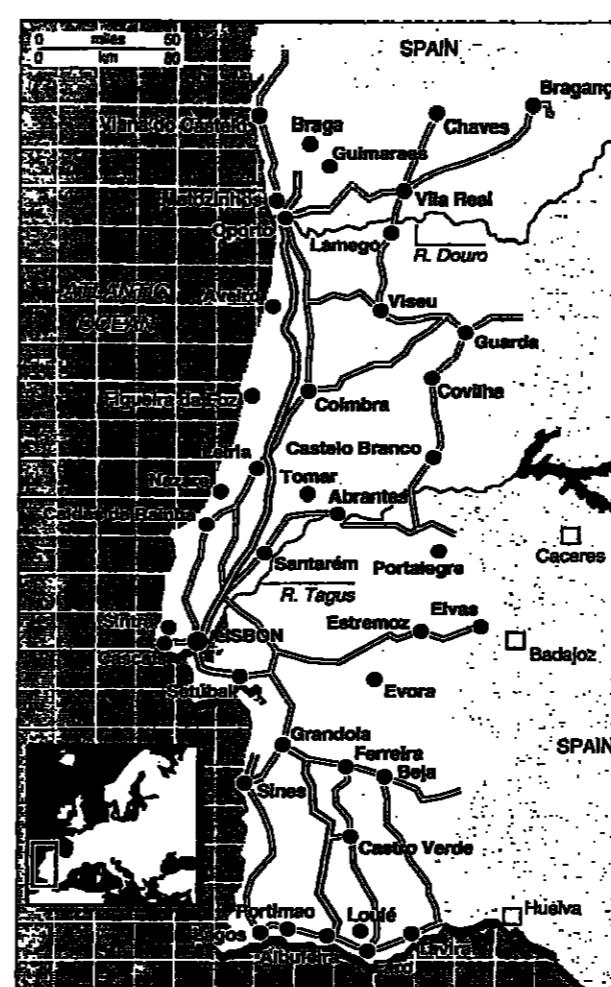
Yet, handled correctly, that could be the excuse to begin a drive for true convergence and competitiveness.

Mr Jorge Braga de Macedo, the country's forceful budget minister, couches what is about to happen in the measured tones of all governments about to shake up the economy. "1992 should be looked at as the beginning of a multi-annual adjustment process," he says. That means policies which analysts say inevitably lead to higher unemployment.

The process has already begun, with the government quietly implementing a far-reaching reform of the public service. "It is just not working very well," says the finance minister. His 1993 budget, presented last month will force ministers to cut recurrent spending by 5 per cent and the government is taking a determined stand, in wage talks with unions and employers, to keep wage rises to a minimum.

"We cannot go on with wages rising at four or five times the EC average," says Mr Braga de Macedo. "We have to enforce greater wage discipline." Lisbon's initial target in these talks is 5.5 per cent, which, if 1993 inflation turns out at the top of its 6 to 7 per cent target band, would mean a real wage cut. Needless to say, the unions are threatening to strike and the government — which uses these talks to set public sector pay as a guideline for the private sector — may be pushed further up.

But the point is being made. And it is already being supported by a sharp reversal in the point of being made. But the point is being made. And it is already being supported by a sharp reversal in the financing of a "cohesion" fund established in



principle at the Maastricht summit last year to help fund national projects in the Community's poorer margins.

Mr Braga de Macedo's hope, of course, is to converge with Europe, even nominally, and hold prices stable at the same time. He scoffs at suggestions that he needs a recession to do it — even though recent European money market turmoil might have put the brakes on a gentle slide in

Portuguese interest rates in the summer.

But what cannot be known now is how much unemployment the government will need to create to make the country competitive. Perhaps the better question is: what level of unemployment becomes a serious electoral threat? The potential for job cuts may be enormous as current figures disguise widespread underemployment.

## KEY FACTS

Area	92,389 sq km
Population	10.58 million
Head of State	Dr Mario Soares
Currency	Portuguese escudo
1990 \$1	142.55
Average Exchange Rate	1991 \$1 = 144.18
Average Exchange Rate	1992 \$1 = Es137.177 £1 = Es217.70
Exchange Rate Oct 27 1992	\$1 = Es137.177 £1 = Es217.70
<b>ECONOMY</b>	
1990	1991
Total GDP (\$bn)	59.7 68.6
Real GDP growth (%) <sup>a</sup>	4.4 2.1
Components of GDP (%)	
Private Consumption	62.9 n.a.
Total Investment	28.6 n.a.
Government Consumption	17.0 n.a.
Exports	36.4 n.a.
Imports	-45.0 n.a.
Agriculture as % of GDP	6.3 n.a.
Inflation (%) <sup>b</sup>	13.3 11.4
Unemployment rate (%) <sup>c</sup>	4.5 4.0
Reserves minus gold (\$bn, Dec)	14.5 20.8
Narrow Money growth (% pa)	30.0 17.1
Discount rate (% pa, year end)	14.5 14.5
Govt Bond Yield (% pa, avg)	15.2 14.3
Share prices growth (%) <sup>d</sup>	-43.8 -17.8
Current Account Balance (\$m)	-139 -743
Exports (\$m)	16,427 16,251
Imports (\$m)	23,007 24,003
Trade Balance (\$m)	-6,580 -7,752
Main Trading Partners <sup>e</sup>	
US	3.8 3.4
France	14.4 11.9
Germany	19.0 14.8
Spain	15.1 15.8
UK	10.8 7.5
EC	75.2 71.8

<sup>a</sup> Notes: <sup>a</sup> Percentage growth over previous year.

<sup>b</sup> Unemployed persons as percentage of labour force.

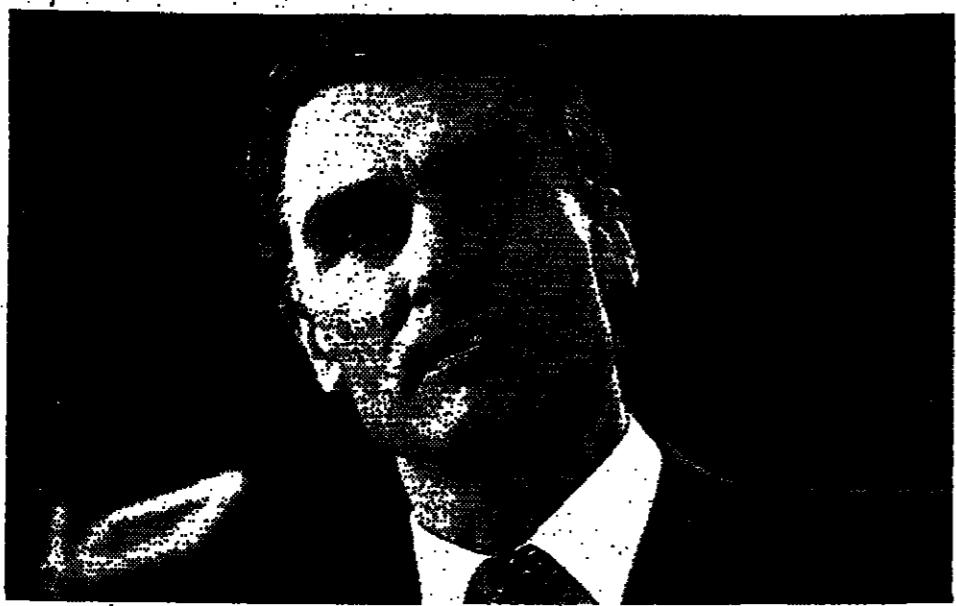
<sup>c</sup> Percentage growth, Q4 over previous Q4.

<sup>d</sup> Percentage share by value in 1991.

<sup>e</sup> Source: IMF, World Bank, Datastream, Economist Intelligence Unit.

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Aníbal Cavaco Silva: "We have to govern even if that means taking unpopular decisions"

Aníbal Cavaco Silva

## The Social Democrats and Cavaco Silva

## A three-times victor

AS A student, Mr Aníbal Cavaco Silva was a keen athlete and, so it is said, a highly effective hurdles runner. Close associates say the prime minister not only maintains a runner's gait, but he applies his skills to the art of politics: always preparing for the next hurdle as he leaps over the immediate one.

Whether or not that is the secret of Mr Cavaco Silva's success to date, his achievements are real enough: three consecutive general election victories, the last two with resounding absolute majorities,

have left his opponents standing in the blocks and in disarray.

The moderate socialist party (PS) is at war with itself, the small right-wing Christian Democratic party (CDS) is in the midst of purification rites, the once-powerful hard-line Communist party (PCP) is in decline and fighting for survival. All of which leaves the prime minister's right-of-centre Social Democrats (PSD) with a near enough a free hand to shape the political agenda as it could wish.

Leadership of the opposition

should fall to the Socialist party, but with internal strife, and incapacitated by personal rivalries and ambitions, it appears ill-fitted for the role. After its general election defeat in 1991, the PS elected Mr António Guterres, then leading the Socialists in parliament, as new leader, with great hopes that he would modernise the party's image and give it a new impetus. But his honeymoon was short-lived, and groups within the party have resumed their small wars.

Instead much of the focus for discontent has shifted, willfully, to President Mario Soares, whose relationship with the prime minister is polite but hardly warm.

Now in his second, and last, five-year presidential mandate, Mr Soares has emerged as the main source of irritation in the São Bento prime ministerial residence. Though the president has few real powers, he can delay legislation by presidential veto which he has been doing with increasing frequency – at times to the surprise of his socialist supporters. Mr Soares denies any intention to interfere with government, but he says he must speak out on issues that affect the country's well-being and against what he perceives as

Mr Soares has emerged as the prime minister's main source of irritation

creeping "conformism and monolithic", and what he claims are the "hegemonic" tendencies of the ruling party.

Mr Cavaco Silva dismisses the accusations. "We have a majority, and we have to govern even if that means taking some unpopular decisions," he says. As PSD leader, he has steered his occasionally quarrelsome party with a firm hand, and ensured its electoral success. He has no real contender within his party, and the opposition is too weak to pose an effective challenge.

The principal reason for Mr Cavaco Silva's success is simple: he is perceived as the main architect of Portugal's relative prosperity and as guarantor of political stability.

Though it was President Soares, then socialist leader and often prime minister, who led the courtship with the European Community at a time when Portugal was still struggling to overcome the debilitating after-effects of right-wing dictatorship and leftist revolution, it was Mr Cavaco Silva, who tied the knot. And it was Mr Cavaco Silva's pragmatic, reformist, and market-oriented diligence which ensured Portugal would get the most out of its EC membership.

Since 1986, when it joined the EC, Portugal has undergone a dramatic transformation. The economy went through an unprecedented boom, it has been liberalised and modernised, the constitution has been reformed, standards of living have risen, unemployment at around 4 per cent is among the lowest in the Community, and Portugal has rediscovered a sense of national pride. There is still poverty, and living standards remain below those in the Community's richer countries, but for most Portuguese, the past few years have been a time of unquestionable progress.

The future is more uncertain. The international environment is no longer as propitious as it was in the 1980s, and some of Portugal's main trading partners are in recession or face serious economic difficulties. The European Community itself is facing a crisis of confidence, and the Portuguese economy has begun to slow.

This gives the opposition a new chance as the government prepares to embark on a further bout of unpopular reforms in its drive for modernisation.

With eyes fixed on European economic and monetary union,

tighten the screws. A rigorous 1993 budget aims to reduce the government deficit from above 5 per cent to less than 4 per cent of GDP. Public expenditure will fall in real terms, as will public sector wages if the government succeeds in convincing trade unions to accept 5.5 per cent pay rises for next year, and if its inflation target of 5.7 per cent is achieved.

Ministries will cut recurrent expenditures by 5 per cent, the civil service will be trimmed, the health service reformed and partly privatised, the armed forces rationalised and cut, the police reorganised, university fees will be raised, and labour relations will be tightened up with a new strike law.

All these proposals have brought vocal opposition from unions, professional associations, students, army officers, and interest groups which feel threatened by reform. But with single-mindedness, the government is pressing ahead on all fronts at once, knowing that it will meet opposition and that it will cost the government in popularity, but convinced it can see its programme through.

"We can't be accused of delaying measures which we think are important for the modernisation of the country," Mr Cavaco Silva says.

These are the immediate hurdles. Further down the track are municipal and local elections next autumn, a general election in 1995, and presidential elections in 1996.

The government calculates that now is the time to push through unpopular measures, and that there will be time enough later to reap the rewards of success. If the strategy works, and Portugal emerges successfully from the current uncertainty, then Mr Cavaco Silva could comfortably face the prospect of re-election in 1996, or even try his luck at the presidency in 1996.

Patrick Blum

FROM the ramparts of St George's Castle, overlooking Lisbon and the vast estuary of the Tejo river spilling into the Atlantic, it is easy to feel the pull of the sea and the west.

Out there, for centuries, Portugal sought, and found, its place in the world. Nearly 200m people in Africa, America and Asia speak its language now. And while the stories of an often bitter decolonisation have been told many times, it is still striking, just walking along Lisbon's streets and observing the black, the golden and the white faces, how comfortable the country seems to be with its past.

But Portugal has been able to put the past in its place. While the British – probably Portugal's oldest European ally – still hanker for old colonial and Atlantic ties, the Portuguese have turned their heads, if not yet all of their hearts, to Europe. It is important, this, because it makes Portugal predictable.

As a member of the European Community, though, Portugal has had to let itself be counted with the laggards, not the leaders. It is one of the "southern" lot (including Italy) which forever seem to be asking their richer northern partners for more money or more time to do hard things.

Its almost seven years of EC membership have brought about wrenching changes to the way the country works. Today three-quarters of the country's exports go to Europe, more than double the proportion of a decade ago.

But there are perhaps more important though less obvious ways to measure the effects of EC accession. In the first half of this year the country

assumed the presidency of the Community, a task which demanded a huge modernising effort of its cobbled public administration. Civil war in the former Yugoslavia and the EC's efforts to mediate in it propelled the country and its urban foreign minister, Mr Joao de Deus Pinheiro, into the centre of the kind of European dilemma that Portugal had time and again turned its back on.

Even now, as the European

Community's leaders struggle to find ways to calm growing internal scepticism about the way the EC's institutions function, Portugal is busily discovering completely new foreign policy postures for itself.

At issue are accusations

across the Community that the European Commission is reaching well beyond its powers to control minute aspects of life in member countries. In Britain, Germany and Denmark, governments are trying to find ways to convince voters that this is not so and that the principle of "subsidiarity" makes control from Brussels impossible.

"I loathe the word 'subsidiarity,'" says Mr Deus Pinheiro. "Let's talk about 'proximity' or 'openness'."

The concept, which the Portuguese enthusiastically support, means that EC institutions should not try to govern aspects of life in member countries which are best left to national government. And, perhaps, but for Portugal an ideal issue upon which to take sides and, perhaps, make new friends.

The subsidiarity debate does

three things for Lisbon. There

is little opposition to EC

membership in Portugal, and

the issue is a useful tool for the government to use to insist on a more transparent EC without appearing to have been put under pressure into doing so.

There is symmetry here. Just as foreign policy determined the fate of the Salazar dictatorship – his colonial wars in Africa were the old regime's undoing at home – Portugal's actions in Europe are moulding life at home now.

If the old colonies, particularly in Africa, still matter, they do so not so much as influence lost but, for thousands of Portuguese, as beloved homes hurriedly left.

While both Angola and Mozambique work their way unstably towards ending their civil wars, many people in Portugal wonder whether they might not be able to pick up the strands of their younger lives there. Given that unemployment in Portugal is set to increase as it struggles to become more competitive, the emergence of potentially rich Portuguese speaking nations in Africa must be a tantalising prospect for threatened workers and a worried government.

Lisbon has been hard at work for years preparing a mini Marshall plan, funded with its new European partners, to help consolidate peace in Angola. Some £80bn is already in place to help settle guerrilla fighters.

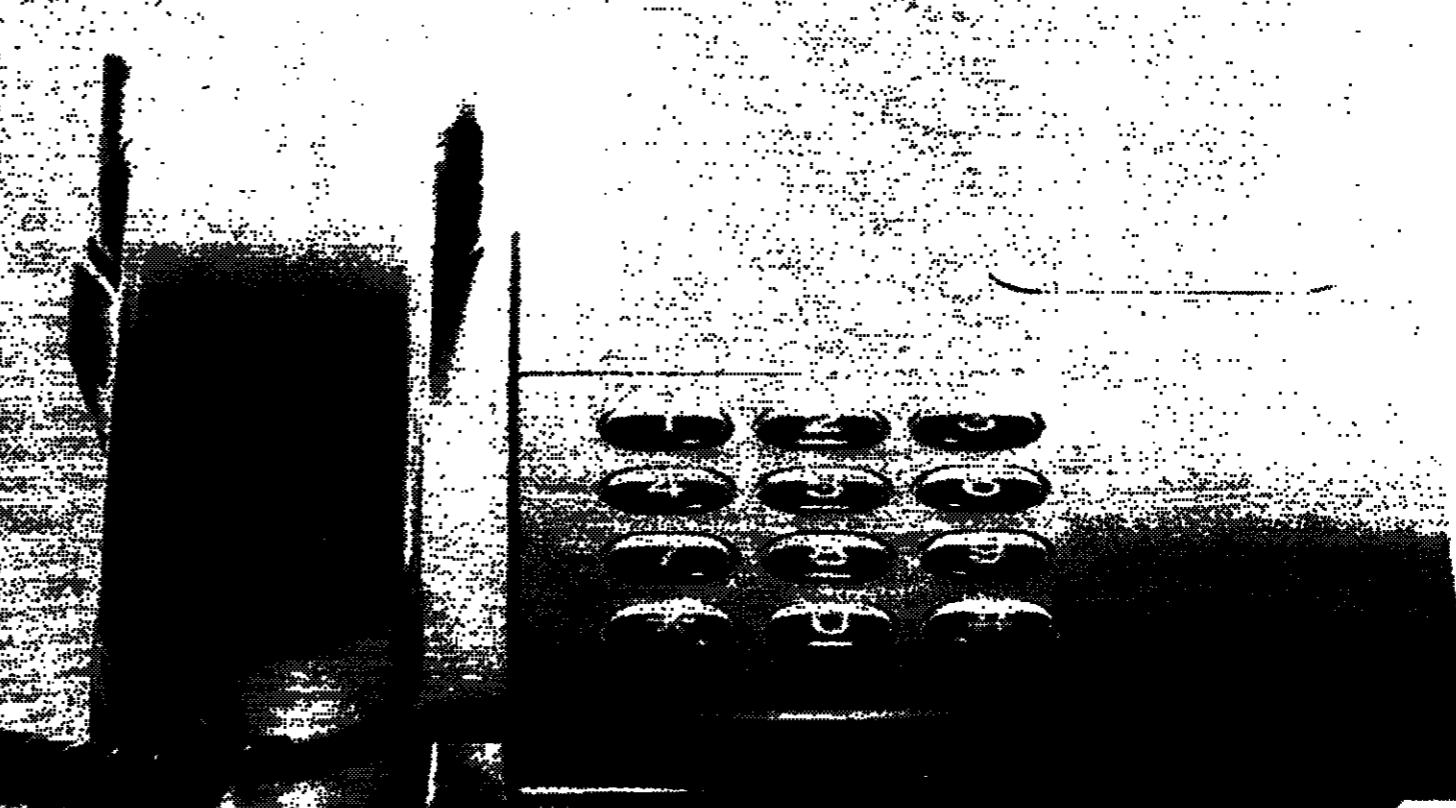
But can Portugal have it both ways? "We want to be a good friend and an honest broker in Angola and Mozambique, says Mr Deus Pinheiro. "Africa is a natural extension of the culture of Europe."

Perhaps only a Portuguese or French foreign minister could still say something like that with a straight face.

## Peter Bruce assesses the country's foreign policy

## At peace with its past

**It only takes a finger to do business in Portugal.**



The pull of the sea: fishermen at Guincho, near Lisbon

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CHARLES DARWIN's theory of natural selection is catching up fast with Portuguese industry. Threatened by the single European market and fast-growing competition from newly industrialised countries and eastern Europe, industrialists are increasingly talking about the survival of the fittest.

Extinction looms over many companies in Portugal's traditional sectors - clothing, textiles and footwear - whose competitiveness has relied for too long on depressed prices, low wages and a exchange rate policy geared to keeping prices competitive despite high inflation.

"That era is definitively

Clothing, textiles and footwear have relied for too long on depressed prices and low wages

ended," Mr Luis Alves Monteiro, secretary of state for industry, states emphatically. "Portugal's integration into the European Community means turning a page in our economic history to a period when quality will be selected over quantity."

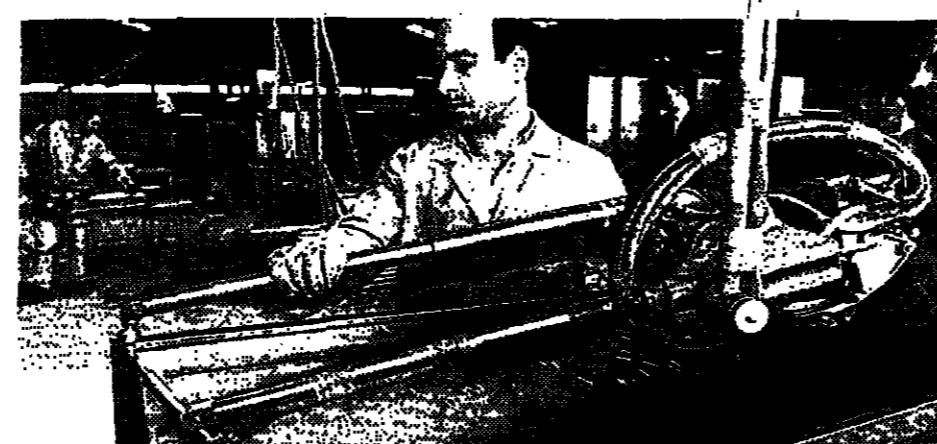
His words are echoed by exporters who today complain of the effects of a strong escudo, high interest rates and

economic recession in their main markets. Average Portuguese wages, \$4.16 a hour in 1981, according to the US Bureau of Labor Statistics, may be only a fifth of those in Germany. But they are being undercut by Europe's increasing openness to textile and other imports from the Third World.

Portugal faces a difficult transition from traditional industries afflicted by low value-added products, inefficient management and outmoded technology, to a diversified industrial base where the competitive factors are high quality, advanced technology, modern management and aggressive marketing.

It will be a costly change that is expected to lead to the closure of a third of the country's plants in the textiles, footwear and clothing sectors with the loss of 60,000 jobs over the medium term. In regions dependent on a single industry, such as garment making, the country faces acute social problems.

The hardest-hit area is likely



Spot welding metal at the Cortal office furniture factory, Aguada near Oporto (Ashley Ashwood)

to be the northern Vale do Ave textile region, where some 120 firms with more than 30,000 workers are in difficulty. Special EC funds are being channelled into this crisis area in the hope of reviving viable companies. Incentives will be used to coax alternative industries into the area. South Korea's Samsung is currently one of the prime candidates.

The government is to discuss

a recovery plan for the Vale do

Ave region prepared by Mr Miguel Cardoso, former finance minister. The scheme's main points are:

- an Es450-100m (230-460m) risk capital fund for capital reinforcement, financial restructuring and investment by viable companies;
- tax incentives, including investment tax credit and contractual tax incentive schemes to attract new industries and

interest-rate tax exemptions for banks on medium- and long-term loans;

- a reduction of the red tape involved in mergers, closures and company formation;
- new training and research bodies focused on technology, design, marketing and management. Added to these assets are a trained workforce that can be easily adapted to new skills through vocational train-

ers are expected to be given Q1 status by Ford-VW, which requires a reject rate of under 2 per cent over a 12-month period.

Another 40 have a strong possibility of meeting the required standard. Other Portuguese suppliers are fulfilling similar requirements for other multinational investors in Setubal, such as Ford Electronics, General Motors and Valmet Tractors of Finland.

But officials are aware that most Portuguese companies are not up to Q1 standard. "Many enterprises don't yet possess the elementary instruments required for the management of quality," says Mr Luis Morales, deputy chairman of

The transition from struggling garment producers to Ford-VW's Q1 suppliers

the Portuguese Association of Industrialists. "They don't use standards, they don't use test laboratories or carry out adequate quality control. They are not sensitive to the costs of non-quality."

But, ultimately, it is the transition from struggling garment producers to Q1 suppliers to Ford-VW that Portugal hopes to make. "Our industrial

structure is engaged in a great effort of transition and specialisation," says Mr Alves Monteiro. Economists agree that the main areas where changes are needed to achieve that objective are:

□ Education and professional training: Portugal has a chronic shortage of skilled workers, technicians and managers. More than 60 per cent of workers have only primary education and 15 per cent of the population is illiterate.

□ Infrastructure: Considerable progress is being made, but poor telecommunications handicaps companies, the road and port network is still inadequate and the railways are inefficient.

□ Research and development: Links need to be forged between science and industry. More investment in research is needed to improve competitiveness.

□ Regionalisation: Portugal suffers from marked regional imbalances. Political power remains centralised and the government has not yet determined a programme of regional power structures.

□ Bureaucracy: Despite improvements, red tape remains a hurdle for investors and hampers business. Government departments lack co-ordination.

Peter Wise

WHEN last winter's drought was at its worst in Portugal's southern Alentejo province, desperate farmers and entire communities joined in emotional processions and prayers for rain. Whether by divine intervention or as a result of the record of the passing seasons, rain duly came, but not soon enough to avoid the debilitating consequences of one of the country's worst drought in decades.

In March, the government hastily put together a Es200m package to help those in the most badly affected areas, but farmers say they are still waiting for the promised compensation. With about 1.5m hectares severely affected by drought, farmers say they will go bankrupt unless assistance is available soon.

"The whole Alentejo region is in ruins because of the effects of the drought," says Mr Manuel Rebocho from the Commission for the Fight Against Drought, which was set up this year to represent farmers in the Alentejo.

Drought has added to the problems of the agricultural sector

## Farm reform will be painful

The drought was a sad reminder of the broader problems facing Portuguese agriculture, which threaten the livelihood of hundreds of thousands of farming families. In 1990, almost 18 per cent of the

Farmers are waiting for compensation that they say, the government promised in March

labour force worked on the land or in the fishing industry, according to a European Commission report. Portugal has 10 per cent of the Community's farmers, but they produce only a fraction of EC output. Agriculture accounted for 5.5 per cent of Portugal's gross

domestic product in 1989. Difficult conditions and limited prospects have contributed to a sharp decline in the number of people living on the land. Since 1986 the rural population has fallen by about 1.7 per cent annually. The total number of farms has declined from about 700,000 a decade ago to 550,000 today. Mr Raul Miguel Rosado Fernandes, president of the Portuguese Farmers' Confederation (PAC) admits Portugal has too many farms and that a more efficient figure would be closer to 100,000 farms.

He says a large number of farms have been abandoned already, and many small farms are teetering on the brink of bankruptcy. "The average farm has about five cows. But while farming in the north is often a complementary activity with the bulk of a family's income coming from other sources, farmers in the south have no such cushion. With skills limited to farming and low educational attainments - illiteracy is above 30

Nobody is interested in taking over these farms, or protecting under-performing co-operatives."

The potential social problems are enormous. "We must have other choices for these people - in industry and the service sector," says Mr Armando de Sousa Ribeiro, former president of Ifadiap, the financial support institute for agriculture and fisheries responsible for channelling EC funds into agriculture.

But while farming in the north is often a complementary activity with the bulk of a family's income coming from other sources, farmers in the south have no such cushion. With skills limited to farming and low educational attainments - illiteracy is above 30

per cent in rural areas - and farming as a way of life, providing alternatives will be difficult.

Portuguese agriculture is divided between small family farms found mainly in the

It was easy to obtain EC subsidies, but advice on marketing was practically non-existent

north and much larger units in the cereals-dominated south. The problem is that family plots are far too small to be competitive, while the larger farms are poorly managed and badly need investment in irrigation and new production methods. Inefficient distribution and marketing networks are further obstacles.

Since Portugal joined the EC in 1986, considerable funds and expertise have been channelled towards its agriculture. Between 1986 and 1991, EC aid for Portuguese agriculture was about Es195bn - representing 16 per cent of structural funds received by Portugal. This

year, the EC has pledged Es40bn for agriculture.

EC aid is used to improve infrastructures and communications in isolated rural areas, provide electricity and running water, and to finance training programmes aimed at keeping young farmers on the land.

Many farmers have benefited, especially in the region around Lisbon and along the Tagus river where the proximity to a large market and easier access help to make farming more competitive.

Mr Manuel Rocha, a farmer in the Ribatejo province close to the capital, says EC subsidies worth about Es30.5m helped him expand and modernise his 15-hectare farm, and switch from producing oranges to peaches and plums.

He says it was easy to obtain subsidies, but complains that technical assistance was scarce, and advice on marketing practically non-existent. Farmers' organisations say the government's economic policy does not help. With some of the highest interest rates and energy prices in Europe, farmers argue they cannot produce more cheaply. Mr Rosado Fernandes says the impact of EC membership on Portuguese agriculture would have been much more positive had the government adopted a less restrictive monetary policy.

All the same, until now Portuguese agriculture has enjoyed the benefits of EC membership without many of the accompanying hardships, but reform of the Common Agricultural Policy will change all that.

Ironically, getting the Community to agree on farm reform was one of the main achievements of this year's Portuguese EC presidency, but it will be a hard pill to swallow for Portugal's farmers. Phased reductions in beef and cereal prices, along with cuts in subsidies and the dismantling

Sarah Provan

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Peter Wise on a shift in strategy in the tourism sector

## Quality, not quantity

HOLIDAYS spent amid the dust and noise of building sites cause the biggest number of complaints from British tourists who visit Portugal's southern Algarve coast, according to a recent survey for the Department of Tourism. These visitors are victims of constructors who have been trying to keep pace with a boom in tourism that has transformed the country's main holiday region in the past decade. Tourism has been growing at a rate of 11.5 per cent a year since 1980 and high-rise hotels and apartment blocks have mushroomed at a similar speed. European tourism as a whole has grown at a rate of only 3.5 per cent a year over that period.

Recent statistics reflect the dramatic expansion of tourism. This year Portugal expects to welcome 20m visitors, double the population, and almost 10m tourists (visitors who stay one night or more). This compares with 7m visitors and 2.7m tourists in 1980.

As a result, the importance of tourism to the Portuguese economy has greatly increased. Today, it accounts for 6 to 8 per cent of the gross domestic product, a contribution to national wealth that equals that of textiles, civil

construction or the financial sector.

Foreign currency receipts have grown from £57.5bn (£263m) in 1980 to £830bn in 1991. These earnings cover half of Portugal's trade deficit, making an important contribution to the current account balance.

To ease the strain of this boom on the Algarve, where some areas are becoming overcrowded, disorganized and ugly, the government has devised a new strategy for the tourism sector. It switches the emphasis from new building to diversification and expanding the use of existing facilities.

According to Mr Alexandre Relvas, secretary of state for tourism, "our resources have their limits and sooner or later we will reach saturation point".

Instead, tourism policy will switch from a heavy dependence on sun and sea holidays and an over-strong reliance on the UK and Spain, to more emphasis on investing to improve facilities rather than build new ones.

To this end, the Department of Tourism has drawn up a 10-point plan with the overall aim of improving the competitiveness of Portuguese tourism. The strategy will be backed up with an

£50bn (£230m) two-year financial programme to support investment.

"To be competitive in the 1990s, tourism has to invest heavily in quality rather than quantity," says Mr Relvas. "This financial programme will help us create a competitive tourism industry in the future."

A total of £50bn from the new fund will be provided as grants for investment, 60 per cent financed by European Community structural funds. Grants will cover up to 25 per cent of the total cost of investment. But unlike the past, very little will be made available for building new hotels.

Instead, the money will go to modernise and re-equip existing units, for the construction of additional facilities such as golf courses and congress centres and to diversify from beach holidays into sports and cultural tourism.

A further £50bn will be made available by the Tourism Fund, a special credit institution, and banks at low interest rates.

Portugal's new tourism strategy is also aimed at combating a worrying trend. While the number of tourists has increased spectacularly, the amount

they spend is falling. In 1990 average spending per tourist was 35 per cent above the European average in dollar terms. Today, it is 15 per cent below. Tourists currently spend a mere £8,000 a day on hotels and restaurants.

Tourism authorities have mapped out two main strategies for changing this. Beach holidays have become a mature market, where growth is falling off rapidly. Tough competition between major operators and the globalisation of the market through airline liberalisation is forcing down prices.

Portugal is trying to diversify away from this sector into congresses, cultural tourism and golf and other sporting holidays. "This development will offer the twin advantages of attracting higher-spending tourists and being able to use existing Algarve facilities in the off-season," says Mr Relvas.

Officials also want to attract tourists away from the Algarve, which accounts for 40 per cent of total bed nights, to other areas, such as the Lisbon coastline and the unspoiled Alentejo region north of the Algarve.

Though Portugal will maintain promotional efforts in Britain and Spain, which together account for half its bed nights, efforts will also be made to boost the Italian, French and German markets and to break into the US and Japan. Regular flights from Japan, scheduled to begin in 1994, should help increase the number of its tourists from the current level of 30,000 a year.

### ENVIRONMENTAL AWARENESS

## Blue flags and a tinge of green

ABOUT 50km south of Lisbon in the protected natural park of the Serra da Arrabida, 2,000 tonnes of toxic waste were dumped in the open air almost six years ago. The waste came from environment-friendly Switzerland - part of 20,000 tonnes exported to Portugal between 1987 and 1990 by a Zurich-based aluminium recycling plant, writes Sarah Provan.

The Portuguese company that received the waste lacked the facilities to deal with it. The Swiss company has closed, and Switzerland refuses to take the waste back since it was exported more than five years ago - the legal limit beyond which waste cannot be returned to Switzerland.

Local protests, and an open letter by Quercus, an environmentalist group, to Mr Carlos Borrego, environment minister, failed to get the waste removed. In desperation, the park authorities began moving it themselves last month.

Environment groups condemn the Portuguese authorities' lack of concern. "The environment is hardly a top priority for the government. It seems more important to increase industry (and) build more roads," says Mr Antonio

Eloy, a consultant of Friends of the Earth in Lisbon.

Mr Borrego, whose ministry was promoted to cabinet level less than three years ago, says the criticism is unfair. "Portugal is not the European Community country with the worst environmental record," he admits, "it is partly due to Portugal's structural backwardness. "However, it is precisely for this reason that we've had greater difficulties in applying certain regulations that other countries have applied for years."

In a programme outlined to parliament last month, he stressed the need to raise public awareness. Priority areas were "hydraulic resources, and the preservation of natural spaces, together with ecological education", especially among the younger generations.

Environmentalists are unconvinced by the minister's programme. "In 1971, the government targeted water and natural spaces; 20 years later, protected areas continue to be eaten up by fires, tourism, urban development and industry," Mr Eloy says.

Mr Jose Macario Correia, former secretary of state for the environment, agrees. "We don't need more laws, we

have enough legislation." The problem, he suggests, is enforcement.

As a relatively poor country, Portugal lacks the resources available to its richer European partners to fight pollution, but environmentalists say the country's recent rapid pace of development makes action to protect the environment more urgent. Every summer, fires - not all accidental - devastate large chunks of forest and countryside, about 25 per cent of rivers are subject to pollution while around half the 10m population has inadequate water supplies; many beaches near the main towns are polluted, and in the cities, noise, exhaust fumes and chaotic building sites contribute to making life less pleasant and more hazardous.

This year, Portuguese beaches could muster only 50 EC blue flags which give them a clean bill of health, compared with 98 flags in 1991. Only Germany, Britain and Belgium were worse off. Mr Borrego blames this year's decline on a sanitary technicians' strike which prevented proper analysis of the country's beaches. But the biggest culprits are inadequate sewage systems and factories which dump chemicals and waste

in nearby rivers or unused land.

The picture is not all bleak. Uncontrolled development has ruined part of the coastline in the Algarve and as a result the authorities have begun to impose strict building regulations in an effort to avoid further damage. The experience is also encouraging local authorities elsewhere in the country to give more thought to the environmental consequences of planned developments.

Late to industrialise, Portugal also has avoided many of the environmental pitfalls of rapid postwar reconstruction. "Portugal emits much lower quantities of carbon dioxide than any other country in Europe. The UK emits 2.4kg per inhabitant a year, while Portugal emits 0.9kg," Mr Borrego says.

But it still has a long way to go towards improving awareness of green issues. People will carelessly toss wrapping paper and rubbish onto the streets, ignoring the many green plastic bins dotted around the capital and many other cities. Lisbon has few bottle banks, and paper recycling is poorly organised.

For all these shortcomings, people have become more conscious of the need to care for the environment. The press and television are more aggressive in reporting environmental issues, and there have been official publicity campaigns to raise awareness. Mistakes that have been made, as in the Algarve, will be costly to correct, but Portugal in its dash to modernisation is still ready to benefit from the experience of others.

A NEW era opened on October 6 when Portugal's first private television station, SIC, hit the airwaves, thereby ending 35 years of state monopoly. Early next year, SIC (Sociedade Independente de Comunicação) will be joined by a second private station, TVI (Televisão Independente), which is backed by the Roman Catholic Church. Their fight for survival in an uncertain advertising market pitches them against two stations partly financed by the government and run by RTP (Radiotelevisão Portuguesa), Canal 1 and TV2.

SIC is headed by Mr Pinto Balsemão, a former prime minister and Portugal's only media magnate. Mr Balsemão, whose publications include Expresso, the country's most respected newspaper, has no doubt about the significance of the launch of private TV. "It's important for the people to be aware of what's going on in the country and the world, and it's important for them to exercise the right of choice, (and) the right to be different, which have not existed until now," he says.

Under the dictatorship which fell in 1974, RTP was part of the regime's propaganda machine. Even after Portugal's return to democracy, the station has been accused of being too close to the government. Mr Jose Eduardo Moniz, RTP's head of news and programmes, says the days of subservience have gone. "We feel we have changed quite a lot in the last six or seven years, and that we have managed to gain the trust of a large part of the population."

Mr Balsemão disagrees. He is convinced that SIC can be more independent and impartial than his state-run rivals, especially when it comes to news. Taking on RTP's popular Canal 1 with an almost identical prime time programme structure, preceding and following the main evening news with *telenovelas*, the racy Brazilian

### THE MEDIA

## TV is no longer a state monopoly

soap operas that regularly keep the Portuguese glued to their sets.

Advertising analysts warn that this policy of direct confrontation with the state network contradicts all market rules, but Mr Balsemão is confident. "We had two strategic possibilities: either to accept that we would be a small alternative television aiming at maybe 10 to 15 per cent of the audience, or the one we have chosen," he says.

SIC's remaining programmes, like RTP's, consist of game and chat shows, subtitled feature films, and mainly

made in Portugal's media industry. Soincom, an investment company controlled by Mr Balsemão, is SIC's largest single shareholder with a 25 per cent stake - the maximum any individual or group is allowed to hold. Foreign participation is limited to 15 per cent, and in SIC's case, this is fully taken up by TV Globo which provided a great deal of technical assistance.

Mr Balsemão hopes to break even by the end of the third year and to capture some 30 per cent of TV advertising within five years. This would leave 50 per cent for RTP's two

channels and 20 per cent for TVL. But with its 10m inhabitants, Portugal is a small advertising market. Although its economy is expected to expand at a rate above the European Community average, growth has slowed. Portugal's advertising market grew by a sturdy 25 per cent in the first half of 1992, but this is far short of annual growth rates of up to 40 per cent in the second half of the 1980s.

Television takes about 45 per cent of all advertising in Portugal, but the future is uncertain, and it is hard to predict whether and how advertisers will increase or shift their budgets. "Companies will make some efforts to have a bigger advertising budget," says Mr Carlos Sousa, deputy manager of Universal Media Portugal. "However, I don't think that growth will be very significant".

Mr Sousa admits to no surprise that SIC has captured a satisfactory amount of advertising for the initial period.

"Everybody is trying to be there for the first few weeks. Let's wait for the audience figures," he cautions.

Peter Miles

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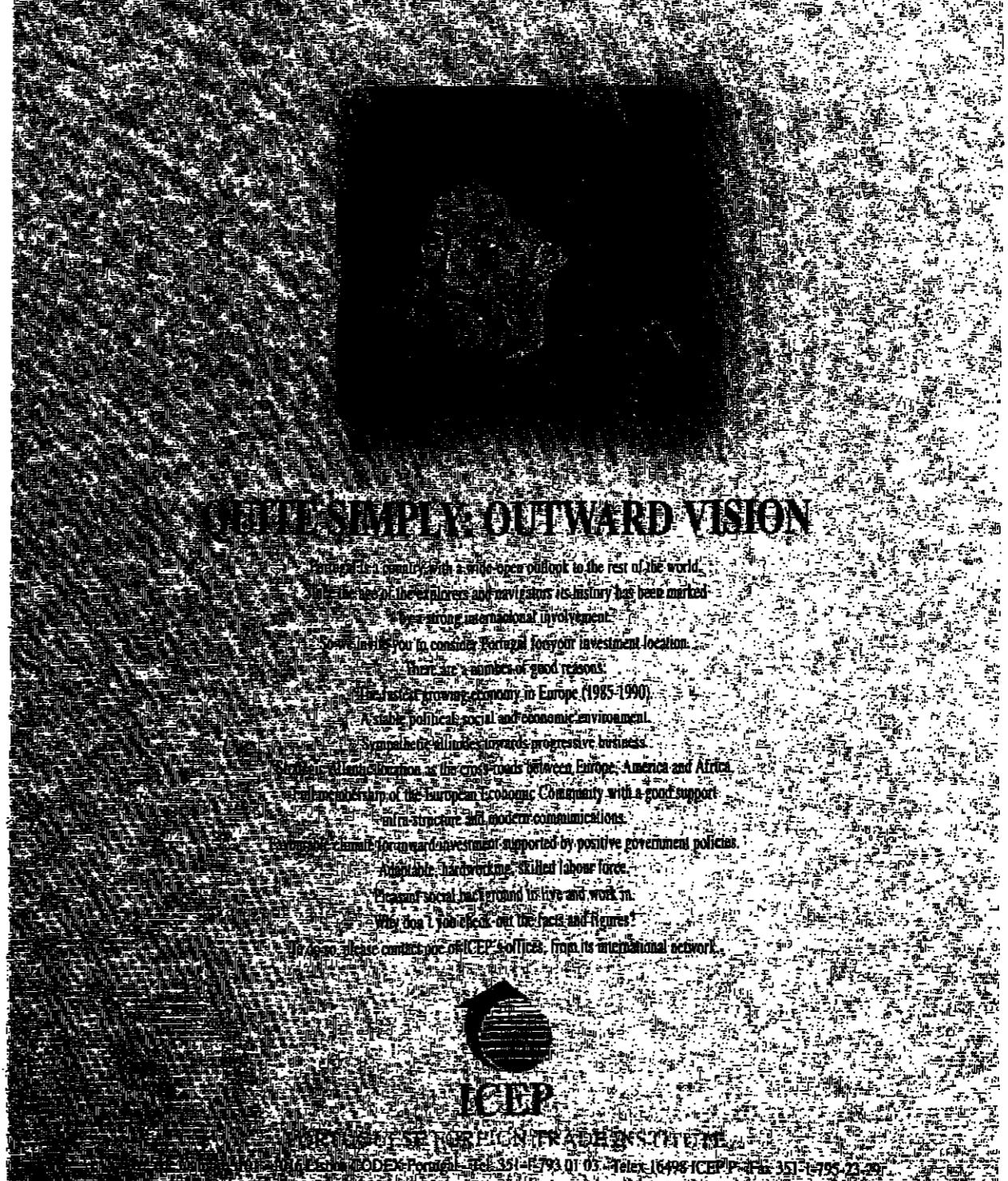
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## WHAT DOES MODERN PORTUGAL HAVE IN COMMON WITH PRINCE HENRY THE NAVIGATOR?



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## TELECOMMUNICATIONS

## Time to catch up

PORTUGAL's first private telecom corporation began operations on October 18 when a Portuguese-US consortium launched a nationwide cellular telephone network. The start-up follows the liberalisation of the telecommunications sector in 1981.

The new company, Telecomunicacoes Pessoais, involving the US company Pacific-Pacific Telephone Systems and two Portuguese partners, will compete with an existing state-owned competitor. Both use advanced GSM-Pan-European Digital Mobile Phone technology.

"Private operators and the entry of private capital into existing companies will help Portugal prepare for the increasing competition the country will confront in international telecommunications sectors," says Mr Jose Manuel de Mello Franco, president of TLP-Telefones de Lisboa e Porto. "Private entrepreneurs will also help increase the flexibility of our companies and improve our management to face future challenges."

TLP is one of three state-owned companies operating public telecommunications services in Portugal. It operates the public network in greater Lisbon and greater Oporto. The area covers 37 per cent of the population, 50 per cent of the nation's purchasing power and 80 per cent of corporate headquarters.

More than half of the country's telephone traffic is generated by TLP customers and a good 20 per cent of customers are corporate. Operations in these two large metropolitan areas make TLP one of Portugal's top business corporations, ranking fourth in terms of gross value added and net assets.

The public network in the rest of the country and for European connections is operated by CTT-Correios e Telecomunicacoes de Portugal, which is shortly to be split into separate postal and telecom services. CPRM-Companhia Portuguesa de Radio Marconi, 51 per cent owned by the state, has a concession to operate intercontinental services via submarine cable and satellite.

To bring these three separate

companies together, the Lisbon government has created a holding company, CN-Comunicacoes Nacionais, to manage the entirety of Portugal's telecommunications services as a single conglomerate.

"This will enable us better to co-ordinate company strategy, avoid difficulties over frontier areas and invest all three companies with a solidarity aimed at achieving the same objectives," says Mr Joaquim Ferreira do Amaral, the minister for public works, transport and communications.

More importantly, private capital will be admitted to the three corporations. A limit of 49 per cent will initially be imposed on private participation. But this will gradually be

In its urban centres, Portugal is nearing the average European rate of 40-45 telephones, with 38 telephones for every 100 people

increased.

"If we completely privatised the companies very rapidly, only a few international corporations would probably be in a position to mobilise the large sums needed to invest," says Mr Ferreira do Amaral. "By deciding on a gradual process of denationalisation we aim to allow more companies, including Portuguese enterprises, to buy into Portugal's telecommunications services."

Besides privatisation of basic telecommunication services, Portugal is rapidly opening up complementary services to private investors. In addition to the private mobile telephone network, three private companies operating paging services will be launched at the end of 1992, to compete with an existing publicly-owned service.

Many other new value-added services, including audiotext, videotext, electronic mail, electronic data interchange and videoconferencing, are generating strong interest from entrepreneurs and potential customers.

TLP and other operators are investing heavily in improving the basic telecommunications

network in Portugal, partly to facilitate the growth of value-added services. Over the past five years, massive investment, which has been increasing at a rate of 22 per cent a year in real terms, has almost doubled the number of telephones in the country.

From only 19 phones per 100 inhabitants in 1985, Portugal will have 30 by the end of 1992. This compares with a growth rate from 41 to 44 for Europe as a whole. In its urban centres, Portugal is nearing the average European rate of 40-45 telephones, with 38 telephones for every 100 people.

Mr Ferreira do Amaral described Portugal's unparalleled spending on telecommunications as "a singular moment in our country's history," needed to keep pace with the rapid growth of the Portuguese economy.

Portugal's investment in telecommunications, estimated at Es130bn (Es34bn) this year alone, is already providing excellent opportunities for international telecom corporations and suppliers. The field for business will open even wider shortly with at least the partial privatisation of three major state-owned telecom operators and the granting of concessions for complementary services.

"No other country in the European Community is investing as much as we are in telecommunications," says Mr Mello Franco. "By the end of 1992 we will have converted 51 per cent of the network to digitalised local switching. The number will reach 75 per cent in three years' time."

Portugal is also increasing its fibre-optic networks to improve services and meet the growing demand from banks and similar corporations for private networks and to prepare for the advent of cable television.

By 1995 a multi-purpose high-capacity fibre-optic link will join Portugal to Madrid, the Spanish capital, and to the rest of the European fibre-optic network. At the same time it will connect the country's 500 biggest cities and towns with each other.

Peter Wise

SUCH IS the rate of motorway building in Portugal that no map gives an accurate and up-to-date picture of the country's road network. That is the proud boast of Mr Joaquim Ferreira do Amaral, who as minister for public works, transport and communications is the man with responsibility for redesigning the country's infrastructure.

After three decades of neglect and miserly investment, Portugal's infrastructure has been undergoing a revolution in terms of expansion and modernisation since entry to the European Community in 1986. A 15-year programme is now roughly at the halfway mark and massive investments lie ahead.

Private companies, eyeing future opportunities, calculate a total nearing Es3,000bn (Es13.5bn) will be invested in improving Portugal's basic infrastructure in the coming years.

The projects abound. Pre-qualifying tenders for a new Es121bn bridge stretching 11km over the Tagus river at Lisbon were sought last month. It will be one of the largest bridges in Europe. The authorities are currently studying road links with the Lisbon inner ring road and north-south motorways.

A contract is being prepared with Sea Core International of the Netherlands for a river-bed geological survey. Barclays de Zoete Wedd will be consulted over project financing. In addition, a rail link will be added to the existing Tagus bridge.

The EC Commission has approved Es18.7bn to finance a natural gas network in Portugal. This will cover around 45 per cent of the estimated total cost through to 1998. The main expenditure will be on a terminal in Setubal and a Setubal-Braga pipeline. The Commission has also approved Es21.8bn to finance regional distribution networks for natural gas.

Caminhos de Ferro Portugueses (CP), the state-owned railway company, will invest Es300bn over the next seven years in an upgrading programme. CP hopes to cut the rail travel time from Lisbon to Oporto to 2 hours 25 minutes, which is more than 45 minutes faster than the equivalent motorway travel time. Portugal has also announced that it will change some of its railway lines to conform to European gauge standards and prepare for a high-speed TGV rail link



Villas and flats developed by Trafalgar House Europe on the cliff-top at Rocha Brava, near Carvoeiro. The company, which claims to be the biggest UK investor on the Algarve coast, has spent more than £20m in the country on resorts and landholdings. It has stepped up marketing in Europe

Peter Wise sees the infrastructure undergo a revolution

## Plenty in the pipeline

from Lisbon via Oporto to Madrid.

Over the next four years, state-owned Metropolitano de Lisboa will invest Es120bn in expanding and modernising the underground network into the backbone of the capital's public transport system.

Expansion work, planned to be completed by the second half of 1996, will transform the present one-line system into three independent lines. The plan also involves building five new stations and new workshop facilities.

A stretch of Lisbon's waterfront, linking the central Praça do Comércio to the 16th-century Jeronimos Monastery and beyond, will be equipped with ultra-modern, high-speed trams. Existing tracks will be renewed and sub-stations modernised. International tenders will be sought for the investment, which should reanimate and dramatically improve public transport in a central part of the city. The new trams will be running by 1994.

The government considers the modernisation of ports

another crucial area for a country whose imports and exports, representing the equivalent of some 80 per cent of gross domestic product, are largely transported by sea.

Development will focus on improving and expanding installations, including the construction of a new Es20bn port zone on the south side of

Sea Ministry. The aim is to improve resource use, to end the overlapping of different authorities and to decentralise. The new law will merge and place under direct ministerial control all port administrations, the National Harbour Pilot Institute and the National Stevedore Institute.

After completing Portugal's

The new 11km bridge over the river Tagus at Lisbon will be one of the largest in Europe. Pre-qualifying tenders were invited last month

the Tagus estuary at Lisbon and improving port management to increase productivity, reduce costs and provide better services. "Efficient ports in Portugal will provide Europe with another gateway to the world," says Mr Ferreira do Amaral.

Legislation reorganising the maritime sector and providing for greater efficiency and improved linkage between shipping, harbours and fishing has been put forward by the

dam at Alqueva in the southern Alentejo region. Local officials are lobbying hard for the project, which they say could halt desertification and lessen the impact of drought.

Most of the finance for the massive expansion of Portugal's infrastructure comes from the government budget. EC funds have contributed about 15 per cent of total spending to date. A further key source of finance is private investment.

"Private investment will be the source of infrastructure finance that grows fast in the future," says Mr Ferreira do Amaral. "Because they are the ones taking the risk, private entrepreneurs are experts in the analysis of project feasibility. In many cases, private investment gives the guarantee that justifies a project in political terms."

In keeping with this philosophy the new Tagus bridge, the rail link over the existing bridge and many other major projects will be contracted out to private entrepreneurs on a build and operate basis.

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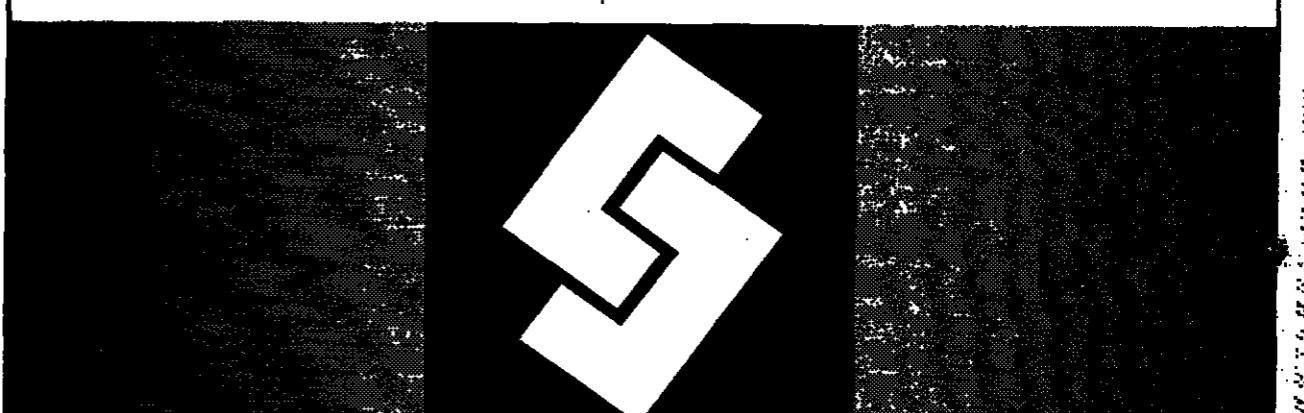
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## OIL AND GAS INDUSTRY

## SECTION IV

World oil production is more closely aligned to demand than for many years. But there are fears of renewed instability once the UN decides to end its embargo on exports by Iraq. **Neil Buckley** reports

## The worst has passed

THE WORLD'S oil and gas companies have been living through difficult times in 1992, but there are signs the outlook may be improving. More than ever before, the global oil and gas industry is dominated by questions of balance, and a delicate balance is now returning to some key areas.

Oil prices drive the whole industry, and these have generally been firmer and more stable, thanks to a very tight balance between supply and demand, although there was a worrying \$1-a-barrel retreat last week.

One of the principal factors that could upset the balance this year is not the actions of the Organisation of Petroleum Exporting Countries, or Middle East politics, but something more mundane: the weather. A colder-than-average winter in the northern hemisphere for the first time in five years could add up to 75 cents to the price of a barrel of oil.

That price is already expected to rise close to \$22 a barrel for North Sea Brent crude this winter, and to \$20.50 or more for the Opec basket of world crudes - close to the target of \$21 a barrel Opec adopted in July 1990.

However, with Opec production now within 1m barrels a

day of its estimated total capacity, analysts say any short-term disruption in supply - for example, from the former Soviet Union - could still produce a price spike of up to \$2 a barrel.

That fact illustrates the continuing dominance of Opec over the world's oil markets, but the post-Gulf war era has seen signs of change within Opec.

Many believe the organisation is becoming more market-oriented, responding to the changed outlook which sees demand for Opec oil rising in the 1990s, unlike the 1980s when its market shrank. Most members, including Saudi Arabia, are in debt and keen to maximise revenues, and yet they are carefully being nudged by Saudi Arabia into extracting the highest price the market will support, while still ensuring there is enough oil to meet market demand.

There is, however, one black cloud on the horizon that threatens to shatter the delicate balance within Opec and the world oil market: the possible lifting of the United Nations ban on oil exports by Iraq. Opec may find itself in 1993 having to absorb 2.5m b/d or more of Iraqi oil, something bound to provoke disagreement.

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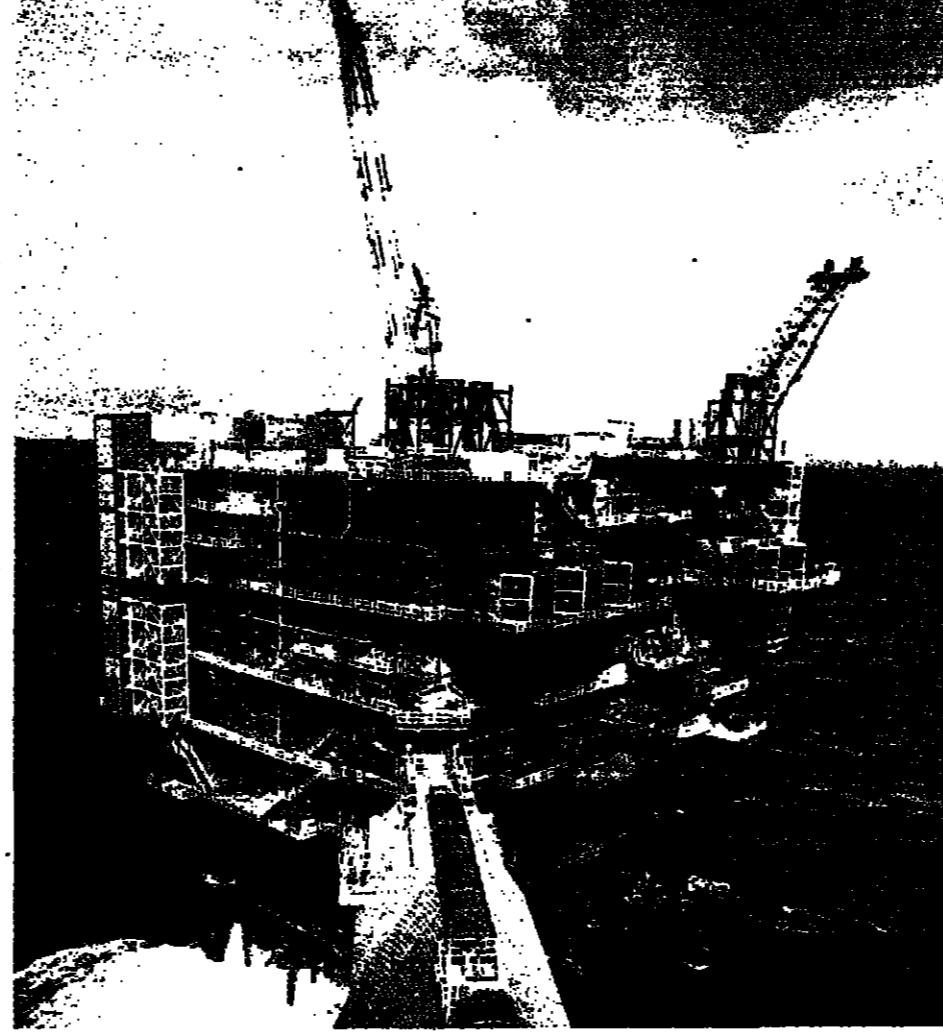
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Although oil prices had been firmer, they retreated in the past week. Above: a Total Oil North Sea platform

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having to own long-distance pipelines. But analysts predict its implementation could be dogged by uncertainty and controversy.

European countries are unimpressed with the sometimes clumsy attempts by the UK and US to develop a competitive gas market, and powerful monopolies in many countries will resist any attempts to make similar changes. While the UK said it would use its presidency of the European Community to push for a single energy market, this has been overtaken by a fundamental debate about the future of the Community.

## A new era in North Sea gas transportation

A NEW ERA in the story of the North Sea gas industry will commence next April, when the Central Area Transmission System (CATS) starts transporting gas to Teesside from the North Everest and Lomond Fields situated in the Central North Sea.

The CATS project and the associated development of the Everest and Lomond Fields represent an investment of over £1 billion by an international group of oil companies. Amoco (U.K.) Exploration Company is the operator of CATS and the two fields on behalf of co-venturers British Gas Exploration & Production Limited, BG North Sea Holdings, Amerada Hess Limited, Phillips Petroleum Company UK Limited, Fina Exploration Limited and Agip (U.K.) Limited.

CATS consists of a 250-mile (400-kilometre), 36-inch diameter pipeline running from a riser platform adjacent to the Everest Field to a terminal in Teesside. It will be able to transport up to 1,600 million cubic feet of gas per day. The initial throughput from the Everest and Lomond Fields will require a capacity of 300 million cubic feet per day. The gas from Everest and Lomond will fuel a new combined heat and power generation facility being constructed at Teesside by Teesside Power Limited, a consortium consisting of Enron Power (UK), ICI and four regional electricity companies.

Taken together, the two fields, the pipeline, the onshore terminal and the power plant represent one of the largest construction projects ever undertaken in the UK. Among current projects, it is second only to the Channel Tunnel in terms of size, cost and complexity. The construction of CATS has been undertaken with the utmost care for the preservation of the local environment. In particular, Coatham Sands, where CATS comes onshore, has been completely restored so that neither marine nor plant life is disturbed by the major gas pipeline which now runs beneath.

In addition to the capacity in CATS required for the Everest and Lomond fields, a further 300 million cubic feet per day of capacity have been contracted to

Colombia. The oil companies' drive for international expansion has conveniently coincided with the opening up of many traditionally closed areas of the world, and many analysts expect there to be virtually no countries where international oil companies cannot operate by the end of the decade.

Such pressures have forced the majors into aggressive cost-cutting, but here, too, they face a question of balance.

They must weigh the need to cut costs against the growing necessity of replacing their reserves - something they have consistently failed to do in recent years.

The outlook for the major integrated companies, whose activities encompass not only exploration and production but refining and marketing and petrochemicals operations, is less bright. Slower economic growth in the Far East, bestial economic recovery in the US, and continued weak economic activity and recession in parts of Europe are likely to keep refining and chemicals

joint ventures have been formed with Russia; the biggest deals have been done with Azerbaijan and Kazakhstan, and the smaller republics seem to be proving more fleet-of-foot than the lumbering Russian bear when it comes to attracting Big Oil.

Oil companies must also balance the need for spending on exploration with the investment required to meet ever stricter environmental legislation. The threat of a carbon tax has, for now, receded. But Mr David Simon, chief executive of BP, told September's World Energy Congress in Madrid the estimated cost to oil companies

of meeting environmental legislation in the US was between \$15bn and \$20bn, and in Europe \$9.5bn, equivalent to the net annual income worldwide of Europe's top seven oil companies.

Environmental concerns

may also alter the global balance between oil and gas consumption.

The US energy Bill that

finally cleared Congress last

month encouraged the use of

natural gas as a fuel for motor

vehicles and power generation,

and gave tax relief to gas drillers.

Gas advocates say the US

could cut its reliance on for-

ign oil, its trade deficit, and

its emissions to the atmos-

phere by switching to a gas-

based economy from oil.

On the other side of the

Atlantic, the decision last

month to close 30 of the UK's

remaining 90 coal mines (a

decision now being reviewed)

was blamed on the "dash for

gas" by the privatised electric-

ity generators. The ensuing

row has reopened the whole

debate about the UK's energy

policy.

An important plank of that

policy has been privatisation,

but there have been numerous

difficulties stemming from the

fact that British Gas, the former

monopoly supplier, was

sold in 1986 as a single entity.

Attempts to speed up the

development of competition

have had limited success.

A series of rows between British

Gas and its regulators, the

Office of Gas Supply, culmi-

nated in the decision in August

to refer the whole UK gas mar-

ket to the Monopolies and

Mergers Commission for a

wide-ranging investigation.

The result could be fundamen-

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## OIL AND GAS INDUSTRY 2

Neil Buckley on how a weakened Opec is responding to the New World Order

## Cartel at the cross-roads

GONE ARE the days when the Organisation of Petroleum Exporting Countries could hold the world's oil market to ransom. But it still plays a dominant role.

The immediate \$1 rise in world oil prices after Opec's May meeting decided to roll over its second quarter output ceiling provided ample demonstration of that. Some observers suggested this was a small piece of sabre-rattling ahead of June's Earth Summit in Rio, to show Opec's opposition to plans for a carbon tax.

However, the cartel still has an unavoidable capacity for internal disputes and for failing to do what it set out to do.

What had been expected to be an easy meeting of its inter-ministerial monitoring committee in Geneva in September ended with the second-largest producer, Iran, publicly dissenting from the agreement that Opec's market share in the fourth quarter of 1992 should be 24.2m b/d, excluding any increase in production by Kuwait. Meanwhile, its second-smallest producer, Ecuador, announced it was pulling out of full membership of the organisation and returning to associate membership status.

The disagreements confused the oil market and helped to

leaven the meeting's upward pressure on oil prices.

Opinions differ about what may happen at Opec's next meeting on November 25. Some believe Iran will press hard for the meeting to address what is potentially the thorniest issue: how the cartel will handle the eventual return of Iraq to the oil export market.

United Nations sanctions banned Iraq from exporting oil after its invasion of Kuwait in 1990. Since then, many of

production capacity, which it says is already 3.5m b/d and will reach 4.5m b/d next year.

It may also press for Opec to adopt some kind of general principle in November on how it will respond to the return of Iraq. Mr Joe Stanislaw, managing director of Cambridge Energy Research Associates, believes that while the November meeting may discuss Iraq, it is highly unlikely to agree anything.

"Why rock the boat? There is no need to deal with the issue until it actually hits them."

In the absence of public agreements or disputes about Iraq, November's meeting is expected to have little impact on oil prices. Most analysts expect it to adopt a similar agreement to that reached in September, referring not to an "output ceiling" but instead to a projected "market share" for the first quarter of 1993, likely to be unchanged from the last meeting, or to show a modest rise to between 24.5m and 24.8m b/d.

This would reflect the reality of how Opec now operates. Mr Stanislaw says the September meeting established that Opec has adopted a market-oriented approach, which is based on a rising market for Opec oil, unlike the situation in the

1980s when Opec's market shrank.

While the numbers Opec announced at the end of its meetings were once output ceilings, they have in effect become production floors, below which output will not drop, but with the tacit agreement that output may increase to meet market demand.

Analysts point out that most Opec members are in debt and are keen to maximise revenues. However, many believe it is the biggest producer, Saudi Arabia, that is really driving Opec's policy.

Mr Hisham Nazer, Saudi oil minister, told journalists in September he would not talk about the \$21 a barrel objective for the Opec basket of crudes adopted in July 1992 — saying this was a "reference" price, not a "target". However, he seems happy for the price to move towards \$21 provided this is supported by fundamentals.

If, however, reports are true that

Mr Nazer rejected demands from Mr Gholamreza Aghazadeh, the Iranian oil minister, for a cut in Opec output, because he thought this was not necessary to push prices towards \$21, recent analysts' forecasts suggest he may have been right.

In the disagreement between Saudi Arabia and Iran, however, may lie the seeds of a

"enough oil to satisfy demand but not so much that it prohibits producers from gaining that extra dollar or two that consumers do not seem to mind paying".

This would explain Saudi Arabia's behaviour at Opec's May meeting when it failed to make its expected call for a 1m b/d increase in the output ceiling — a move which boosted oil prices and prompted some observers to talk of a "policy change" marking the kingdom's transformation into a price hawk.

Mr Nazer warned in September against becoming obsessed with the \$21 a barrel objective for the Opec basket of crudes adopted in July 1992 — saying this was a "reference" price, not a "target". However, he seems happy for the price to move towards \$21 provided this is supported by fundamentals.

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Gentle pressure: (left to right) Texaco's James Kinnear helps Saudi oil minister Hisham Nazer and Kuwait's Dr Hammod al-Rubaie to re-start oil production in the Neutral Zone for the first time since the Gulf War

wider split concerning Opec's role.

If Saudi Arabia sees it essentially as a kind of market regulator, it is clear from Iran's accusations after the meeting that other other countries were not "serious" about pushing up prices — and the likely departure of Ecuador — that other, poorer members, see things differently. For them, Opec is a cartel whose job is to manipulate production to achieve a certain price.

Ecuador's ostensible reason for leaving is that it is unhappy with its quota and wants to increase oil revenues to help pay off its \$13bn foreign debt. It may also be wondering

if its hopes for economic improvement would be better served by other organisations such as the International Monetary Fund, where not being an Opec member could strengthen its negotiating position.

The dangers for Opec is the "domino effect": other smaller — and even larger — members starting to question the benefits of membership. But it could perhaps withstand losing some members.

"The only people that really matter in Opec are the big producers. It has been an organisation of six members and not 13 for some time now," says Mr Vahan Zamyan of the Petroleum

Finance Company, a Washington research and advisory group.

But some analysts argue that the smaller members play an important role in building consensus and support for different points of view, and diluting the impact of personal differences.

There may, however, be countries willing to replace any that leave. The former Soviet republic of Azerbaijan has already expressed interest in joining, and there is speculation that Kazakhstan, or even Russia, might follow suit, offering an intriguing vision of how Opec may respond to the New World Order.

## ■ EUROPEAN SINGLE MARKET

## Diluting the monopolies

LIBERALISATION of the European Community gas market was regarded as one of the most difficult obstacles to a true single market when the British took over the presidency of the EC in July.

Indeed, faced with the joint opposition of energy producers and government in most member states, Mr Antonio Cardoso e Cunha, EC energy commissioner, and Sir Leon Brittan, responsible for competition, had already watered down their parallel proposals for the gas and electricity markets since last year.

The directives, published in January, aim to open the gas and electricity networks to greater competition from the start of next year, allowing large energy users to buy from suppliers anywhere in the Community, and, if successful, extending the principle to smaller users on January 1, 1996.

Ministerial discussions since then have produced tentative support for the ending of monopoly rights over the construction of gas networks, and the " unbundling" of integrated energy companies' accounts to improve transparency.

But debate has always stalled on the ultimate aims of the Commission's proposals — the concept of "third party access" to gas networks. Britain, arch-privatiser of the 1980s and champion of free trade, was thought the ideal presidency to push ahead with liberalisation. But Commission hopes that discussion might be finished by the end of this year look wildly optimistic.

On top of the controversial nature of the proposals, the political climate has changed. The Danish vote against the Maastricht treaty, and the very narrow French vote in favour have made the Commission wary of treading too hard on member states' toes. As a result, individual states, sensing they have the upper hand, are even more reluctant to relax their opposition.

"There are clearly problems and we will be reporting these to the council [of energy ministers]," says one British official, somewhat ruefully. When those ministers meet on November 30, Britain will attempt to soften them up with a quiet discussion of the main difficulties which have arisen among national officials.

Security of supply will be one area under discussion — opponents of the plans believe it would be severely jeopardised by the introduction of third party access to gas networks. Another area of concern is the protection of small gas consumers: critics say the main benefit of the Commission's proposals would accrue to the large customers. Those which use more than 25m cubic metres of gas a year — such as steel and aluminium plants, large construction sites, chemical, glass and fertiliser factories — are the only ones to qualify for third party access under the first phase of the Brussels plan.

If there is a glimmer of hope for energy liberals, it comes from Sir Leon Brittan, who still seems prepared to use autonomous powers to punish member states which transgress strict EC treaty rules on competition. Last month, for

Talk of open access to gas networks proved wildly over-optimistic

which would guarantee free and open competition between companies applying for oil and gas exploration and drilling licences in the EC.

The directive, published in March, is the first aimed directly at ensuring the oil producers enjoy the benefits of the single European market from January 1, 1993.

Some member states still restrict the rights of natural resource companies to drill for oil and gas. The Commission's proposals would not force national governments to accept the lowest bid for exploration and drilling contracts, and member states could still restrict licensing on the grounds of national security, or to prevent depletion of natural resources. But other discrimination, most notably on the grounds of nationality, would have to be eliminated.

Britain hopes ministers may reach a "common position" in favour of the plans at their November meeting.

The EC industry's main worry is that the new directive might be used to cancel out long-term contracts which are already running. "If you go forward from the end of the existing contract with new legislation, then that's fine — but don't tear up old agreements," says one industry source.

More worrying for the Commission is the possibility that Norway may challenge the plan next year, through the medium of the European economic agreement (EEA) — the free-trade area which comes into being on January 1.

Norway wants to continue to give state-owned Statoil 50 per cent of every licence it grants. "That's clearly discriminatory and will never be acceptable," says a British official. But if Norway can muster the support of its partners in the European Free Trade Association (Efta) it could block the Community legislation.

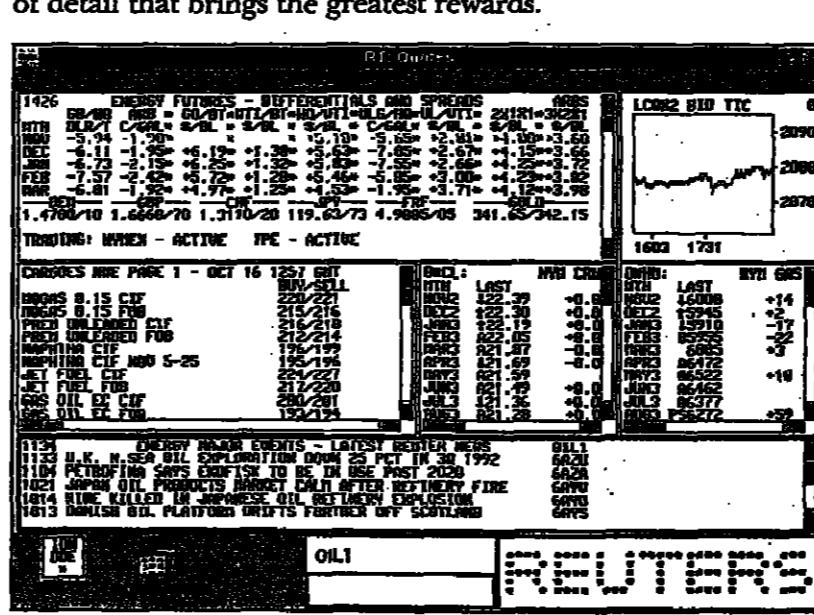
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## OIL AND GAS INDUSTRY 3

**Deborah Hargreaves on how exploration has changed**

## To strange horizons

THE world's biggest oil and gas companies are turning to ever more exotic parts of the globe to look for new supplies. This so-called frontier strategy is taking companies such as British Petroleum into the Colombian jungles and British Gas into the former republics of the Soviet Union.

Frontier exploration is devoted to extending the limits of known energy reserves but carries a risk much higher than companies face in their more traditional areas of influence such as the North Sea and North America.

Some of this exploration is conducted in extremely hostile environments where the oil men face many environmental drawbacks as well as possi-

bility disruption to drilling programmes by guerrilla action. In addition, host governments are often unstable and could turn hostile at very short notice.

The fact that many companies are prepared to run these huge risks is evidence of their often desperate search for new oil reserves.

Most big discoveries are thought to have been found in the North Sea and, while there still remains a lot of oil and gas to drill, production profiles are expected to tail off towards the end of the decade. At the same time, the environmental lobby has closed much of North America for oil exploration and raised the cost for companies still operating



On sea as well as land: an oilman on a rig in Brazil's Garoupa Field

there. Mr Robin West who advises companies on their frontier strategy at Petroleum Finance Company, the Washington-based consulting group, points out that most traditional oil majors have done a poor job of replacing their

reserves of energy. British Petroleum, for example, saw the level of its proven oil reserves drop by four per cent last year, since the company has much of its production concentrated in the mature oilfields of the North Sea and

Alaska. "Companies are now being forced to turn from quick pay-out, low-risk investment in the North Sea and North America to riskier prospects," Mr West explains.

Companies searching for oil in Vietnam, Laos and Colombia are running a greater risk of ending up with dry holes. Clyde Petroleum, a small UK exploration company, was forced to write off its \$5m investment in offshore Vietnam when it discovered a large reservoir of carbon dioxide last year instead of the natural gas it was hoping for.

Companies must collect extremely expensive high-tech data on the country's geology before deciding where to drill which is, in the end, a subjective decision. Oil exploration is a notorious 'hit-and-miss' affair, even in the best researched locations.

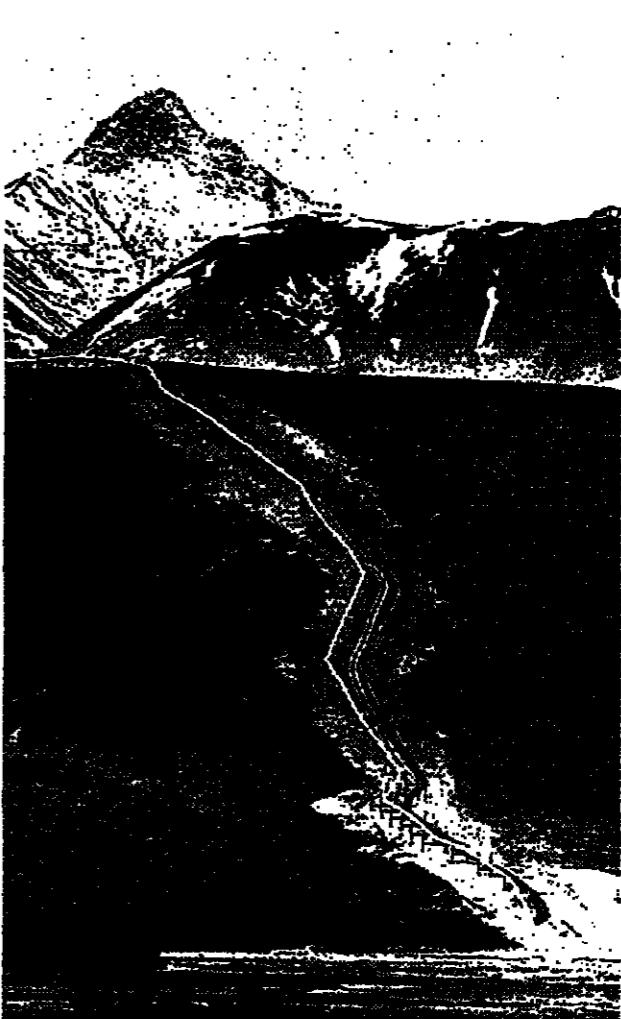
Much of the impetus for frontier exploration came after the Gulf war early last year when many oil producing nations began to talk of a dialogue, if not partnership, with consumers. Most nations in the Organisation of Petroleum Exporting Countries (Opec) are in need of capital to complete capacity expansion plans, but many are short of hard currency.

They look to the oil and gas majors for valuable investment in infrastructure and development in return for drilling rights on tracts of potential oil-bearing land.

Nowhere is the rush to

explore more evident than in the former Soviet Union. In spite of the difficulties of negotiating with changing political regimes and large scale bureaucracy, most western companies are hoping to secure at least some acreage or production-sharing deals.

British Gas recently landed exclusive rights to negotiate for the development of a huge field in Kazakhstan which is the first stage before agreeing a contract. But negotiations can drag on for months or even years and many companies have become embroiled in discussing technicalities. Mr Kenneth Derr, chairman of Chev-



In all sorts of weather: America's Trans Alaskan oil pipeline

lucky in frontier exploration, the high stakes can offer rich rewards.

Companies are hoping for an "elephant" - a discovery of 1bn barrels or more - which will ensure earnings growth for at least a decade.

British Petroleum's oil find in the foothills of the Colombian mountains is rumoured to contain more than 1bn barrels. Although the company has played down the significance of its discovery, it badly needs a boost to its reserves and, among the majors, has pioneered the risky frontier strategy.

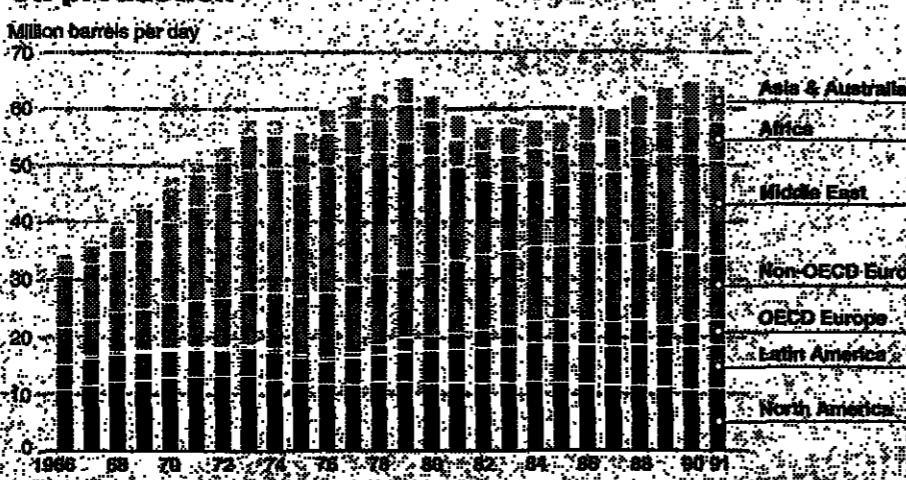
The company is painfully aware of the fact that the successful energy companies in the 1990s will be the ones that strike lucky in the jungles of Laos and Vietnam or strike favourable deals in the former Soviet Union.

The stakes have been raised once more in the risky oil exploration business.

**Neil Buckley assesses prospects for a surge in world prices**

## All eyes on Jack Frost

### Oil production



DON'T be surprised if oilmen become obsessed with weather forecasts this winter, or suddenly start talking about Mount Pinatubo.

Of all the factors influencing oil price movements over the next few months, weather could be the most important. The markets and oil companies alike are hoping for a colder-than-normal winter for the first time in five years.

Their hopes were buoyed last month by predictions from a senior forecaster at the US National Weather Service that October to December temperatures were likely to be colder than normal over much of the mid-west and north-east of the US. Scientists also say atmospheric dust from last year's eruption of Mount Pinatubo in the Philippines gave many parts of Canada east of the Rockies their wettest and coolest summer in a century, and could make the North American winter particularly cold.

Cold weather across the northern hemisphere could push up underlying demand for crude oil by 0.6m barrels a day - sufficient to make a significant difference to prices. It would also bring about a large draw on oil stocks which are already at a four-year low, helping to push prices up in the first quarter of next year.

Mild weather, on the other hand, could see prices weakening towards the end of the fourth quarter, and, with less of a draw on stocks, first-quarter prices next year would continue to be weaker.

Given average weather, the fundamentals for oil prices look relatively strong. Moreover, in spite of continuing tensions in the Middle East, many observers believe 1993 could see more price stability than in recent years.

The Organisation of Petroleum Exporting Countries agreed at its September meeting in Geneva that its market share for the fourth quarter should be 24.2m b/d, with Kuwait allowed to continue to increase its output as it rebuilds its oil industry after the Gulf war. This would imply total Opec production rising to about 24.5m b/d.

However, true Opec output

in September is already estimated to have been higher than that - at around 24.7m b/d - and forecasts of average output over the fourth quarter range from around 24.7m b/d to a maximum of 25.1m b/d. Despite this, analysts generally agree that Opec output will be closely balanced by the actual call on oil, producing a tight market.

Cambridge Energy Research Associates, the international consulting group, sees average

A sudden fall in Russian output could cause a spike in prices; but the most important long-term factor is economic growth, particularly the rate of recovery in North America and Europe

19.30.

A cold winter could add 75 cents to the price. He adds:

There are, however, other factors apart from the weather which could boost prices.

One is what CERA calls the "capacity factor". Most estimates put Opec production at only about 1m b/d less than its total capacity. Some of the difference is accounted for by heavy, sour oil, which is not very attractive to the market, so the real leeway is very small.

This makes the markets nervous, and some observers believe any short-term supply disruption - for example, a sudden cut in exports from the

former Soviet Union as

recently happened with natural gas - could produce a price spike of up to \$25 a barrel.

In the longer term, the most important factor is economic growth - and particularly the rate of economic recovery in North America and Europe. CERA forecasts world economic growth in 1993 of 1.5 per cent, only a slight improvement on last year's 1 per cent.

However, outside the the Organisation of Economic Cooperation and Development countries, as well as eastern Europe and the former Soviet Union, oil demand growth continues to outstrip growth in gross national product. Overall, CERA expects average world oil demand to grow by about 0.5m b/d next year - as it did this year - to about 67.2m b/d.

"One thing we have learned is that oil demand continues to grow in spite of any recession in the developed countries," says Mr Vazdi.

Moreover, production by the former Soviet Union is likely to continue to fall, from an average of about 9.1m b/d this year,

possibly as low as 8m b/d in 1993, allowing some room for increased production by Opec and elsewhere to be absorbed.

The second important factor influencing oil prices in 1993 is whether Iraq is permitted to begin exporting oil again. This poses potentially the most serious threat to the delicate balance within Opec and in the world oil market.

Some observers have suggested that if Mr Bill Clinton is elected US president, he might adopt a less combative stance towards Iraq than President Bush, which could speed up Iraq's return to the market. Recent reports from Iraq that Saddam Hussein's power may be weakening have produced speculation that Iraq could return sooner rather than later.

The 12 other members of Opec have said that room will be made for Iraq in the oil market when it comes back, calling for adjustments in each member country's production. This could provoke a bitter row.

Iraq's re-entry would probably be most difficult in the second quarter of next year when oil demand is traditionally low. If it did not come back until later, when there is greater seasonal demand for Opec oil, and an improving economy and cold winter weather might further boost demand, there is still a possibility that Iraq could be absorbed without too much turmoil.

There are other views, however. "I have a slightly perverse theory that Opec might actually find it easier to absorb Iraq in the second quarter, when the need to cut back on production to make room for it is most obvious," says Mr Stanislaw.

"Opec performs best, relatively speaking, in a crisis."

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## OIL AND GAS INDUSTRY 4

Britain's offshore activity has passed its peak, says Neil Buckley

## North Sea mid-life crisis

SOME say the North Sea oil industry is suffering a mid-life crisis from which it will soon recover; others that it has begun a terminal decline.

The signals are, admittedly, confusing. Events such as the lay-off of 1,300 workers at McDermott, Scotland's construction yard near Inverness have hit the headlines, along with warnings of further redundancies amid gloomy forecasts of workloads for UK yards over the next two years. MPs and some oil companies have called, unsuccessfully, for a change in the North Sea tax regime to bring forward new developments.

Mr David Bramley of consultants Arthur D Little says the likely lack of interest in this year's 14th UK licensing round could be something of a watershed in the evolution of the North Sea, marking its transition into a mature and ultimately declining production area.

On a more positive note, two surveys in August forecast a bright future. Grampian Region Council's Update of Oil and Gas Prospects said the North Sea would see substantial activity and production for at least 25 years, even though overall levels of employment might fall. More than 90 new fields were likely to be developed in that time, 15 in the next two and a half years.

Arthur Anderson Petroleum Services predicted capital spending in the North Sea in the next three years would be almost £15bn, 55 per cent more than in the previous three years. Oil production was predicted to reach another peak of between 2.5m and 2.8m barrels a day by 1995.

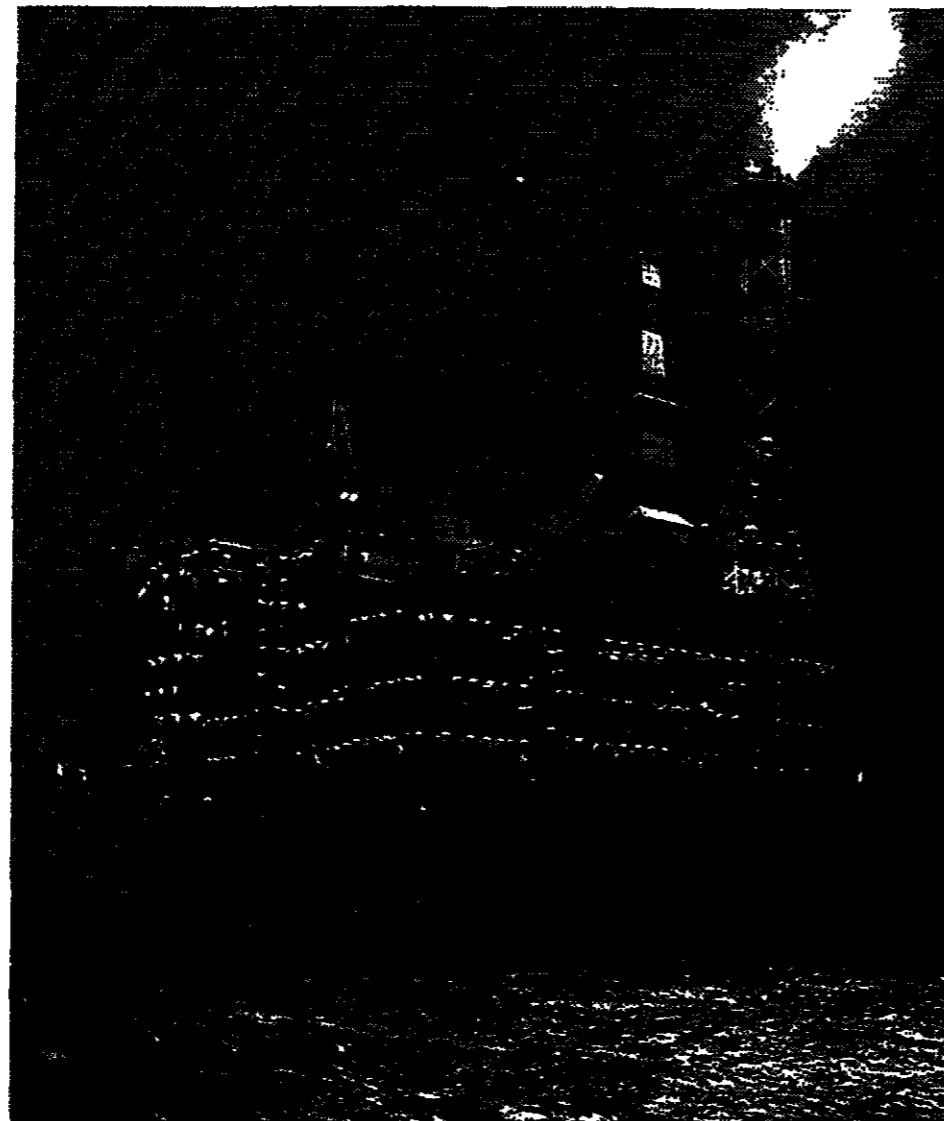
Gas production was seen rising steadily from 5.1bn cubic feet a day to 9.2bn cubic feet a day by the end of the century, when it would account for 45 per cent of offshore output.

An earlier survey by County NatWest WoodMac identified 57 probable developments already on the books, with recoverable reserves of 2.3bn barrels of oil and 14,300bn cubic feet of gas.

Oil companies, too, claim to be positive about the North Sea. Mr Chris Gibson-Smith, chief executive, Europe, of BP Exploration, told a Financial Times conference on the future of the North Sea earlier this year that he believed it would have "at least two decades more of active life". The majors stress that it will continue to be a mainstay of their programme despite their moves into frontier areas.

They say the North Sea is a known quantity, with a stable political situation and a tax regime that has been relatively supportive of new developments and of exploration investment. It also benefits from a highly-developed infrastructure.

These advantages contrast with the political risks, the lack of infrastructure, and the local hazards - ranging from bandits in Colombia to unex-



Symbol of maturity: BP Exploration's production platform on the North Sea's Magnus Field

ploded mines in Vietnam - they confront in frontier regions.

But there is no doubt the nature of the North Sea is changing. While most industry experts believe there are at least 10bn barrels of oil yet to be discovered, the average size of new field discoveries has declined dramatically from the 2bn-barrel giants of the early 1970s to 50m barrels or less today.

It is the same for all exploration provinces in the world."

**The size of new finds has collapsed from the 2bn barrel giants of the early 1970s to 50m barrels or less today**

says Mr Harold Hughes, director-general of the UK Offshore Operators Association.

You find the big ones first, but then you are down to the needle in a haystack variety."

In a climate of low oil prices, many new fields are on the fringes of economic viability. To develop them will call for important changes in oil companies' working methods to cut costs - which have increased considerably in recent years - from the exploration stage right through to production.

This may explain the slight uncertainty that hangs over the industry. Mr Gibson-Smith said he thought the oil industry had "not yet completed the process of adjustment to marginal economics and sector maturity. Much of the recent activity has been a function of earlier expectations and decisions."

Operators are, however, starting to adapt.

They are already making use of recent advances in technology that should make development of presently marginal fields possible in the future.

At the exploration stage, this means increasing use of three-dimensional seismic surveys to produce more accurate geological models of oil and gas structures than has ever been possible before and increase the effectiveness of both appraisal and development drilling.

More precise information also aids the effective use of horizontal drilling. A single horizontal well can be many times as effective as a traditional vertical well, and in itself can make the difference between a field being economic or uneconomic to develop.

There are other ways in which field developments will change. The days of giant platforms with 200-strong crews - and of several manned platforms exploiting the same field - are numbered.

Shell's Gannet field development, 112 miles east of Aberdeen, is a good example.

Three subsea satellites, instead of the three separate platforms originally envisaged, are tied back to a single large deck capable of processing 50,000 barrels of oil and 180m cubic feet of gas a day but with an operational crew of only 20 people.

Shell is also de-manning all but three of its 17 platforms in the southern gas basin. On the Leman field, the North Sea's first producing gas field launched in 1967, the number of crew living offshore will be halved by 1995, with gas processing moved from satellite platforms to central compression complexes.

Mr Chris Fay, managing director of Shell Epro, has said such changes in practice mean Shell was likely to cut about 4,700 offshore and onshore jobs by the end of the decade.

In addition to subsea satellites and unmanned platforms, the industry is expected to make more use of floating production facilities. Amerada Hess has led the way with its Angus development, a field of less than 10m barrels being exploited through the Petrojar, a specially-modified floating production, storage and offloading vessel.

Mr Sam Leidlaw has a vision of floating production vessels criss-crossing the North Sea by the end of the decade, being reused on different fields.

Independents Kerr-McGee, Clyde, Santa Fe and Aran recently purchased the ship-shaped Tentech floating production vessel with which they hope to develop the 100m-barrel Gryphon field in under a year. Many independents believe the changing nature of the North Sea makes it less attractive to the majors, while they can benefit by taking more flexible and innovative approaches.

At the same time, however, the era of custom-designed platforms - which, industry insiders admit, were sometimes over-designed - is coming to an end. More standardisation and streamlining of platforms and equipment will be necessary to cut costs.

Working practices and inter-company attitudes will also have to change to bring costs down, analysts say. In what could prove a model agreement, eight companies with interests in six adjacent blocks in the Clair area - Amoco, BP, Chevron, Conoco, Elf, Enterprise, Esso, and Mobil - agreed last year to drill appraisal wells and carry out future work on a joint basis.

Mr Bramley of Arthur D Little says companies are becoming more willing to talk to one another and share information, and have been cooperating in benchmarking exercises to compare their costs.

However, despite the overall decline in field sizes, some believe the days of the giant discoveries may not be entirely over. There is still the possibility, says Mr Sam Leidlaw, of "looking for a needle in a haystack and finding the farmer's daughter".



Algiers harbour: the international oil industry is taking advantage of the country's improved terms for gas exploration

Only politics mars Algeria's attractions, says Francis Ghilès

## Desert gas for electricity

THE decision of Italy's state electricity company, ENEL, to sign a 20 year contract with Algeria's oil and gas monopoly, Sonatrach, reinforces Italy's position as Algeria's principal overseas market for gas.

The deal, for delivery of 4bn cubic metres of gas a year starting in 1995, also marks out Italy as the most exciting market for Algerian gas, especially as supplying gas for power stations demands more flexibility from the supplier than other types of contracts.

The latest contract confirms the shift in attitude of Sonatrach, a company which has, since 1988, increasingly come to recognise the mutual benefit to be gained from working together with international oil and gas companies and sharing the benefits of their combined resources.

The rush of oil companies signing exploration deals with Sonatrach continues. So high is the chance of any company finding gas rather than oil that it was only earlier this year, when exploration terms for gas were improved to an acceptable level, that major oil companies decided the risk was worth taking.

The new hydrocarbon law

passed last December was the personal achievement of Mr Nordine Att Lassouane, the former Minister of Energy, who left the government after the assassination of President Mohamed Boudiaf last June. The policies he promoted have, however, been strongly endorsed by the new minister, Mr Hassen Madi, and the Prime Minister, Mr Belaid Abdesslem.

From 1985 to 1977 Mr Abdesslem was the architect of Algeria's energy policy. Since the new law was passed, Sonatrach has signed exploration agreements with Occidental Petroleum, Total, Arco, Motil, Phillips Petroleum and BP and

## ALGERIAN GAS EXPORT COMMITMENTS AND POSSIBILITIES (billion cubic metres per annum)

BUYER	LNG Now firm	LNG possible 1995	Pipeline firm 1995	Pipeline possible 1997
Gaz de France	10.3	16.3		
Enagas	3.8	3.8		6.7
Distreps (Belgium)	4.5	4.5		
Distreps (US)	1.25	1.3		
Trunkline (US)	1.0	nil		
Shell Cove Point (US)*	2.4	nil		
Batas (Turkey)	2.0	3.4		
DEPA (Greece)	0.7	0.7		
Portugal	1.8			
Italy (SNAM)	1.4-3	25.25	25.25	
Spain (Iberdrola)	1.0	4.0	4.0	
Western Europe	4.0			
Slovenia		0.6	1.0	
Tunisia		0.7	1.0	
Morocco			1.0	
Others		3.9		
<b>TOTAL</b>	<b>26.38</b>	<b>34.5-43.5</b>	<b>30.55</b>	<b>38.25-41.25</b>

\*Subject to discussions between Shell and Columbia Gas System

SOURCE: GAS MATTERS

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## Oil and Gas in Czechoslovakia

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BRITISH GAS' announcement in August that it had decided to submit itself to an investigation by the UK competition body, the Monopolies and Mergers Commission, was greeted with astonishment and anger by the rest of the gas industry.

Rival suppliers saw the UK's hard-won independent gas market plunged into a year of turmoil. British Gas had itself been hoping to avoid a full-blown MMC inquiry which it acknowledges casts a shadow of uncertainty across the industry. But the company's decision to throw itself open to scrutiny is a reflection of the level of frustration felt within British Gas at the hands of its regulators.

The gas industry's problems date back to the privatisation of British Gas as a single entity in 1986. The regulators have been eager to promote the development of competition since then, but rival suppliers have been slow to take root.

In a bid to break the hold of British Gas on the market, Sir James McKinnon, director general of the Office of Gas Supply (Ofgas), the industry regulator, has subjected the company to a growing number of measures aimed at eroding its market share.

British Gas has complained of the rules constantly changing mid-game. In October last year, Ofgas was joined by the Office of Fair Trading in calling for a more rapid growth in competition in the UK gas market. The OFT called on British Gas to give up half of its share of the industrial gas market by 1995 as well as to hive off its transportation and storage arm. British Gas reluctantly agreed to these onerous demands but became embroiled in discussion of their detail.

The flashpoint which caused the company to take the unprecedented step of calling in the MMC came over the failure to agree with the regulator an acceptable rate of return for the separate pipeline business. But by then, British Gas's already strained relationship with Sir James had degenerated into an acrimonious state of warfare.

British Gas has congratulated itself in the past on its willingness to cede market share and encourage competitors, but rivals, which have often found a champion in Sir James, have accused the company of exploiting its monopoly grip on the market.

Nevertheless, independent suppliers have managed to capture 30 per cent of the market for firm contract gas. The firm contract market represents half of the overall industrial market and British Gas still retains a monopoly over domestic customers.

Independent suppliers have been hampered by the long-term gas purchasing patterns that exist in the North Sea. British Gas had contracted to buy up so many North Sea fields that there was little left over for independents to market. As a way round this dilemma, the OFT recommended that British Gas sell off some of its supplies to rivals in a bid to encourage them into the market.

The first of these gas auctions got underway in June with 32 rival suppliers bidding for gas. The OFT argued that the gas auctions would allocate supply to new companies until they are able to buy directly from the North Sea later in the decade.

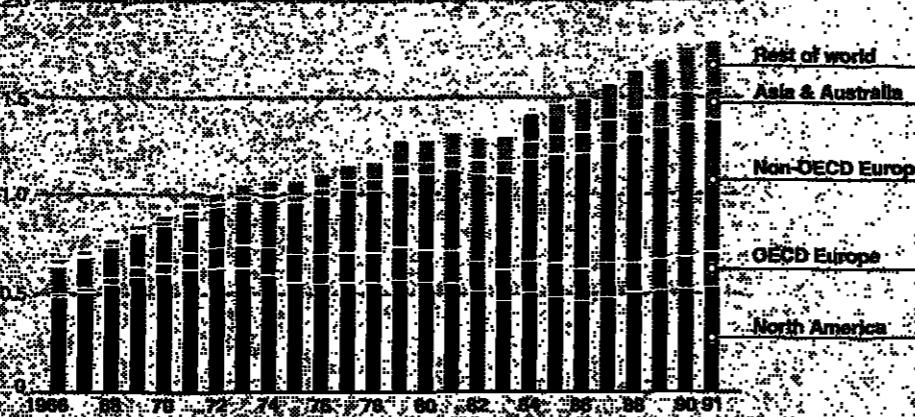
But many established gas marketing companies are critical of the way the creation of competition in the gas market is being handled. They say the regulators are encouraging independent companies with a



An expanding infrastructure: the Conoco-operated terminal at Theddlethorpe, Lincolnshire

#### Market share production

Source: Ofgas



#### TURMOIL IN THE UK GAS INDUSTRY

## Inquiries, inquiries

short-term view of the market and who could prove to be unreliable suppliers in the long run.

At least half of the independent companies to rival British Gas in the market have been set up in the past year and some observers fear the industry is attracting a flavour of the Wild West with short-term operators rushing to make a quick buck.

British Gas is not allowed to discriminate between long-term players and newcomers in its gas auctions. Rivals are, however, fearful that British Gas is still exercising its

market share. The company has the right to cut them off during periods of peak demand. Since it is almost impossible to make a profit on these supplies, rivals have not entered the market. British Gas has, however, signalled that, as its market share is eroded, it may retreat from this market sector, or be forced to raise prices.

As well as looking to gain a greater hold of the industrial market, rival suppliers are also positioning themselves to enter domestic supply.

The government has said it will progressively raise the ceiling on the amount of gas a user must take before it can source outside British Gas. This should mean a choice of supplier for domestic households by 1996. Several regional electricity companies have moved to set up gas marketing arms so that by 1996 they will be in a position to provide a full-range of energy services to households.

However, it is still not clear how a free market in domestic energy will work; the government has yet to decide how the market will be regulated or how much responsibility British Gas will bear as the supplier of last resort.

The government and regulators believe that this rush of competition will bring down costs for users, cutting the price of domestic fuel bills. In a recent survey of participants in the gas market, the consultants Ernst & Young found that the majority believed increased competition would reduce prices. But they also pointed to concerns that industrial users of interruptible gas could face higher costs.

Industrial gas users currently pay the cheapest prices

Deborah Hargreaves

There are fears of a Wild West rush by newcomers hoping to make a quick buck

clout in order to squeeze them out of long-term supply when they try to buy into North Sea fields.

Enron, the large US gas company, was thwarted in a recent attempt to buy an interest in a block of North Sea gas production from the US oil company, Chevron, when other companies participating in the block – British Gas, Phillips Petroleum and Agip – exercised their pre-emption rights. British Gas said the move was not an attempt to block a competitor, and pointed out that Enron was still negotiating to buy gas from the field.

Enron is also leading a consortium to build a 1,750 megawatt gas-fired power station at Imperial Chemical Industries' Wilton site in Teesside, which is due to be completed in 1996. The first of these gas stations got underway in June with 32 rival suppliers bidding for gas. The OFT argued that the gas auctions would allocate supply to new companies until they are able to buy directly from the North Sea later in the decade.

But many established gas marketing companies are critical of the way the creation of competition in the gas market is being handled. They say the regulators are encouraging independent companies with a

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FINANCIAL TIMES  
NEWSLETTERS

US gas prices harden after five year trough, says Karen Zagor

## A healthier atmosphere for supplier and customer

THE gloom is finally starting to lift from the US natural gas industry thanks to rising gas prices after five years when it seemed that they would never recover.

Hurricane Andrew can take some of the credit for the reversal of ill fortune. When the hurricane swept through the Gulf of Mexico in August, not only did demand for gas rise sharply, but it also knocked out a fair amount of production which helped fuel a further spike in gas prices.

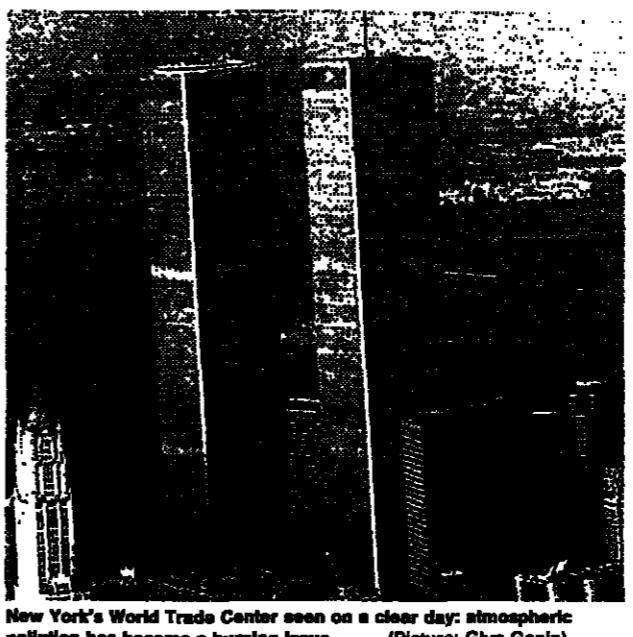
By September, the gas futures contract had hit a peak of \$2.71 per million British thermal units (Btu), compared with prices as low as \$1.05 per million Btu earlier this year.

But prices had started to creep higher months before the hurricane hit. Gas delivered to Henry Hub, Louisiana, a major pipeline interchange point – had an average price of \$1.21 per million Btu in February. By May, the average price was up to \$1.59 per million Btu rising to \$1.75 per million Btu in July before soaring to \$2.33 per million Btu in September.

Ironically, part of the reason for the underlying price improvement lies in the high storage levels at the end of last year's very mild winter. Shortly after the stored gas was dumped on the market at very low prices, demand for gas shot up thanks to unusually cool weather in March and April.

According to Mr Thomas Driscoll, an analyst at Salomon Brothers, storage actually fell below target levels, pushing prices higher as the storage was refilled later in the summer. When the hurricane struck, market supply was already tight and storage was still below target levels.

Barring an extraordinarily warm winter, analysts expect prices to hold at higher levels, albeit below their September peaks. The improved prices bode well for the industry's short-term outlook, but may do little to alleviate the industry's fundamental



New York's World Trade Center seen on a clear day: atmospheric pollution has become a burning issue (Picture: Glyn Genin)

problems.

The balance of supply and demand in the gas industry is a comedy of errors," say Mr Driscoll. "Right now it just happens to be in good shape."

Mr Driscoll is one of many observers who believes the erratic fortunes of the US gas industry are "the legacy of congressional meddling and what that has meant for prices and demand".

De-regulation of the US gas industry, which started in the early 1980s, fostered conditions conducive to cost undercutting. The creation of an open access transportation system prompted competition among interstate pipelines, while the monthly bidding process for 30-day spot natural gas supplies contributed to volatile prices.

Producers exacerbated the pricing problem by trying to bolster sales volumes to counter the damage of plummeting prices. Compounding the industry's troubles was legislation dating to the 1970s which prohibited the use of gas for fuel in new industrial plants and electrical power plants.

The move was designed to preserve what was perceived as a rapidly depleting resource. Largely as a result, natural gas has never challenged coal as US industry's main fuel. The biggest use of gas is in the residential market – making up about half of all energy consumed in US homes.

Although industrial demand for gas is expected to rise, now that the ban has been lifted, it is unlikely to change the face of the gas industry.

In addition, a tax credit introduced by Congress in 1989 to stimulate drilling in difficult areas has dampened prices by allowing the government to subsidise a large portion of gas production. The Section 23 tax credit, enacted at a time when conventional wisdom expected the world to run out of energy, is now being phased out. The credit will only apply to drilling that starts by December 21, although the output from that drilling will continue to be subsidized through 2003.

Given that about half of all wells drilling today are

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## OIL AND GAS INDUSTRY 6

**Russia** has two overwhelming macro-economic priorities - to end its dependence on hard currency-consuming food imports and boost its production of hard currency-earning energy exports. But doing either means fundamental changes to the mentality of people brought up on the theory that nature is a free gift, not merely to be used but to be violently assaulted.

Thanks to such thinking the former Soviet Union became the unchallenged world leader at turning precious natural resources into stinking ecological disaster areas. That recent past, and lingering, deep seated suspicion of the intentions and working methods of western oilmen, is the main obstacle to large scale western investment without which both the oil and gas industry is doomed to further decay.

Most existing Russian oil regions have been so irrationally and badly developed that the cost of modernising them and cleaning up the environmental damage often exceeds the real market value of the oil recoverable. The main western companies interested in such areas are those like Canadian Frammaster and others who specialise in delivering spare parts and working repairs, and those suppliers of equipment assured of hard currency payment.

However, with more than 27,000 wells idle in the Tyumen oil province of western Siberia alone due to shortage of the most basic spare parts and

**Anthony Robinson** on the post-Soviet risks and opportunities

## Spirit of independence

repair kits, there is enormous potential for business and for rapid productivity gains from relatively small but timely inputs. Any rational Russian oil policy would put energy conservation, war on waste and getting existing facilities up and running at the top of the priority list.

It is difficult to educate oil workers and managers in the need for rigorous cost controls and ecological precautions, however, while prices remain well below world levels and their own living and working conditions are so bad. Mr Viktor Chernomyrdin, the Russian deputy prime minister responsible for energy policy, suggested last month that prices would be allowed to rise by stages to world levels by the end of 1993, under state control. This followed a decree by President Boris Yeltsin which doubled the price of crude oil in mid-September to 30,000 rubles (\$20) a tonne, still a fraction of the world price.

The delayed move towards world pricing levels keeps the industry deprived of the resources it needs. At the same time what looked earlier this year like promising moves towards a genuine devolution of power and responsibility to smaller operating companies is



At work on the Siberian natural gas pipeline at Suzda in the Ukraine. (Picture by Anthony Robinson)

now in question again as the centralisers and their KGB friends retake the initiative. Given the overall deterioration in economic conditions, and the natural attraction of the oil and gas industry to the parishes of the former Soviet system, it will be an uphill struggle for years, to create a modern industry.

Most western experts, and the current reformist Russian government, believe that the industry needs to be privatised as soon as possible if it is to acquire the flexibility and operational efficiency required to

make good local partners. Mr Alexander Samusev, the deputy fuel and energy minister, recently warned that delay in launching such structural reforms would only increase the industry's decline.

Oil output is expected to drop to between 350m-385m tonnes this year, around 8m barrels a day, from 480m tonnes a year in 1991 and 624m tonnes at its peak in 1988, while the gas industry is also hard pressed to maintain output at current levels.

Mr Samusev said the government was working on plans to

restructure the industry by creating a handful of powerful, vertically integrated companies responsible for refining and marketing their own crude and establishing joint ventures with foreign companies.

Western oil companies are used to working in difficult places and are looking hard to diversify sources of supply and improve their reserves in the 21st century. They have no doubt about the vast oil and gas potential of Russia and several of the other republics. What they want is a framework which would secure

long term projects. say terms similar to those in the rest of the world, for participation above all in greenfield ventures in which they can be involved from the very beginning.

A succinct rundown of the basic requirements demanded by western companies and financial institutions before serious business can be done is contained in a report issued by the World Bank in August after a study of the West Siberian oil industry. With a possible \$870m of funding in the balance the Bank made clear that investment would only be forthcoming if:

- oil prices were raised to world levels within 24 months.
- taxes on the oil extraction sector were both cut and restructured.
- specific individuals responsible for reforming the industry were clearly identified.

• oil industry legislation were drawn up and adopted.

• machinery for both providing credit and monitoring its use were put in place.

Significantly the need to create world-type conditions to attract investors has been accepted most wholeheartedly by those parts of the former Soviet Union which were formerly Russia's subservient colonies, such as Kazakhstan and Azerbaijan. Freed from Moscow's heavy hand the leaders of those newly independent republics have taken the decisions needed by western businesses before agreeing to commit billions of dollars to

Uzbekistan; and Amoco, together with Unocal and McDermott, has made a joint venture with Azerbaijan's Kaspromoreneftegaz to develop the offshore Azeri field in the Caspian sea.

These are just a few of the dozens, possibly hundreds of deals of all shapes and sizes currently under discussion all across this vast area from the Arctic Ocean to Sakhalin Island.

It is not easy getting oil and gas out of the ground and safely to market from anywhere in this huge area. But for those involved and those pondering the plunge, the break up of the former Soviet Union has provided some of the most exciting oil and gas prospects in the world.



Beauty spot challenge: Furzeby Island, Dorset, next to BP's Wyke Farm oilfield. Big efforts have been made to protect the environment

### OIL AND THE ENVIRONMENT

## A battle on many fronts

THE battleground is familiar, but the conflict is not slackening. Oil and gas companies have for years been one of the main targets of environmental regulation and of "green" pressure groups. The companies claim in turn that they have spent a fortune looking after the environment, and that standards have greatly improved.

It is true there have been vast improvements in curbing pollution - and at considerable cost. But with the addition of global warming to the list of potential environmental threats, the industry faces new pressures: international calls for energy conservation and for taxes to curb the use of fossil fuels.

Environmental regulation, which affects the oil and gas industry from production to consumption, began in most countries by focusing on local and regional pollution, where the threats to health and the source of the pollution could easily be identified.

One of the earliest campaigns - and one of the most successful - has been aimed at limiting the emission of sulphur dioxide from refineries and fuel, and so reduce acid rain that can travel many miles across international boundaries. According to industry estimates, emissions of sulphur from OECD refineries have decreased by more than a third in the past decade and are continuing to fall.

A second focus has been on the risk of oil leaks, particularly after the Exxon Valdez disaster in 1989 when 267,000 barrels of oil were spilled off the coast of Alaska. In 1990, the US passed the Oil Spill Act requiring new tankers to have double hulls; and this June the International Maritime Organisation, which regulates shipping worldwide, also tightened rules on ship design.

Commercial penalties for

slight infringement of environmental rules can be so great, particularly under US tort law, that companies are prepared to go to some lengths to avoid risk.

Mr David Simon, group chief executive of British Petroleum, says: "One only has to consider the political, economic, commercial and public relations repercussions of a major environmental accident to understand why no oil company in its senses would ever needlessly run risks or cut corners."

Environmental groups such as Greenpeace and Friends of the Earth are sceptical about those claims. According to Mr Simon Roberts, a campaigner with Friends of the Earth, companies have sometimes tried to meet emission and discharge standards "by exporting the problem and locating operations in areas with slack rules, such as developing countries."

Pressure groups are right to point to the discrepancies in international standards - the former Soviet Union countries, which collectively still produce most of the world's oil and gas, arouse some of the main environmental concerns.

However, environmentalists sometimes dismiss too lightly the cost of meeting environmental rules. The costs were

not always apparent when the rules were made - and many oil companies argue that ultimately they are borne by the consumer.

Speaking at the World Energy Congress in Madrid in September, Mr Simon suggested the cost to the US oil industry of complying with all US environmental laws, regulations and standards was between \$15bn and \$20bn a year - compared with present US petroleum profits of between \$20bn and \$25bn a year.

Industry estimates suggest that the cost of complying with existing EC rules are between \$8.5bn and \$9.5bn a year, equal to the net annual income worldwide of Europe's top seven oil companies.

The EC estimates the investment needed to reduce sulphur in heating gas oil and diesel fuel at Ecusbn (\$6.5bn) to Ecusbn (\$9bn) up to the year 2000 and European oil companies and consultants have suggested that the cost of reducing sulphur in fuel oil and shipping could be \$20bn over the same period.

According to Ms Fiona Nicol, oil analyst at Kleinwort Benson Securities, "it's getting

**Tough penalties mean that no oil company would now needlessly run risks or cut corners'**

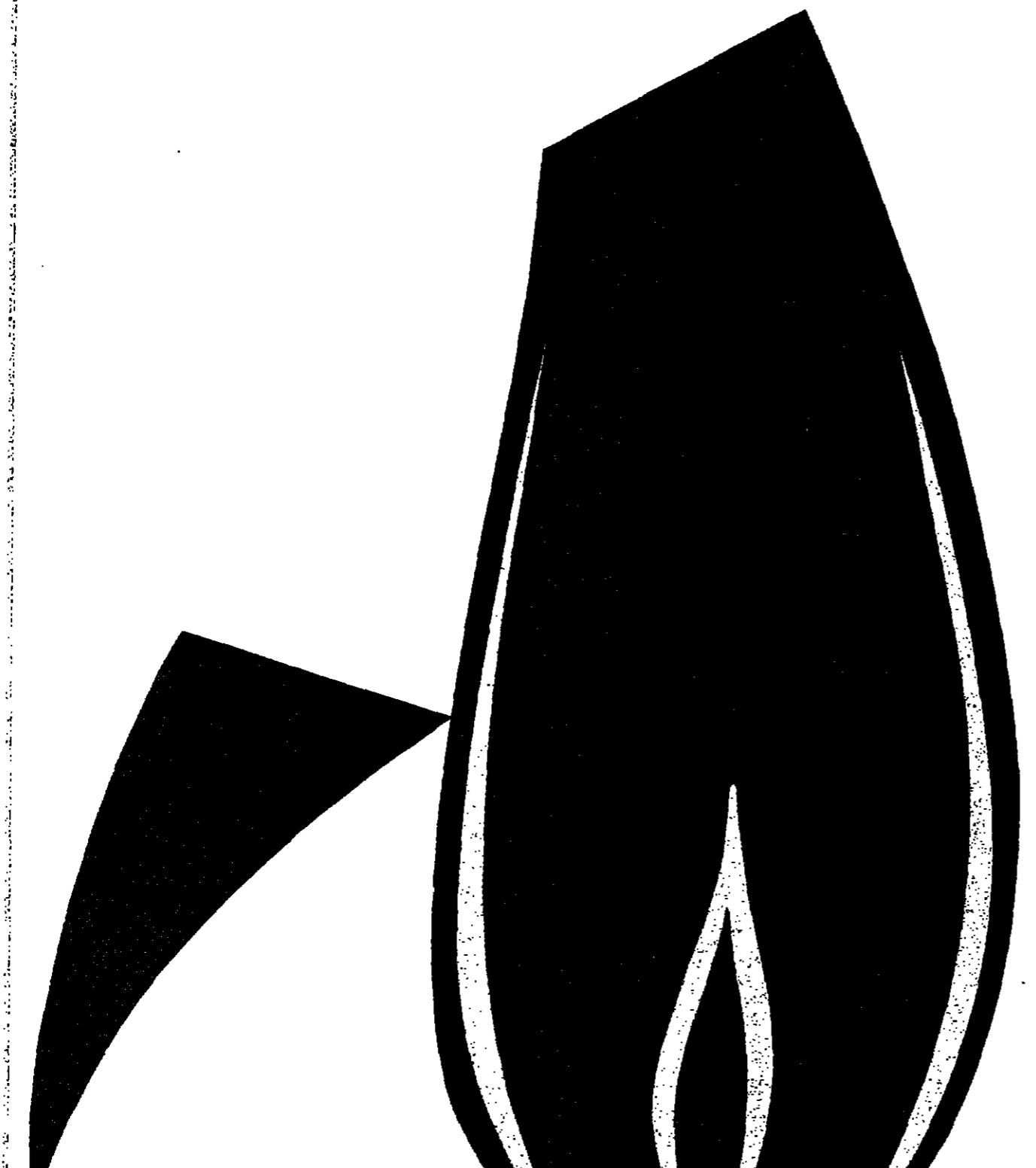
a little bit scary particularly in the US - rules are now being passed which are technically hard to put into practice, and the costs are rising because the easy stuff has been done."

Heading the list of difficult problems which have yet to be tackled adequately is the risk of global warming, linked to the emission of carbon dioxide from burning the fossil fuels coal, oil and gas. International discussions have focused on carbon or energy taxes rather than regulation, partly because the sources of emissions are so diverse.

The EC has proposed a tax that rises from 3 per cent to 10 per cent by 2000, levied half on energy value and half on carbon content. According to the Commission, fossil fuels account for 85 per cent of all energy consumed in the EC, and EC countries have acknowledged that without a tax they stand no chance of meeting international targets of stabilising carbon emission levels at 1990 levels in the year 2000. Recession in the US and Europe has temporarily depressed energy use and made some of the targets easier to achieve, but it has also increased opposition to the new proposals and their accompanying costs.

The economic slump has, however, moved energy efficiency initiatives higher up the agendas of governments. But while efficiency measures could help extend the life of non-renewable fuels, they could also threaten the short-term revenue of the energy companies, and some environmentalists have been sceptical about industry's support for these investments.

**Bronwen Maddox**



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## INSIDE

**German truckmaker bucks the trend**

Man Nutzfahrzeuge, the German commercial vehicle maker, increased pre-tax profits 29.7 per cent to DM506m (\$333m) in the 12 months to the end of June, the group's best ever financial performance. While the outlook for the coming year is deteriorating, Man's record performance is in stark contrast to the losses being suffered by other leading European truckmakers, such as DAF and Volvo. Page 20

**US gains offset Japanese falls**

Gains in US share prices helped offset weakness in Japanese stocks last week, leaving the FT-Actuaries World Index 0.1 per cent up. Although Europe ended the week broadly neutral, some movement was seen in individual markets, particularly Finland and Italy which led the week's winners with gains of 7.6, and 6.3 per cent, respectively. Back Page

**Shell around Brunel**

Early this century two British geologists were cycling in Brunel, on the west of the island of Borneo. They paused for a rest, and discovered oil. Brunel now produces 182,000 barrels of oil a day. Exports of crude in 1990 were worth Br\$2.02bn (\$1.27bn). Royal Dutch/Shell has a monopoly on the sultante's oil and gas exports and most industry analysts see the Brunel/Shell relationship continuing. But others are eager to enter. And the sultan has pressed for a greater share of profits from the Shell operations. Page 28

**Malaysia launches biggest offer**  
Malaysia Airlines (MAS), the national carrier, is launching Malaysia's biggest ever rights issue. In a M\$1.75bn (\$700m) one-for-one offering, the Malaysian government controls more than 50 per cent of MAS and is unlikely to let the issue fall, but many analysts see turbulent times ahead. Page 21

**Breaching securities fences**

The walls dividing the US banking and securities businesses are crumbling. Last week NationsBank, one of the largest banks in the US, and Dean Witter, the Wall Street securities house, announced that they were joining forces to run a securities brokerage firm. Page 23

**CP takes charge for lay-offs**

Canadian Pacific has taken a C\$270m (\$218m) charge in its third quarter, to cover the cost of laying off a third of the train crews in its core railway business. Page 23

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**Airlines renew talks on alliance**

By Bernard Simon in Toronto and Nikki Tait in New York

**CANADIAN** Airlines International is to renew talks later this week for a far-reaching alliance with American Airlines amid signs that plans for a merger between Canadian and Air Canada have run into difficulty.

PWA Corp, Canadian's Calgary-based parent, yesterday said the talks scheduled with American officials in Dallas would be "preliminary".

American and Canadian were at an advanced stage of negotiations last summer for an alliance which would have included American buying a 25 per cent equity stake. Canadian would have meshed its marketing and reservations systems with American.

Canadian was unable, however, to fulfill all American's conditions, notably a requirement to raise new equity.

American Airlines declined to comment yesterday on the resumption of discussions, but is understood to have retained its interest in its original proposal. A deal would be attractive to American because of the opportunity to expand its Sabre reservations system and other "back-office" facilities, as well as granting access to Canadian's valuable landing slots in Japan and other Asian airports.

After the talks with American collapsed, Canadian was forced to turn to its rival Air Canada, but the two carriers have been unable to agree on details of their proposed merger, such as the composition of the combined fleet and the restructuring of their massive debt, estimated at C\$7.7bn (\$6.2bn).

Canadian and Air Canada last week asked the National Transportation Agency to delay public hearings on the proposed merger which were to start in Ottawa next Monday.

Both Canadian carriers are suffering heavy losses. According to a leaked document published last week, the merged airline would post a 1993 loss of C\$66m.

PWA said the renewed negotiations with American stemmed from a request by Ottawa's bureau for competition policy that PWA "shop around" for an alternative to the Air Canada merger. An employee group has put forward a buy-out plan which would include an investment by American.

**Bayer warns of profits downturn**

By David Waller in Frankfurt

**PROFITS** at Bayer, one of Germany's big three chemicals companies, will be considerably down this year, the company's chief executive has warned.

Mr Manfred Schneider, Bayer's chief executive since April, said the appreciation of the D-Mark in recent weeks had a noticeable impact on the company's business.

He said the strengthening of the D-Mark had damaged the competitiveness of the entire export-orientated German chemi-

cal sector, exacerbating the problems caused by intense pressure on prices and a general downturn in the world chemicals industry.

Conditions have deteriorated sharply over a matter of months. In August, when it reported half-year profits down nearly 10 per cent, Bayer predicted the full-year result would be "satisfactory".

This was defined as being marginally down on the pre-tax profit of DM3.2bn (\$2.1bn) reported for 1991, a fall of 5 per cent on the previous year. Mr Schneider said

the company had to battle against a "strong and growing headwind".

Bayer plans to shed 4,000 employees by the end of the current year, equivalent to about 2.5 per cent of the 160,000 workforce worldwide. Mr Schneider hinted that further reductions would be necessary next year.

His comments provide a graphic illustration of the impact of the D-Mark's appreciation on German industry. The currency has risen 8 per cent against all currencies since the beginning of the year, but by far more against

sterling and the lira.

Later this month Bayer, and its large German rivals Hoechst and BASF, report their figures for the first nine months of the year, providing an indication of bad news to come from the German chemicals sector.

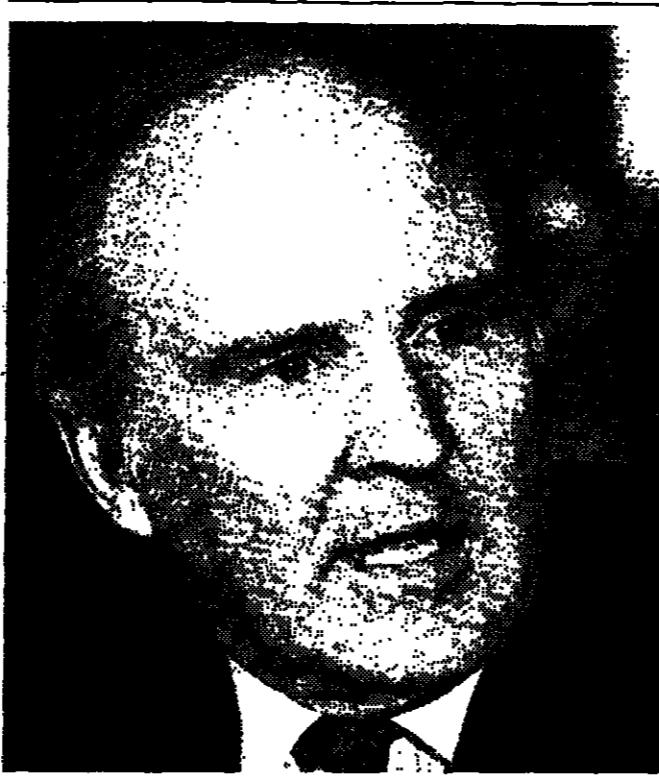
Bayer's shares - which have

outperformed the German market by 7 per cent in the past three months - fell more than 3 per cent yesterday from DM254.5.

Mr Schneider said the areas most affected by the worldwide slowdown were its industrial, organic and polymers chemicals businesses. These products are used by construction, motor, textile and other sectors feeling the brunt of the world recession.

Mr Schneider said conditions in the pharmaceuticals sector - which accounts for a larger share of business than at the other two large German chemicals companies. But he qualified his optimism by pointing to high research and development costs and government interference in the drug industry.

Lex, Page 18



Jack Welch: confident of further record earnings for General Electric

**General Electric of US may buy a 20% stake in Austria's second largest bank, reports Ian Rodger**

## Creditanstalt attracts GE

the former Austro-Hungarian empire.

The bank has worked hard to revive its bases in eastern Europe in the past three years, opening subsidiaries in Budapest, Prague, Warsaw and Ljubljana and setting up investment banking operations in the first three.

It has also played a pivotal role in the privatisation process in Czechoslovakia, setting up large investment trusts with citizens' privatisation vouchers.

The Creditanstalt group also has large industrial holdings, including majority stakes in Wienerberger Baustoffindustrie, the fast growing Austrian building materials group, and Steyr-Daimler-Puch, the engineering group.

The Austrian government reduced its stake in Creditanstalt from 60 per cent to 49 per cent a few years ago, but still holds a majority of the voting shares.

The government has been committed to selling more of its shares, and Creditanstalt directors have been actively negotiating with potential strategic partners, which have not until recently included GE.

However, with the slump in the Austrian stock market, the government has not been pressing the pace to sell its shares, and the finance ministry spokesman said yesterday that a sale to GE was not imminent.

The bank had total assets of Sch\$14.2bn (\$46.7bn) at the end of June.

## Nissan falls into Y14.24bn half-year loss

By Steven Butler in Tokyo

**NISSAN** Motor, Japan's second largest carmaker, yesterday reported heavy losses and suspended its dividend for the first time, because of weak car markets and loss of market share in Japan.

The parent company reported a slide into Y14.24bn (\$115m) pre-tax losses for the six months to September from profits of Y41.46bn a year earlier. Sales fell 8.5 per cent during the period to Y1,910.8bn, from Y2,090bn, with unit sales off by 12.5 per cent to 1m, reflecting a sharp recent decline in Japan's domestic vehicle market.

"The main reason for the decline was the simultaneous depression in the three main markets for cars: Europe, North America and Japan," said Mr Atsushi Muramatsu, executive vice-president.

However, Nissan has been losing sales

in Japan rapidly. Unit sales were down 20 per cent to 546,778 units, with market share in the first half of the fiscal year off 1.2 percentage points to 22.2 per cent.

Mr Muramatsu attributed the loss of market share to Nissan's poor offerings of recreational vehicles, which are popular in Japan.

He also said a company policy to seek higher margins rather than market share had been carried out too rigidly, and hinted that Nissan would attempt to sell more vehicles by means of greater discounting.

Although Nissan did not report consolidated results, Mr Muramatsu said these would likely be worse than those of the parent company, as many of Nissan's sales subsidiaries were in loss.

Mr Muramatsu said Nissan expected to break even in the second half of the year and return to profitability next fiscal

year, on the assumption that the market would stay flat. Analysts however regard this outlook as highly optimistic given the recent heavy decline in Nissan sales.

Mr Kanemitsu Anraku, general manager, said Nissan had gained Y21bn by cost-cutting and productivity increases. However, these gains were more than offset by Y45bn of sales losses, Y5bn in net foreign exchange losses, and Y10bn in net higher labour costs and depreciation.

Net profits from securities sales were down to Y1.2bn from Y98m. Appraisal losses on securities stemming from the decline of the Tokyo stock market rose from Y0.6bn to Y3.5bn.

On a net after-tax basis, Nissan lost Y21.99bn compared with a profit of Y24.3bn last year.

Nissan announced no new measures to cope with the fall in the business. Mr Muramatsu said the company would seek

to reduce costs by gradually extending the model life of cars.

The company also sought to lift labour productivity by 10 per cent a year for the next three years. Overtime work was being eliminated, the organisation was being streamlined, and more company personnel were being assigned to the sales force. Nissan's basic strategy, however, remained to cut costs and wait for the market to improve.

Nissan, whose credit rating has recently been lowered by the main credit agencies, will face heavy refinancing requirements during the next year, with \$500m in bonds coming due in February, and Y1.5bn in warrant bonds maturing next year.

Nissan projected a Y20bn net loss for the year on sales of Y4.05bn. The company expected to pay a final dividend of Y7 per share, half of last year's full payment.

## UK government clears way for BA takeover of Dan-Air

By Jane Fuller and Daniel Green in London

**THE WAY** has been cleared for the rapid completion of British Airways' takeover of Dan-Air, the UK's oldest independent airline, after the government's decision yesterday not to refer the deal to the Monopolies and Mergers Commission.

The acquisition, for a nominal £1, was waved through by Mr Michael Heseltine, trade and industry secretary, in spite of concerns about reducing competition. BA's smaller rivals - Virgin Atlantic Airways, British Midland and Air UK - had protested to the Office of Fair Trading.

The decision came only hours after Dan-Air's last charter flight, from Las Palmas, landed at Gatwick at 8am yesterday. BA is tak-

ing on about 15, approximately half, of Dan-Air's scheduled routes. Six routes will be closed this week, including Jersey, the first scheduled service offered by the airline in 1966, three years after its inception.

Mr Heseltine was following the OFT's recommendation that public interest would be better served by avoiding an MMC referral. He mentioned the adverse impact on services at Gatwick, where Dan-Air is the largest operator with one fifth of the slots. BA had said it would abandon the deal, which involves taking over 25% of Dan-Air's liabilities if the merger was referred or bound by conditions. Mr David James, chairman of Davies & Newman Holdings, Dan-Air's parent, said the alternative was receiving.

However, Sir Michael Bishop, chairman of British Midland, yesterday described the DTI decision as "astonishing". He said it was "harmful to the consumer and the interests of the majority of Britain's airlines".

"The decision destroys all the safeguards to maintain a competitive UK airline market which were clearly established and agreed by the regulatory authorities at the time of the MMC investigation of BA's merger with British Caledonian."

Mr Andrew Grey, managing director of Air UK, said: "The monopolisation of the airline industry in the UK goes on. What has happened to the government's multi-airlines policy?" Mr Richard Branson, chairman of Virgin, called for "an urgent review of competition policy and the establishment of an independent airline regulatory body".

He said room occupancies in Rank's London hotels were above 80 per cent. Although the provincial hotels had had a difficult summer, business had picked up in the past eight weeks.

Mr Crichton-Miller said even with low UK interest rates, Rank would earn more by banking the money from the sale of the Athenaeum in London and two Scottish hotels earlier this year. The remaining London hotels up for sale are the Royal Garden, the Royal Lancaster and the White House.

Mr Angus Crichton-Miller, managing director of Rank's hotels and holidays division, said he could not say how long it would take to sell the remaining hotels. Rank had always thought each of the London hotels would attract a different buyer.

He said he expected other for-

## Singapore group buys London hotel

By Michael Shapka in London and Kieran Cooke in Singapore

**THE RANK** Organisation is to sell London's Gloucester Hotel to a Singapore property group for \$97.5m (\$116m) in cash.

City Developments (UK), a subsidiary of the Singapore-based Hong Leong group, said the "rare opportunity" to buy the Gloucester was due to the "prevailing weakness of sterling combined with declining UK interest rates". City Developments (CDL), listed in Singapore and Hong Kong, said the purchase would be funded by internal resources and bank loans. The sale is due to be completed before February next year.

Rank, whose interests include cinemas, film distribution and bingo, said last April it was putting 22 hotels on the market, including five in London. It is retaining more than 30 hotels linked to its Butlin's holiday camp business and its Shearings coach holiday operation.

The sale of the 549-room Gloucester brings the hotels sold to four. Rank built the Gloucester, which opened in 1973. The group announced the sale of the Athenaeum in London and two Scottish hotels earlier this year.

The remaining London hotels up for sale are the Royal Garden, the Royal Lancaster and the White House.

Mr Angus Crichton-Miller, managing director of Rank's hotels and holidays division, said he could not say how long it would take to sell the remaining hotels. Rank had always thought each of the London hotels would attract a different buyer.

He said he expected other for-

This announcement appears as a matter of record only.

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## INTERNATIONAL COMPANIES AND FINANCE

## Hanson offer hinges on details supplied by RHM

By Roland Rudd and Richard Gourley in London

HANSON's advisers said yesterday the Anglo-US conglomerate was unlikely to enter a bidding war with Tomkins for Ranks Hovis McDougall unless information from the baking and grocery products group was deemed to be new.

Morgan Grenfell, RHM's adviser, replied yesterday to an eight-page letter from Hanson's adviser, NM Rothschild, asking questions about RHM's business.

Under Takeover Panel rules, RHM is obliged to pass on information given to Tomkins which is specifically asked for by Hanson.

Hanson said it would study Morgan Grenfell's reply before deciding whether to increase its bid or walk away.

The Anglo-US conglomerate last week saw its hostile £790m (\$1.29bn) bid trumped by Tomkins' agreed bid.

### Poland presses on with sale of domestic bank

By Christopher Bobinski in Warsaw

THE POLISH government is to press ahead with the sale of Wielkopolski Bank Kredytowy (WBK), the first privatisation of a leading domestic bank.

WBK is one of the nine banks created in 1989 out of the commercial operations of NBP, the central bank. The sale is being handled by Schroders of the UK.

Mr Slawomir Sikora, the official at the Finance Ministry responsible for the operation, says he expected it to be completed by the summer of 1993. WBK was originally identified for privatisation by the government.

Mr Sikora said: "It is the government's intention to sell all nine banks in three or four years' time."

The Allied Irish Bank is providing management advice to the WBK under a three-year contract.

With Tomkins shares closing 11 1/4p up at 223 1/4p, its share offer values each RHM share at 255p. There is a cash alternative of 230p which values the ordinary shares at £935m, including £10m for the preference shares.

Hanson said its offer of 220p for each RHM share was fair based on information it had at the time.

Unless RHM has disclosed new financial material made available to Tomkins, which Hanson believes justifies Tomkins' higher bid, Hanson is expected to walk away.

Hanson wants RHM both for financial and strategic reasons, the latter being its desire to create a core business centred around UK food products.

However, a Hanson adviser underlined the conglomerate's determination not to "overpay" if it decided RHM had not disclosed new information.

According to an RHM adviser, the reply to Hanson's request did not contain much new information.

### Ciments Français pressed on Spanish share deals

By Alice Rawsthorn in Paris

CIMENTS Français, the French cement company embroiled in a scandal over its off-balance sheet share dealings, has been asked by the Spanish stock market authorities for details of its dealings in Spain by the end of this week.

The bulk of Ciments Français' off-balance sheet transactions - FFr1.65bn (\$170m) out of FFr1.65bn - were conducted in Spain.

It is thought that the dealings could have involved Cementos Molins, a Spanish cement maker, in which the French company already holds a minority stake.

This may mean that Ciments Français is compelled to make a formal offer for more shares.

Under Spanish takeover regulations, if an investor holding more than 25 per cent of a company buys another 6 per cent within a year, they are required to bid for a further 10 per cent.

Meanwhile, Tomkins has revamped its presentation to institutional shareholders to try to answer reservations about its apparent change of direction into the food sector.

Mr Greg Hutchings, Tomkins' chief executive, said: "Some people have been concerned that we will be re-rated as a food company. This is not true. We are a management company of mature businesses."

He said the new presentation provided more clues as to what Tomkins would do with RHM.

The merger of ABN Amro's two merchant bank subsidiaries will produce a bank with a balance sheet total of Ff 355m (\$36bn), a strong position in several market segments in the Netherlands, and a network of smaller offices in 17 countries.

The new bank, to be called Mees Pierson, aims to consolidate its position at home and then to expand to become a "European merchant bank" which will be able to compete with Anglo-Saxon merchant banks such as Goldman Sachs, according to Mr Han Kleiterp, chairman of Pierson.

"The new bank will operate entirely independent of the parent bank," he added.

Pierson's former parent, ABN Amro, and Mees' parent, ABK Bank, merged in 1989, sparking speculation that one of the two merchant banks would eventually be sold off or that the two would be combined. However, ABN Amro repeatedly insisted that the two banks would remain separate, independent entities within the group.

The decision to merge the two merchant banks after all was taken to respond to the increased international nature of banking and to enable the new bank to grow faster abroad. The narrowing of margins in areas such as stock market trading also spurred the two merchant banks to explore a merger.

Ciments Français, which last week announced substantial interim losses, is under intense financial pressure over the off-balance sheet losses. As a result, both the Spanish authorities and Cementos Molins are expected to support a compromise solution rather than insisting on a formal bid.

Cost savings are expected by creating single information technology systems in such areas as treasury management and securities.

Officials said the merger would lead to job losses. The banks have a combined workforce of 3,800.

### Top Dutch merchant banks plan to merge

By Ronald van de Krol in Amsterdam

THE TOP two Dutch merchant banks, Pierson Heidring & Pierson and Bank Mees & Hoep, said yesterday that they planned to merge, slightly more than two years after their former parent banks combined to create ABN Amro, the biggest bank in the Netherlands.

The record profits of the past two years have been fuelled by the very high level of domestic sales of trucks and buses generated mainly by German unification. But the company warned that truck demand in Germany has begun to weaken since the beginning of this year and MAN is now being forced to cut output in line with falling sales.

It has reduced truck production by about 12 per cent. It plans to halt output for one week this month and again in January. It is also cutting overtime and not replacing temporary workers or those lost through natural wastage.

Both profits and turnover are forecast to fall in the year. MAN has warned that further short-time working could be imposed in coming months if

## MAN's pace begins to slow down

Kevin Done on the German truck maker after the unification boom

MAN Nutzfahrzeuge, the German commercial vehicle maker, increased its pre-tax profits by 29.7 per cent in the 12 months to the end of June, the group's best financial performance.

The record profits of the past two years have been fuelled by the very high level of domestic sales of trucks and buses generated mainly by German unification. But the company warned that truck demand in Germany has begun to weaken since the beginning of this year and MAN is now being forced to cut output in line with falling sales.

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The workforce was increased by more than 1,000 to 26,500 at the end of June.

MAN truck and bus sales worldwide rose by 7 per cent to

orders remain at a low level. Turmoil in the currency markets have also greatly increased uncertainty in European markets.

While the outlook for the coming year is deteriorating, MAN's recent financial performance in the 12 months to June contrasts starkly with the losses suffered by other European truck makers, such as DAF and Volvo.

In the period, MAN increased pre-tax profits by 29.7 per cent to DM505m (\$328m), while turnover rose 6.9 per cent to a record DM7.9bn. Sales outside Germany were static at DM3.2bn, but domestic turnover jumped by 13 per cent to

DM4.7bn.

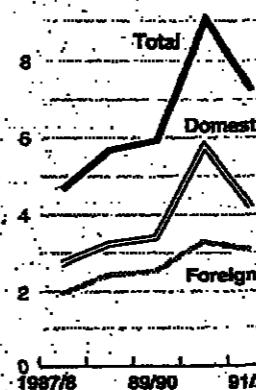
MAN raised its production of trucks and buses by 8.4 per cent to a record 41,500, with its plants in Germany and Austria working at full capacity.

The workforce was increased by more than 1,000 to 26,500 at the end of June.

MAN truck and bus sales worldwide rose by 7 per cent to

### Man Nutzfahrzeuge

New orders (DM bn)



Source: MAN

40,815 in 1991/92 from 38,148,

helped by strong demand in

Germany and in Austria. The

increase was achieved despite

a fall in the total west Euro-

pean market for trucks to

277,000 in calendar 1991, from

287,000 a year earlier.

MAN raised its west Euro-

pean truck market share to 12.4 per cent last year from 10 per cent a year earlier, thanks to its strong presence in Germany. Excluding Germany, the west European truck market fell by 22 per cent to 170,000 last year from 216,000 in 1990.

But falling new orders from the domestic German market, combined with stagnant or declining demand from export markets, led to a 20.3 per cent fall in the value of new orders booked by MAN in the 12 months to the end of June. Orders totalled DM3.4bn. New domestic orders fell by 28.1 per cent to DM4.1bn, while foreign orders fell by 6.5 per cent to DM2.1bn.

At the end of June, the group's order book had fallen by 22.7 per cent to DM3.4bn from levels of a year earlier.

In the quarter to September this financial year, the value of new orders has fallen again - by 27.8 per cent to DM1.3bn, compared to DM1.8bn in the same period a year ago.

### Winterthur optimistic on full-year result

By Ian Rodger in Zurich

WINTERTHUR Insurance, Switzerland's third largest insurance company, said it was cautiously optimistic about its results for 1992, thanks to positive growth in direct insurance operations in its main markets and substantial gains on shares up to the end of October.

Mr Peter Spaelti, chief executive, said at a press conference in Winterthur that premium growth in local currencies should be about 10 per cent compared with 14.2 per cent in 1991.

However, he warned that unstable stock and foreign exchange markets, as well as large claims arising from natural disasters, could still have a substantial impact on profits. In 1991, Winterthur had a consolidated net profit of SFr263.9m (\$190.7m).

## AB Foods declines 11% to £297m

By Angus Foster in London

AN AGREEMENT worth SKr500m (\$86m) that would have given Fyffes, the Dublin-based fruit and vegetable distributor, 50 per cent of the Swedish wholesale distributor Saba Trading has collapsed, write Christopher Brown-Humes in Stockholm and Tim Coone in Dublin.

Axel Johnson, Saba's parent, said both parties decided to pull out of the deal following the recent drop in European fruit and vegetable prices and the deterioration in the Swedish economy.

Under this agreement, Axel

is selling its B & W hypermarket chain to KF and buying KF Fruit and Vegetable, another subsidiary, for a net cash gain of SKr65m.

Axel plans to merge Saba and KF Fruit and Vegetable, creating an operation with a turnover of SKr1.5bn a year. KF is taking a 9 per cent stake in the new entity and has an option to buy a further 21 per cent in December.

Saba and Fyffes are still planning close commercial collaboration in a number of key areas.

Under this agreement, Axel

said: "It's not too happy, but it's been a very tough year."

Pre-tax profits fell from £32.2m to £29.7m (£484.11m) in the year to September 12, in line with market expectations. Earnings per share fell from 49p to 43.7p.

Turnover increased 12.7 per cent to £23.55m, helped by the first full contribution from British Sugar, acquired last

year, which reported trading profits of £139m on sales of £699m. This helped lift European profits 15.5 per cent to £238m. Mr Weston said ABF had spent more than £70m improving British Sugar's cost structure, including two plant closures.

Net investment income fell from £8m to £26m.

Lex, Page 18

## In Rio, major nations agreed to spend billions to control pollution. Guess who's the leader in controls?

A major worldwide effort of unprecedented proportions began at the Earth Summit to preserve the

manufacturing operations. They also help industries meet tighter production specifications.

For instance, Honeywell controls are in 60 million American homes, 40 million homes in Europe, and



world's natural resources.

Undoubtedly, it will continue for years, if not decades.

Equally undoubtable, we feel, will be Honeywell's involvement. By being able to provide the kind of technology and services that will be crucial to meeting these tough environmental goals.

For this reason, we believe Honeywell is poised for continued growth through the decade.

You see, today we are in just one business. Controls. Sophisticated ones that perform thousands of tasks that are too fast, precise, dangerous, remote, boring or labour-intensive for people to tackle.

And that, it turns out, also helps customers deal with environmental and pollution problems.

Because Honeywell controls and systems help maximize efficient energy consumption for building and

That helps minimize waste and hazardous by-products - not to mention the demand for resources.

Less consumption and less waste mean less pollution.

In fact, our controls are already helping companies meet tougher environmental standards.

We trust that having read this, you won't be surprised to know we are the global controls leader in homes, buildings, industry and aviation.

millions of buildings around the world. Our avionics equipment is on virtually every aircraft in the western world. And we have the largest installed base of distributed process control systems in the world.

Last year, measured on a comparable basis, sales increased in each of our three businesses. All in a soft global economy. Therein lies another strength of our broad market presence. We have the ability to remain competitive throughout economic cycles.

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\*Share prices can fall

## INTERNATIONAL COMPANIES AND FINANCE

## MAS embarks on extensive expansion

Kieran Cooke on prospects of the airline launching Malaysia's biggest rights issue

**A** FIRE last month which destroyed the control tower at Kuala Lumpur airport, severely disrupting international and domestic flights for more than two weeks, could not have come at a worse time for Malaysia Airlines (MAS), the national carrier.

For today, MAS launches Malaysia's biggest rights issue, raising M\$1.75bn (US\$700m) in a one-for-one share offering.

Since the Malaysian government still controls more than 50 per cent of MAS, it is unlikely to let the issue fall, though many analysts see turbulent times ahead.

The cash to be raised will be used partly to fund one of the world airline industry's most ambitious expansion programmes. In the course of its present five-year plan - 1991-92 to 1996-97 - MAS has orders for 72 aircraft costing a total M\$10.5bn.

The aircraft are needed to meet what MAS foresees as a substantial increase in domestic and international travel in the coming years. Old aircraft have to be replaced, while expensive leased aircraft, which now make up more than half the total fleet, will be phased out. Overall, MAS plans to increase its fleet from 74 aircraft to about 100 over the next five years.

MAS started life as Malayan Airlines in the years before the Second World War. In the 1960s, it was known as Malaya-Singapore Airlines. In the early 1970s, a split occurred, giving birth to MAS and Singapore Airlines. Over the years,



MAS plans to increase its fleet from 74 to 100 aircraft

MAS has tended to be overshadowed by the success of SIA, even though in terms of passengers carried it is substantially bigger than its southern neighbour and competitor.

MAS is now determined to establish itself as a leading international and regional carrier. "We want to turn Malaysia Airlines into one of the super excellent airlines in the world in terms of schedules and services," says Mr Kamruddin Ahmad, managing director.

The airline is encouraged by continued strong economic growth at home and forecasts of rapidly increasing regional passenger traffic, particularly in south-east Asia.

MAS plans to increase overall capacity by between 10 and 15 per cent in each of the next five years. New routes are being opened, most recently to Johannesburg and Mexico City.

Infrastructural investments of nearly M\$1.5bn are also

planned. These include M\$700m towards the cost of a new international airport outside Kuala Lumpur, scheduled to be completed before the Commonwealth Games in the city in 1998, and nearly M\$200m for a local maintenance centre.

MAS, partially privatised in 1985, is 42 per cent owned by Bank Negara, the Malaysian central bank, and 5 per cent each by the state governments in the east Malaysian states of Sabah and Sarawak. The Brunei government holds another 10 per cent.

Mr S. Suppiah, director of finance at MAS, has no doubts about the rights issue but admits funding the airline's expansion programme is not an easy task.

"There will be an inevitable pressure on our cash-flow," says Mr Suppiah. "We've had to go in for some short to medium-term loans. So far we have been able to raise financing at good rates. But things will be tough in the years ahead."

"They seem to have exaggerated

aircraft demand and they have not been careful enough about controlling labour costs," said one aviation analyst. "MAS is still seen as overly bureaucratic and government, rather than market, oriented."

MAS has forecast a substantial increase in pre-tax profits for 1992-93 to M\$972m. The estimated value of aircraft sales within that figure has not been made clear.

On the plus side, the government earlier this year approved a 20 per cent increase in domestic air fares - the first such increase for a decade. However, domestic routes are unlikely to break even for some years.

It is believed passenger traffic on both domestic and international routes grew substantially in the first half of the year. But nearly 80 per cent of total revenues come from international routes and the recent appreciation of the Malaysian dollar against most currencies is likely to have eaten into profits.

"The basic problem is planning," says a regional aviation analyst. "MAS should really have started its aircraft renewal and expansion programme much earlier and phased it over a longer period. It should be teaming up with other airlines and not trying to go it alone."

"In the long term, with the potential for substantial tourism growth in Malaysia and the growth in regional passenger traffic, prospects are good. But in the short term MAS is in for a rough ride."

## Sumitomo Mining down 38% at halfway

By Robert Thomson in Tokyo

SUMITOMO Metal Mining, the Japanese gold and copper producer, has reported a 38 per cent fall in first-half pre-tax profits to Y1.67bn (US\$7.8m) from Y10.28bn a year earlier, as orders from Japanese industrial companies slowed in tandem with the domestic economy.

Sales slipped 4.3 per cent to Y228.5bn, from Y238.6bn, with nickel sales down 28.9 per cent, and smaller falls of 2.6 and 2.3 per cent for copper and gold. Electronic equipment material sales slid 12.3 per cent, while those of building materials rose 12.3 per cent, reflecting a mild increase in new housing starts in recent months.

• Mitsui Mining and Smelting, a member of the Mitsui group of companies, blamed weak demand from carmakers and electrical equipment producers for a 64.3 per cent fall in first-half pre-tax profits to Y1.4bn on sales down 30 per cent at Y105.9bn.

Mitsui Mining plans to reduce capital spending this year from a targeted Y10.5bn to Y9.1bn.

For the full year, Sumitomo Metal Mining is expecting a 27.8 per cent fall in pre-tax profit to Y12bn on sales 7 per cent lower at Y440bn. Mitsui Mining forecast a 28 per cent fall in sales to Y262bn and a pre-tax profit of Y3.2bn, down 41 per cent.

## Stanbic to acquire African operations of ANZ Grindlays

By Philip Gavith in Johannesburg

STANDARD Bank Investment Corporation (Stanbic), South Africa's largest bank by market capitalisation, will pay R1.65bn (US\$7.8m) to acquire the African operations of ANZ Grindlays Bank.

The deal, which follows protracted negotiations, represents an important step towards re-establishing Stanbic as an important regional player.

Mr Eddie Theron, managing director, said yesterday that it was part of the group's policy of controlled international expansion which has recently seen the bank open a fully-fledged London office, purchase offshore interests in Jersey and the Isle of Man, and set up in Botswana.

Stanbic will assume equity control of ANZ Grindlays banks in Zimbabwe, Zambia, Kenya, Botswana, Uganda and Zaire, as well as significant minority stakes in Nigeria and Ghana. It is acquiring a network of 25 branches and a staff of about 1,400, all of whom will be kept on.

Stanbic will compete directly in all of these countries, except Zaire, with Standard Chartered, its former parent company until it divested from South Africa in the late 1980s.

Mr Theron said that, with the acquisition, the wheel had come full circle - a reference to the fact that in 1910 Standard Bank was the largest bank in sub-equatorial Africa before political developments forced it to shrink, by 1987, to a purely domestic operation.

The deal has been settled by the issue of 2.47m Stanbic shares to ANZ Grindlays which has renounced them in favour of an unnamed local institution. There will not be any impact on the financial rand, the volatile investment currency for foreigners, as the necessary currency transactions have already been concluded.

Mr Theron said the purchase price included a goodwill figure of about R3m. The price represents only about 5 per cent of Stanbic's capital and the deal will have a modest impact on profits in the short term.

## China Light &amp; Power ahead

CHINA Light &amp; Power, the monopoly supplier of electricity to Kowloon and the New Territories of Hong Kong, yesterday reported yearly net profits up 11.1 per cent to HK\$3.2bn.

Turnover improved 13.5 per cent to HK\$13.4bn from HK\$11.8bn.

## TNT, Ansett face TPC action

By Kevin Brown in Sydney

AUSTRALIA'S three biggest parcel carriers - TNT, Ansett Transport Industries and Mayne Nickless - face legal action by the federal Trade Practices Commission (TPC) for alleged breaches of competition law.

Documents filed by the TPC in the federal court allege that the three companies operated a cartel to reduce price competition in the Aus\$1.75bn (US\$700m) a year express freight market, which they jointly dominate.

The commission is seeking financial penalties against the three companies and 19 named executives and former executives alleged to have participated in operating the cartel.

There was no comment from

TNT or Ansett, which is jointly owned by TNT and News Corporation. Mr Rupert Murdoch's media group. Mr Ian Webster, chairman of Mayne Nickless, said the group would "vigorously contest" the allegations.

Mr Webster said Mayne Nickless had not received a copy of the documents filed in the court. He said the company would make no further comment while the case remained sub-judice.

The commission alleges that the companies agreed not to compete on prices and rates; not to offer competitive quotes to each other's customers; and to compensate each other if customers transferred their business.

Papers filed in the court include details of a number of

alleged meetings between executives from the companies, and case studies of the effect of the alleged cartel on specific customers.

• The performance of Ansett's aviation businesses is expected to improve this year, Mr David Mortimer, TNT's managing director, told analysts in New York.

Mr Mortimer, who recently replaced Sir Peter Abeles, said TNT was "profoundly aware" that losses by TNT and its affiliated aviation companies in the past two years had undermined shareholders' confidence.

He said the board was "in the process of developing clear strategies and definite plans to bring the TNT group back to solid profitability".

• The TPC argued that the acquisition would give Santos

an unacceptable monopoly over gas reserves in most of Australia. The TPC said the market power which would accrue to Santos would be increased if a parallel bid by Sogasco for Magallan Petroleum goes ahead.

Sogasco was offered for sale in mid-July when the South Australian state government put its 57 per cent stake up for tender. Sogasco shares closed four cents higher at A\$2.54 while Santos shares were 1 cent up at A\$2.44.

## Fukutoku Bank begins rationalisation scheme

FUKUTOKU Bank, a leading second-tier regional bank based in Osaka, western Japan, has started implementing a rationalisation plan. Reuter reports from Tokyo.

"The plan aims to strengthen the financial health of the bank," it said. "It is not only smaller banks but also the big national banks that are hit by the financial slump."

Through the rationalisation, including a freeze in hiring professional staff, Fukutoku plans to cut operating expenditure by 10 per cent or about Y3bn (US\$2.6m) in 1993-94, starting April 1, from a year earlier, the bank said.

Fukutoku declined to comment on a report in the Nihon Keizai Shimbun newspaper that the bank's restructuring aims to boost its profits so it

can bail out Shimanouchi Tochi Tatemono, an affiliated non-bank financial institution based in Osaka, that is suffering from bad property-related loans.

In 1991-92, Fukutoku posted Y4.68bn in pre-tax profits, down sharply from Y8.42bn a year earlier.

Under the one-and-a-half-year plan ending March 31 1994, Fukutoku will cut by eight the number of its offices and freeze opening of new ones. It has cut executive pay by 10 per cent from October.

Fukutoku has 142 offices in Japan, mainly in the Osaka region which, along with Tokyo, was hardest hit by the slump in the property market. It also has a branch office in New York and a representative office in Hong Kong.

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## INTERNATIONAL COMPANIES AND FINANCE

## Canadian Pacific takes C\$270m item for lay-offs

By Bernard Simon in Toronto

CANADIAN Pacific has taken a C\$270m charge in its third quarter to cover the cost of laying off one-third of the train crews in its core railway business.

The charge, combined with higher losses from truck operations and sharply reduced income from coal mining, quadrupled the Montreal-based conglomerate's third-quarter loss to C\$205.6m (\$165.8m), or 64 cents a share, from C\$61.8m, or 16 cents, a year earlier.

The special CP Rail charge will cover severance costs resulting from new labour agreements with unions in the US and Canada, under which the size of each train's crew will be cut from three to two. A total of 1,600 workers out of CP Rail's workforce of 27,400

people will lose their jobs.

CP is trying to improve its competitiveness, not only in its core transport operations but also in its forestry, real estate and coal mining subsidiaries. The company said yesterday that further job cuts and asset sales were in the wings.

CP's third-quarter operating loss was C\$165.9m, compared with earnings of C\$144.2m a year earlier. The trucking division's losses soared to C\$4m from C\$1.8m, reflecting declining traffic and increasingly stiff price competition. Third-quarter revenues dipped to C\$28m from C\$2.5m.

A five-month strike at Fording Coal and the difficulties of other coal mines in south-east British Columbia contributed to a C\$51m slump in the rail division's revenues. CP Rail was also hit by lower iron and

steel, energy and container

CP's share of losses suffered by CP Forest, its forest products subsidiary, dropped by C\$11m to C\$52.4m. The company said newsprint demand in the US had improved in recent months. The US pulp market also picked up, but was offset by lower demand from Europe and Japan. Demand for white paper has weakened.

PanCanadian Petroleum's operating earnings improved in the third quarter, due mainly to a 25 per cent rise in crude oil output and a 46 per cent jump in natural gas production. This was partially offset by lower prices.

For the nine months, including unusual items, the loss amounted to C\$24.3m, or 70 cents, compared with a loss of C\$2.2m, or 8 cents, last year.

## TRW to collaborate with Fiat subsidiary

By John Griffiths

TRW, the US automotive, space, defence and information technology group, and Magneti Marelli, Fiat's motor components subsidiary, have signed an agreement to collaborate on the development and sale of advanced control systems for vehicles.

Florida-based TRW Active Control Systems will provide computer-controlled "active" rear steering and suspension components and technology for Magneti to integrate into full working systems.

Active rear wheel steering and suspension systems are two market growth areas for component suppliers. In the former, a system of sensors monitors factors such as speed, driver steering input and side forces.

At high speeds on motorways, an active rear steering system could automatically compensate for sudden severe side winds or the vehicle being blown off course while passing a truck.

Active suspension is expected to allow sensors to read an uneven road and compensate for it by controlling movements of the suspension - a system seen on some grand prix racing cars.

Although Magneti is 61 per cent owned by Fiat, Italy's largest industrial group, only 36 per cent of its sales are made to Fiat. It will be looking to sell the systems to vehicle makers throughout Europe. Currently its biggest single customer outside of Fiat is Renault of France.

The venture involves collaboration between existing entities within both partners. There are no plans to form a joint venture company and TRW will pursue the North American market for such systems on its own.

Magneti, headquartered near Milan but with subsidiaries throughout the world, designs, develops and manufactures a broad range of components and vehicle systems involving advanced electronics, instrumentation, lighting and air conditioning.

## Fannie Mae buys \$1bn of mortgages from Citicorp

By Patrick Harverson in New York

THE Federal National Mortgage Association has agreed to buy \$1bn of new mortgages from Citicorp on a non-recourse basis, an indication that credit standards at the bank's troubled mortgage unit may be improving.

Although Fannie Mae has bought non-recourse mortgages in the past from many other US banks, the deal is the first between the company and Citicorp.

Buying mortgages on a non-recourse basis means that if some of the loans should sour, Fannie Mae cannot return them to Citicorp.

It also means that the bank does not have to set aside capital against the sold mortgages.

as would be required with normal transactions.

Citicorp said the deal would save the bank about \$25m in capital costs.

Industry analysts said that the deal was a sign that market confidence in the quality of Citicorp's mortgage portfolio may be growing.

For years, financial institutions have only bought mortgages from Citicorp that could be returned to the bank in the event of default.

Only a few months ago, a government examiner's report on Citicorp was highly critical of its mortgage unit, a report that underlined the credit problems at the bank.

It is believed that Fannie Mae agreed to buy the \$1bn of mortgages because they were originated recently.

## Norwegian radiology group rises 25%

By Karen Fossli in Oslo

HAFSLUND NYCOMED, the Norwegian group which makes radiology products, yesterday reported a 25 per cent increase in nine-month pre-tax profit to Nkr1.2bn (\$155m).

Group operating revenue rose by Nkr271m to Nkr4.25bn, as operating profit - before research and development expenses - increased by Nkr181m to Nkr1.2bn.

Research and development expenses fell to Nkr1.15bn from Nkr1.35bn in the third quarter, but Hafslund warned that for the fourth quarter they were likely to be significantly higher.

Hafslund reported a fall in financial expenses to Nkr1.88m for the nine months from Nkr2.57m a year ago as net interest expenses declined to Nkr75m from Nkr175m.

However, the group was forced to write down the value of its bond portfolio by Nkr36m because of a third-quarter interest rate increase.

## NWA seeks funds with jet leaseback deal

NWA, parent of Northwest Airlines, is seeking to raise \$700m to \$900m in debt through bond financing and sale of assets, a source familiar with the plans said, Reuter reports from Chicago.

The bulk of the funds, roughly \$600m to \$700m, would flow from the sale of 27 wide-body jets to investors that would be leased back, the source said. The aircraft are collateral for bank loans, and lenders would have to agree to the sale.

A further \$200m would come from bond financing.

The company's plans call for selling the jets to a special subsidiary that would raise cash backed by debt secured by the aircraft.

The 27 aircraft tagged for sale have a market value of about \$1bn.

## Luscar agrees mines purchase

By Bernard Simon

LUSCAR, a privately-owned Alberta coal producer, has agreed to buy two mines in south-east British Columbia formerly owned by Westar Mining, which was Canada's biggest coal exporter until it was put into bankruptcy earlier this year.

Terms for the purchase of the Balmer and Greenhills mines were not disclosed. The sale is expected to close by mid-November.

The Westar deal, which is another milestone in the shake-out of the financially stretched Canadian coal industry, will make Luscar one of the country's biggest coal producers. The company, based in Edmonton, operates seven mines in Alberta and Saskatchewan.

The Balmer mine, which produced 5.4m tonnes in 1991, has been idle since a labour dispute halted operations last May.

Members of the United Mine

Workers of America union at Balmer have accepted proposals for a new contract.

• Cominco, the Canadian base metals and fertilizer producer, returned to the black in the third quarter due to higher zinc and copper prices and improved costs at its smelter at Trail, British Columbia.

Third-quarter earnings were C\$10.1m (US\$8.1m), or 12 cents a share, before extraordinary items, compared with a loss of C\$23.2, or 30 cents, a year earlier.

Power Corp of Canada has sold its 50 per cent share of the C\$400m Cantata-3 fibre optic cable between North America and Europe, and will upgrade an earth station in the Ukraine.

For the first nine months,

while communications products and insurance systems showed a small loss.

Teleglobe has begun carrying all international traffic between Canada and Mexico formerly handled by Canadian telephone companies via US networks. It also has formed an international consortium to lay the C\$400m Cantata-3 fibre optic cable between North America and Europe, and will

upgrade an earth station in the Ukraine.

Power said the book value of the investment was C\$22.5m, and a small gain was made.

## Teleglobe doubles to C\$15m

By Robert Gibbons in Montreal

TELEGLOBE, Canada's international telecommunications group which has a minority held by BCE, the Canadian conglomerate, doubled profits to C\$15m (\$12m), or 27 cents a share, in the third quarter, compared with C\$7.1m, or 13 cents, last time. The increase was achieved on revenues of C\$126m, against C\$105m.

Telecommunications activities accounted for the strength,

the group reported a loss of C\$6.6m, or C\$1.56 a share, after special charges totalling C\$91m, against net profit of C\$13.7 or 28 cents a share. Revenues advanced to C\$345m from C\$203m.

• Power Corp of Canada has sold its 50 per cent share of the C\$400m Cantata-3 fibre optic cable between North America and Europe, and will

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For the first nine months,

the venture involves collaboration between existing entities within both partners. There are no plans to form a joint venture company and TRW will pursue the North American market for such systems on its own.

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## Hollywood studio boss resigns

By Alan Friedman in New York

MR RUPERT MURDOCH'S Twentieth Century Fox suffered its second high-level executive departure of the year when Mr Joe Roth, chairman of the Hollywood studio, said he would resign on January 1 1993 to form his own film production company at The Walt Disney Studios.

Last February, Mr Murdoch assumed direct management responsibility for the Hollywood studio and the Fox television network following the resignation of Mr Barry Diller.

The five companies are

expected to raise TL641bn (\$6.3m). Bids have to be submitted by December 1.

who had been chairman and chief executive since 1984.

Mr Roth's resignation, like that of Mr Diller, caught the US entertainment industry by surprise. It also kindled speculation Mr Roth might have been concerned at the increasingly hands-on management role played by Mr Murdoch. Neither Mr Roth nor Mr Murdoch could be reached for comment last night.

Mr Roth, who joined Fox in 1989, was responsible for several films that generated hefty revenues.

Among the most profitable

films he helped to make was

## Turkey offers 20% stake in Netas

By John Murray Brown in Ankara

THE TURKISH Government is offering to sell its 20 per cent share in Netas, the local subsidiary of Northern Telecom of Canada, plus stakes in four other companies in an attempt to revive its flagging privatisation programme.

The five companies are

expected to raise TL641bn (\$6.3m). Bids have to be submitted by December 1.

The company said yesterday Northern Telecom, which owns 51 per cent, was expected to make an offer for the government stake. A balancing 29 per cent stake owned by the PPA is to be sold by public offering to local investors before the new year.

Netas, listed on the Istanbul stock exchange, is Turkey's second-largest telecommunications manufacturer, and has recently concluded a deal to supply digital switches to Azerbaijan.

## Residential Property Securities No. 2 PLC

£200,000,000

Mortgage Backed Floating Rate Notes 2018

The rate of interest for the three month period 30th October, 1992 to 29th January, 1993 has been fixed at 7.95 per cent per annum. Coupon No. 18 will therefore be payable on 29th January, 1993 at £1,982.05 per coupon.

Aggregate interest charging balances of Mortgages redeemed during the previous interest Period: £6,257,828.64

Aggregate interest charging balances of Mortgages redeemed as at 30th October, 1992: £176,445,232.10

The aggregate principal amount of Notes outstanding as at 30th October, 1992: £112,800,000

S.G. Warburg &amp; Co. Ltd.

Agent Bank

## Norwest Corporation

U.S. \$100,000,000

Floating Rate Subordinated Capital Notes due 1998 For the six months 30th October, 1992 to 30th April, 1993 the Notes will carry an interest rate of 5.25% per annum with an interest amount of U.S. \$265.42 per U.S. \$10,000 Note.

Bankers Trust Company, London Agent Bank

## ANZ Bank

Australia and New Zealand Banking Group Limited

Australian Company Number 005 357 522 (Incorporated with limited liability in the State of Victoria, Australia)

U.S. \$300,000,000

Perpetual Capital Floating Rate Notes For the six months 30th October, 1992 to 30th April, 1993 the Notes will carry an interest rate of 5.775% per annum with an amount of U.S. \$190.85 per U.S. \$10,000 Note and U.S. \$4,771.18 per U.S. \$250,000 Note, payable on 30th April, 1993.

Listed on the Luxembourg Stock Exchange.

Bankers Trust Company, London Agent Bank

Espirito Santo Financial Holding S.A.

U.S. \$100,000,000

Floating Rate Notes due 1996

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest for the period 30th April, 1992 to 30th April, 1993 is 4.625% per annum. The interest accruing for such six month period will be U.S. \$2,338.19 per U.S. \$100,000 Note against presentation of Coupon Number 4.

Union Bank of Switzerland London Branch Agent Bank

28th October, 1992

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## INTERNATIONAL COMPANIES AND CAPITAL MARKETS

### Uni Storebrand to recapitalise after Nkr1.36bn loss

By Karen Fossel in Oslo

Uni STOREBRAND, Norway's biggest insurance group which was taken over by public administrators in August, yesterday disclosed losses of Nkr1.36bn (\$216m) for the first eight months of this year and announced plans for a recapitalisation.

The loss was reported by Uni Storebrand New, established after the collapse of the old Uni holding company. Uni blamed the loss on a Nkr2.8bn write-down of its Nkr4.7bn stake in Skandia Forsakring. Uni acquired the Skandia shareholding last year, in the process running up borrowings of Nkr4.5bn which led to it being ruled technically insolvent.

Uni Storebrand New charged Nkr1.45bn of the total Skandia write-down against eight-month accounts. Mr Erik Kaisserud, the chairman of Uni's state-appointed administration board, said plans for the recapitalisation of the group called

for Nkr3.4bn of fresh equity.

The plan is based on a valuation of the group estimated at between Nkr7.00m and Nkr1.65bn by Credit Suisse First Boston and Oslo-based Elcon Securities. The valuation is linked to the group remaining intact.

Mr Kaisserud said the plan, discussed yesterday with Uni's creditors, called for about 70 per cent of group debt, or an estimated Nkr2.4bn, to be converted into equity or some other form of core capital.

To meet capital adequacy requirements, Uni needs about Nkr2.8bn but the administration board is seeking to raise Nkr500m as a safety buffer which would give a capital ratio in excess of 5 per cent by the end of the year.

Uni's recapitalisation plan also calls for Nkr1bn to be raised through a share offering and for the remainder of the debt to be restructured with new maturity and interest rates.

### Elkem rescue package planned by Norway

By Karen Fossel

NORWAY's Industry Ministry hopes this week to unveil final details of a proposed Nkr1bn (\$159m) rescue package for Elkem, the troubled light metals group.

Elkem recently reported a 60 per cent increase in nine-month pre-tax losses, after extraordinary items, to Nkr270m and said its equity to debt ratio had sunk to below 20 per cent from 22 per cent since January.

Elkem is in discussions with its two biggest shareholders, Saga Petroleum and the Orkla foods group, and Den norske Bank and Fokus Bank to create a package comprised of fresh equity capital, new loans and the postponement of old debt.

Elkem is also expected to announce a rights issue to

raise up to Nkr500m of which an estimated Nkr135m would be guaranteed by the state and the balance guaranteed by Saga and Orkla.

If the state is forced to supply Nkr135m in fresh capital to Elkem, it would then own an estimated 30 per cent stake in the group.

Elkem is also expected to be allowed to postpone repayment of a Nkr270m state loan, due next year, which the group used to acquire a 45 per cent stake in former state-owned Norvik Jern Holding.

Discussions centre on the possibility of writing down the value of Elkem's shares by 50 per cent. In addition, Den norske Bank and Fokus Bank have been asked to provide the group with a long-term loan of up to Nkr500m, which would cover Elkem's debt due next year.

### Russia to copy UK regulatory structure

By Tracy Corrigan

MR Andrei Kashevarev, head of the Commission for Russian Exchange, has decided to create a regulatory system based on the structure of the UK's Securities and Investments Board.

Although by law the two

industries are meant to be kept

strictly apart, the reality is

quite different.

A handout of the country's most securely-capitalised banks, notably J.P. Morgan and Bankers Trust, are allowed to underwrite and trade stocks and bonds just like any Wall Street securities firm. Some of the biggest broking houses and fund groups, such as Merrill Lynch and Fidelity, provide

the same services to their customers.

The Glass-Steagall Act of

1933, which enshrined the separation of the banking and securities businesses, is

looking more and more redundant as regulators, under pressure to promote competition in the financial services industry, gradually allow banks and broking firms into each other's territories.

NationsBank and Dean Witter have stepped into this evolving business environment with gusto. NationsBank is one of the largest banks in the US, and under the leadership of its ambitious chairman, Mr Hugh

McColl, has earned a reputation for bold and innovative expansion.

Dean Witter is also well

respected within its industry. A large Wall Street securities house with a strong presence in retail stockbroking and a highly profitable credit card operation, Dean Witter is currently owned by the nationwide retail group, Sears, Roebuck. Next year, however, it is due to be sold to Sears' shareholders.

The link with NationsBank can be seen in the context of a company looking to develop new businesses in advance of its independence. It was Dean Witter, after all, which approached NationsBank with the idea in the first place.

The result of their union is

Nations Securities, a firm that

will be unlike anything else

seen in the US securities or

banking industries. The new

operator's 400-strong army of

brokers is half provided by

NationsBank and half by Dean

Witter, will not be manning

telephones from a smart new

headquarters in New York, or

hunting stocks to individual

investors through a network of

branch offices.

Instead, Nations Securities

brokers will be spread around

hundreds of NationsBank

branches across the southern

and south-western states, selling

a wide range of securities and

investment products to regular bank customers. There

are plans ultimately to syndicate services to other banks in the US.

Like their counterparts in

Bankers and brokers breach crumbling walls

Patrick Harverson on the link in the US between NationsBank and Dean Witter

LAST week's announcement that NationsBank and Dean Witter are joining forces to run a securities brokerage firm is further evidence that the walls which have divided the US banking and securities businesses for more than half a century are crumbling.

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industries are meant to be kept

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quite different.

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looking more and more redundant as regulators, under pressure to promote competition in the financial services industry, gradually allow banks and broking firms into each other's territories.

Burns Fry, the Canadian

securities firm, will retain a

nominal interest in the

operation.

Burns Fry Futures, which

was formerly owned by

the Security Pacific, will be

integrated into NatWest

Futures.

The firm has a presence on

the Chicago Board of Trade

and the Chicago Mercantile

Exchange. NatWest Financial

Futures previously had no

activities in the US futures

markets, but is active on a

number of European and

Japanese exchanges.

"This is the first stage of a

broad review of our futures

strategy," said Ms Victoria

Ward, who was hired from the

London International Financial

Futures and Options Exchange

at the start of the year with

the brief of creating a global

strategy for NatWest's futures

business.

Like their counterparts in



Hugh McColl: earned a reputation for expansion

own business, selling their

own families of mutual funds

through small securities sub-

sidiaries. The strategy has had

only a limited success.

A key difficulty for banks

has been a lack of experience

in handling and selling invest-

ment products. Ms Nancy

Bush, analyst with Brown

Brothers Harriman in New

York, says: "It's very difficult

to develop an investment-ori-

ented culture within a com-

mercial bank."

The link-up with Dean Witter

should help solve that prob-

lem. The new operation will be

run outside the bank structure,

which should make it easier to

create an environment suited

to selling securities. There will

also be a lot of new products to

sell to customers, including

fixed-income securities, munici-

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Dean Witter.

Analysts are sceptical that

the link-up between Nations-

Bank and Dean Witter will

lead to a rash of similar ven-

ture between banks and bro-

king houses. The new compa-

ny's first year will be watched

closely by both banks and

## INTERNATIONAL CAPITAL MARKETS

## Investors on sidelines as politics dominate trading

By Patrick Harverson  
In New York and Sara Webb  
In London

ALTHOUGH US Treasury market investors kept their attention fixed primarily on today's presidential election, bond prices eased across the board yesterday in the wake of some unexpectedly strong economic news and uncertainty about the next retarding operation.

## GOVERNMENT BONDS

In late trading, the benchmark 30-year government bond was down 4 at \$86, yielding 7.653 per cent. The two-year note was also lower, down 4 at 993, yielding 4.449 per cent. Turnover was reported to be light.

Politics dominated the day's trading, with many investors remaining on the sidelines ahead of today's polling. The latest polls, showing a slight widening in Governor Clinton's lead over President Bush, had a slight dampening effect on sentiment, adding to the downward pressure on prices.

## Rate cut helps lift gilts

By Sara Webb

FALLING interest rates and an increasing emphasis on economic growth helped to boost UK government bond prices last month, making the gilt-edged securities market the top-performing government bond market in local currency terms in October.

Gilts gained 5.59 per cent last month, and have risen by 17.27 per cent in the year to date, according to figures compiled by J.P. Morgan.

The gilt market rallied on the combination of hopes of

The market, however, has already discounted the impact of a Democratic victory, so the declines were limited.

The day's economic news was also mostly ignored, although there was some selling after the National Association of Purchasing Management reported its index of manufacturing activity rose to 50.6 per cent in October, up from 49.0 per cent the month before. Analysts had been expecting a smaller rise in the index.

Prices were also slightly depressed by concern over the size of the Treasury's November refunding programme, which some investors fear may be bigger than anticipated.

UK government bonds tumbled by more than a point at the long end as political uncertainty and concern over the level of public spending took their toll in London.

Dealers said the gilt market fell early in the day on fears that the Public Sector Borrowing Requirement would be larger than expected following reports that some Cabinet members are pushing for increased public spending to

meet the rising cost of unemployment, increasing welfare benefits and cost of the incoming council tax. "There is concern about the level of public spending and the fear is that part of the PSBR" said Mr John Sheppard, economist at S.C. Warburg Securities.

Adding to the poor market sentiment were worries about tomorrow's vote on the Maastricht Bill in the House of Commons which paves the way for ratification of the Maastricht Treaty on European Union. The result is expected to be close, given the Conservative Eurosceptics' threat to wipe out the government's majority in the House of Commons.

Prices were also slightly depressed by concern over the size of the Treasury's November refunding programme, which some investors fear may be bigger than anticipated.

The gilt yield curve showed a marked steepening yesterday as long-end issues fell by a point or more, while shorter-dated issues ended either unchanged or slightly higher.

The 9 per cent gilt due 2008 traded at 1024 by late afternoon, down 4 from late Friday. Among short-dated gilts, the 10 per cent gilt due 1996 traded at 1009 late in the day, up 4. The gilt futures contract traded below its Friday closing level of 101.00, ending at 100.11

## BENCHMARK GOVERNMENT BONDS

	Coupon %	Red	Price	Change	Yield	Week	Month
AUSTRALIA	10.000	10/22	100.8461	+0.114	9.95	8.95	8.90
BELGIUM	8.750	05/02	103.7800	-	8.16	8.15	8.83
CANADA	8.900	04/02	105.2800	-0.350	7.71	7.29	7.38
DENMARK	8.000	11/00	100.5500	+0.230	8.30	8.85	9.61
FRANCE	8.500	03/97	101.2850	+0.215	8.11	8.24	8.63
SWITZERLAND	8.500	11/02	102.1500	+0.080	8.11	8.25	8.81
GERMANY	8.000	07/02	104.1150	+0.110	7.39	7.35	7.38
ITALY	12.000	05/02	93.8000	+0.025	13.60	13.81	14.18
JAPAN	No 119	06/99	100.9651	+0.025	4.61	4.76	4.84
No 145	3.800	03/02	105.2769	+0.170	4.28	4.42	4.68
NETHERLANDS	8.250	09/02	104.4700	+0.075	7.57	7.57	7.74
SPAIN	10.000	05/02	86.8000	-1.200	12.70	12.36	13.43
UK GILTS	10.000	11/98	102.21	-1.482	7.16	7.18	8.52
9.750	10/98	102.10	-1.50	7.25	7.25	8.23	
9.500	10/98	102.10	-1.50	8.73	8.82	9.23	
US TREASURY	8.375	08/02	98.16	-1.032	6.67	6.61	5.88
7.250	06/02	98.05	-1.024	7.66	7.42	7.38	
ECU French Govt	8.500	03/02	97.8500	-0.060	8.82	8.9	9.24

London closing, New York closing. Yields: Local market standard. 1 Gross annual yield (including withholding tax at 12.5 per cent payable by non-residents). 2 Price: US. UK in 32nds, others in decimal.

Technical Data/LATAS Price Sources

Source: IMA, BIS

privatisation agency, is expected to issue another 10-year bond by the end of the year.

Elsewhere in Europe, the Bank of France cut its two key interest rates by a quarter of a point, but trading activity was light due to the All Saints Day holiday. Although the Matif futures exchange was closed, cash bonds were quoted higher after the rate cuts with the 10-year AAT yielding 8.17 per cent against 8.21 per cent on Friday.

■ JAPANESE government bonds ended firmer, but activity in the market was lackluster ahead of a national holiday in Japan and US presidential election today.

The yield on the benchmark

No 145 opened at 4.715 per cent, corresponding to the low price of the day, and moved to 4.69 per cent, but the bond later slipped to yield 4.695 per cent.

In the futures market, the December contract reached a high of 107.59, but fell to end at 107.57, up from its close of 107.49 on Friday.

Short-term money market rates eased slightly with the overnight call money rate dipping below 4 per cent again, to trade mostly at 3.8 per cent.

## BIS highlights shift in nature of risks run by banks

By Richard Waters

BANKS' dealings with each other through wholesale financial markets used to be relatively straightforward. They deposited money with each other or undertook foreign exchange transactions in a way that was easy for banks and their regulators to measure and control - even if sometimes those controls went awry.

Not any more. The extent of

the transformation in wholesale financial markets, and the difficulties thrown up for the control of risks, is highlighted in a report\* published this week by the Bank for International Settlements, the central bankers' club which has its headquarters in Basle, Switzerland.

The scale of the transformation is illustrated by the chart.

The traditional interbank deposit market, which grew at

more than 13 per cent through the mid- and late-1980s, went into reverse in 1991. Concerns about the credit quality of other banks was one reason.

The need to use capital more efficiently following the Basle capital adequacy accord

Another equally significant,

however, has been the development of financial instruments that offer a more efficient way for banks to hedge their risks.

As the chart shows, banks' exposure to each other through interest rate swap contracts

has continued to climb.

According to the BIS paper,

written after interviews with

63 of the most active participants in wholesale financial markets,

the nature of the risks run by banks has shifted markedly. Market risk has shrunk as ever more sophisticated

trades have been developed for limiting exposure to general market movements.

But three other types of risk have become more acute:

● Liquidity risk - the danger of not being able to deal without moving market prices significantly - has grown due to

the number of factors, the BIS says.

That growth in trading volumes

has increased settlement risk.

Some banks have responded by

spreading their dealings across

a number of exchanges to

reduce their exposure to failure by a single clearing house, but the BIS concludes: "There are limits to what individual participants can do to limit settlement risk."

● Credit risks have become

more difficult to assess thanks

to "deficiencies in information

regarding counterparties' off-

balance sheet exposures and

the inseparability in many

OTC derivative instruments of

the size of potential credit

exposure and price developments."

The report calls for better

international netting systems

and greater financial disclosure

to help reduce the risks,

as well as greater attention

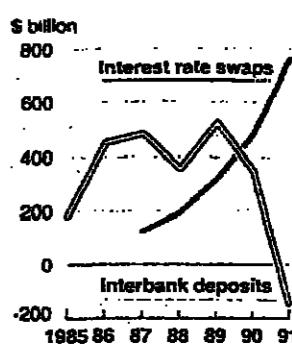
among banks and regulators to the exposures being created.

Recent Developments in

International Interbank Relations

Settlements, Basle.

## Interbank claims



Source: BIS, Basle

devoted to market-making relative to the total capital at risk in wholesale financial markets.

For instance, meaning market-makers can be swamped by one-way market movements.

This has been accentuated by the concentration of market share, which has seen a small number of institutions with high credit ratings become the biggest participants in each of the markets. Problems with any one of them could spread across a number of markets simultaneously.

● Growth in trading volumes

has increased settlement risk.

Some banks have responded by

spreading their dealings across

a number of exchanges to

reduce their exposure to failure by a single clearing house, but the BIS concludes: "There are limits to what individual participants can do to limit settlement risk."

● Credit risks have become

more difficult to assess thanks

to "deficiencies in information

regarding counterparties' off-

balance sheet exposures and

the inseparability in many

OTC derivative instruments of

the size of potential credit

exposure and price developments."

The report calls for better

international netting systems

and greater financial disclosure

to help reduce the risks,

as well as greater attention

among banks and regulators to the exposures being created.

Recent Developments in

International Interbank Relations

Settlements, Basle.

## Ireland makes SFr150m private placement

By Brian Bollen

THE Republic of Ireland's continuing foreign currency borrowing programme provided the highlight of yesterday's international bonds activity.

## INTERNATIONAL BONDS

Ireland made what should be its last appearance of the year in the Swiss

Jell not 150

## COMPANY NEWS: UK

## Pru takes lead on 'accruals accounting'

By Norma Cohen,  
Investments Correspondent

PRUDENTIAL Corporation, Britain's largest life assurance company, yesterday restated its 1991 earnings under the new "accruals accounting" rules, showing for the first time shareholders' interest in the life funds, valued at £2.4bn.

Under the new method, pre-tax profits for 1991 were restated to £280m, or 20.3p per share, against the previously declared profit of £267m, or 7.5p per share.

Mr Lawrence said that the restated earnings would not result in higher dividends. However, it could bolster the Prud's share price if it encouraged greater understanding of the company's true value.

Although the stake is attributable to shareholders, it is not available to them because of regulatory restrictions. However, the new accruals-based system of accounting allows shareholders to see the size of their stake — something they cannot do under present accounting rules.

See Lex

stake attributed to shareholders was at the low end of what they had expected.

Analysts said that the value of the new accounting would increase as more companies shifted to its use. Several other companies, including Britannia Life and BAT, are said to be preparing similar accounting reports.

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## Tie Rack back in the black with £301,000

By John Thornhill

THE RACK, the speciality tie retailer, bounced back into the black at the half-way stage recording pre-tax profits of £301,000 compared with a loss of £972,000 last time.

The company experienced a healthy improvement in sales, which rose 18 per cent to £25.4m in the 28 weeks to August 16, with business-style ties and Disney products proving particularly strong.

Existing stores accounted for 11 percentage points of this increase with five new stores contributing the remainder.

Tie Rack also benefited from a reduction in its cost base and stricter control of working capital. This led to an operational cash inflow of £25m yielding £161,000 in interest income compared with £240,000 paid out last year.

The company again passed its interim dividend and said it would not be resumed in the "foreseeable future". However, Tie Rack affirmed its intention to pay a final dividend. Earnings per share came to 38p against losses of 1.75p last time.

The company said it remained "cautiously confident" about trading prospects. Mr Nigel McGinley, chief executive, said: "Trade started off well in August but we saw quite a marked softening in the middle of September coinciding with Black Wednesday and the stream of poor economic news."

However, the company reported that sales had again picked up last week and it was expecting further increases over the crucial Christmas period.

At the end of the half year, the company traded from 141 stores in the UK and 131 overseas. Fourteen more stores will have been added by Christmas.

Tie Rack continued to incur losses in the US, although it said the business was on an improving trend.

Its first franchised store in the Far East opened in Hong Kong during the period.

INSTITUTIONAL investors overwhelmingly believe this deal dilutes shareholders' value," said one large institutional holder of shares in both conglomerates and RHM. A significant group of shareholders believe Tomkins should be given the benefit of

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A significant group of shareholders believe Tomkins should be given the benefit of

the suspicion of institutions that he has not overpaid.

"Tomkins' rating is going to take a long time to recover from this," said one institutional shareholder. "Instead of being at a premium to the market I think Tomkins' rating is going to be in line or even below the market average."

Pessimism about Tomkins' rating is shared by other shareholders. "The price that Tomkins is offering for RHM is more surprising than the change in the conglomerate's direction," said one.

"On balance, its offer should be accepted. But I think Tomkins will have to prove itself quite quickly if it's going to have any chance of returning to its premium rating of 10 per cent plus to the market."

Another investor supported this relatively relaxed view about the company's change of direction. "Most of what Tomkins has kept fits into the engineering and capital goods operations," one institutional investor said.

"Tomkins is still a small company and if he (Hutchings) wants it to be another Hanson it will have to diversify."

## Institutions oppose RHM 'war'

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Richard Gourlay and Roland Rudd find institutional investors less interested in who finally wins Ranks Hovis McDougall than in what price is paid for the breadmaker.

Shareholders appeared less interested in whether Tomkins or Hanson would better manage RHM and were rather more concerned about the price being paid.

As one opined: "If Hanson offered 220p a share first time around, it would look odd, to say the least, if it increased its offer by another 30 per cent or so in order to outbid Tomkins."

Another said: "I think Hanson had a higher price in mind but not as high as Tomkins has bid."

Most investors expressed confidence that the two conglomerates would not get carried away in a bidding war. "Both Tomkins and Hanson

are very sensitive to whether the deal dilutes shareholders' value," said one large institutional holder of shares in both conglomerates and RHM.

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## TSW may don footwear to tread future path

By Raymond Snoddy

TELEVISION South West, the west of England ITV company, is in talks with a private West Country shoe manufacturer over the possibility of a reverse takeover.

Sir Ian MacGregor, chairman, said the recovery was continuing "despite the difficult economic environment that persists in the US". He added that the group's objective remained to improve profitability by reducing costs, generating new sales, acquiring subscriber contacts from third parties and developing the Digtograph franchise.

He noted that the number of employees had been reduced from 762 last year to 676, and the company had recently acquired subscriber contracts with recurring revenues of \$165,000 per year.

Sir Ian also said that during September the group bought 160,000 of its shares in the market at an average price of 45p. Holmes' shares were unchanged last night at 45p.

If the plan goes ahead TSW would take over the shoe company which would then get a listing. At a later stage the name would be changed. TSW has decided that the reverse takeover route would be the way of realising maximum value for its mainly institutional shareholders.

Because of TSW's size and location the company decided there was no way of continuing as a broadcaster.

Indeed it has decided to donate its film and video archives to a new charitable organisation to be set up in Plymouth. The archive would amount to a video history of the West Country.

Another option for TSW would be liquidating its assets at the end of the year when Westcountry Television takes over as the ITV broadcaster.

Sir Brian Bailey, TSW chairman, also declined to comment on the possibility of a reverse takeover.

## BAE sells communications subsidiaries

By Daniel Green

BRITISH AEROSPACE has dismantled its communications division and sold most of the parts with the loss of 35 jobs.

The company said the division was "not part of its core businesses".

Turnover of the division in 1991 was about £10m. Only the ground equipment for the company's Orion communications satellite project will remain associated with BAE through a joint venture with Kingston Communications, the telecommunications infrastructure operator for the city of Hull.

Business Television and Services to Broadcasters, which broadcasts to specified groups of people, has gone to Mazat.

The Medical Television Network, which provides programmes for doctors to medical schools was sold to Satellite Information Services, which provides television pictures to betting shops.

Bishopsgate Systems' data broadcasting goes to Alphameric.

## Teredo directors under threat from dissidents

By Jane Fuller

DISSIDENT shareholders in Teredo Petroleum, the USM-quoted oil and gas producer, are seeking an extraordinary meeting to consider ousting three of the four directors.

The directors that he and his colleagues, Mr Peter Tory and Mr Peter Smith, plan to replace are Mr Peter Simonis, chairman, Mr Ray Godson, managing director, and his predecessor Mr Michael Seymour.

Mr Godson said the company had recently decided to concentrate on low-risk development of its existing fields, which are onshore in the UK and Spain.

Although its £10.5m long-term debt meant gearing was very high, 55% of that was low-interest loan stock, one of the issues on which the rebels would like to take action.

## Embassy Property reduces deficit

Embassy Property Group reported pre-tax losses for the year to March 31 of £7.8m compared with £9.4m after a fall from £26.4m to £23.9m in exceptional items.

Turnover dipped from £15.5m

## Recovery continues at Holmes Protection

By Paul Taylor

HOLMES PROTECTION, the US security group quoted in the UK, reported continued progress in its recovery following its recently completed debt restructuring.

Pre-tax profits in the three months to September 30 totalled \$3.28m (£2m) on turnover of \$13.8m, but included a \$2.77m exceptional gain resulting from the reversal of an acquisition reserve created in prior years. Earnings per share were 7.8 cents.

In the same period last year there was a \$2.23m pre-tax loss on turnover of \$14.4m. The group cautioned that the latest results were not comparable because of changes in accounting policies and the significant adjustments, which required a \$1.24m exceptional charge to cover severance pay and the cost of a proxy fight.

The latest results underpin the group's return to profitability in the first half and lift nine month pre-tax profits to \$4.76m (£3.73m) on turnover of \$12.1m (£4.4m). Earnings per share came out at 12 cents.

Sir Ian MacGregor, chairman, said the recovery was continuing "despite the difficult economic environment that persists in the US". He added that the group's objective remained to improve profitability by reducing costs, generating new sales, acquiring subscriber contacts from third parties and developing the Digtograph franchise.

He noted that the number of employees had been reduced from 762 last year to 676, and the company had recently acquired subscriber contracts with recurring revenues of \$165,000 per year.

Sir Ian also said that during September the group bought 160,000 of its shares in the market at an average price of 45p. Holmes' shares were unchanged last night at 45p.

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## COMPANY NEWS: UK

## Decision time for water company investors

Bronwen Maddox on prospects for the sector which has been one of the best performers this year

**W**ATER shares rose yesterday as investors looked forward to the half-year results season, which kicks off today with figures from Thames Water.

This is the sixth results season since the 10 water and sewerage companies were privatised in 1989, and like the others, it raises questions about whether they are balancing the interests of customers and shareholders, and about the benefits of privatisation.

Ofwat, the industry regulator, will consider those questions formally in 1994 when it conducts its periodic review of the companies' K numbers, the amount by which they are allowed to raise prices above the rate of inflation.

However, in the past year the short-term attractions of the shares have prevailed over the threat of tighter regulation in 1994. Water companies have been one of 1992's best performing sectors, rising by nearly 40 per cent and outperforming the stock market by about 30 per cent. Investors have reached for the security of water companies' high yields and low risk while recovering in the wider economy remains elusive.

The decision facing investors at this time is whether that performance can continue. The most encouraging news is likely to be dividends – the main reason for the sector's rise yesterday. Brokers are expecting increases of about 9 per cent in the half-year payment, compared to some 10 per cent on average last year, and about 3 per cent last year for the market overall. Dividend cover for most companies should also be around the past figure of three times.



New ring main for London – part of the big capital spending

Mr Andrew Stone, analyst at Daiwa Investment Research, said: "Until we see some hard news such as a cut in interest rates, you cannot get much safer dividends."

There are also unlikely to have been surprises in the results from the companies' core or regulated water and sewerage businesses as revenues will have risen in line with prices, although lower demand from businesses may have held back revenues in the

south. Average water charges, which rose 15.5 per cent in the year to March 1992, are set to increase by only 9.7 per cent overall in the current year.

Immediate regulatory uncertainty has diminished following Ofwat's ruling last month on next year's price rises. Most companies have struck a two-year deal, in which prices will still rise by between 6 per cent and 7 per cent, nearly double the rate of inflation.

However, there are several areas of concern, which could tip the balance for investors deciding whether to hold on to the shares. Companies are heading into their period of highest capital expenditure, and most will move soon from having net cash to net debt. Gearing is expected to peak within the next four years, with interest cover falling to around two times for some.

Investors will want reassurance that the capital spending plans are still on target. Water companies, including the 23 smaller water supply companies still in private hands, are in the middle of a 16-year investment programme that could eventually cost more than £45bn, sharply higher than the government estimates of £22bn at privatisation.

The results will also give a chance to scrutinise companies' diversification, much of which has been disappointing. The companies intend the non-core businesses to shield them against tightening regulation of the core services. They are not allowed to cross-finance the diversifications by revenue from the core activities, but Ofwat's precise views on how this 'ring fence' operates will remain uncertain for several years and a source of risk in the shares.

Brokers are divided in their judgment of whether the short-term attractions of the sector outweigh the long term risks. Mr Peter Hyde, analyst at Kleinwort Benson Securities, says: "The sector may well do well over the next month, but I expect it to be left behind when the economy eventually recovers".

## NEWS DIGEST

## Wm Sindall incurs loss of £417,000

APRIL redundancy costs of £138,000, William Sindall incurred a pre-tax loss of £417,000 in the opening half of 1992.

That compared with a profit of £432,000, and with a loss of £419m for the full year after exceptional charges of £5m.

Turnover of the group, which is engaged in building and civil engineering, declined from £33.9m to £22m.

A month ago judgement was given in favour of the group in an action for rescission of a contract made in 1988 under which land was purchased for £5.08m from the Cambridgeshire County Council. Since

then, the council had achieved a mandatory stay of execution by paying into court £8m.

The accounts take in nothing from the judgment and the costs of the action have been fully provided.

Losses per share were 7.55p (earnings 2.65p). There is no interim dividend (1.5p).

## New developments boost Jermyn

Jermyn Investment, the property investor, remained in loss during the first half of 1992, but was now trading profitably following the start of rental income from two new developments.

Losses amounted to £592,000 pre-tax compared with £278,000 in the preceding six months and a profit of £165,000 in the corresponding half of 1991.

No income was received

from the developments in Guernsey and the Isle of Man because of rent-free periods.

Losses per share were 32.95p (1.65p).

## Tamaris cuts interim loss to £118,000

Tamaris, the nursing home operator, cut its pre-tax loss from £245,000 to £118,000 in the six months to September 30. Turnover increased 31 per cent to £1.68m, against £1.28m.

Losses per share came out at 1.26p basic (2.65p) or 0.56p fully diluted (2.33p).

The ultimate holding company is Chalfont Lifecare, a Luxembourg-registered group.

## British Assets value declines

Over the 12 months to September 30 net asset value at British Assets Trust, which has an international portfolio of over £500m, fell 6.1 per cent, from 94.72p to 89.85p.

Earnings per share fell from 4.11p to 4.02p, reflecting a combination of falling interest rates, a lower value of dollar receipts because of the decline in US exchange rate, and a decrease in dividend payments by quoted UK companies.

However, the final quarterly dividend is 1.07p to make a total of 4.19p for the year, up from 4.04p.

Barring unforeseen circumstances, a minimum distribution of 4.28p is indicated for the current year.

Investors Capital Trust, 67.5 per cent owned by British Assets, saw net asset value decline from 116.7p to 111.8p over the year.

Earnings per share worked through at 4.97p (5.12p) and the dividend is lifted to 5.1p (5.05p)

with a final quarterly payment of 1.275p.

## Decline to £3m at Ocean Wilsons

Following the July 1992 reconstruction via a scheme of arrangement, Ocean Wilsons Holdings, an investment holding company, released results for the six months to June 30.

Pre-tax profits declined from £4.78m to £3.1m in spite of a rise in turnover from £40.1m to £43.1m. Earnings per share worked through at 3.57p (5.69p), a gross interim dividend of 1p is declared.

## Charnos optimism over full year

Charnos, the maker of tights, stockings and lingerie, reported an increase in its sea-

sonal loss for the first half of 1992, but said it had no reason to expect the year's profit to compare unfavourably with the £2.61m of 1991.

Turnover was little changed at £19.4m (£19.8m), but the pre-tax loss rose from £1.03m to £1.89m.

Losses on the privately-owned ordinary shares worked through at 6.02p (34.97p).

## Increased deficit at Bristol Scots

Bristol Scots, which owns the Bristol greyhound stadium and runs the Scots restaurant chain, reported a deficit of £500,000 before tax for the six months to June 30.

The outcome, which compared with a loss of £480,000, came on turnover of £5.09m (£5.75m). Losses were 9.07p (5.52p) per share.

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## COMMODITIES AND AGRICULTURE

## Surveys arouse oil surplus fears

By Neil Buckley

THREE SURVEYS published yesterday estimated oil production by the Organisation of Petroleum Exporting Countries at more than 25 m b/d in October, arousing fears that production may outstrip demand this quarter.

However, the news had little impact on a market which had already seen oil prices fall almost \$1.50 in 10 days. Brent crude ended yesterday at \$19.43 a barrel, up 12.5 cents from Friday, but well off the \$20.80 it reached in mid-October.

Petroleum Argus magazine estimated Opec production at 26.18m barrels a day, Platt's Week at 25.21m b/d, and Paris-based Petrostrategies magazine at 25.3m b/d.

**Brunei still sits cosily in its Shell**

Kieran Cooke on a longstanding relationship that suits both parties



The Sultan of Brunei: Oil is reputed to have made him the world's richest individual.

LYSTERS estimate that Brunei contributes about 10 per cent of the Shell group's overall worldwide profits.

The company now has seven offshore oil fields in Brunei and two onshore. It - and Brunei - have been fortunate that oil discoveries have tended to coincide with the oil price rise shocks of the last 20 years.

Oil analysts say that exploration technology now being used in Brunei is among the most advanced in the world, using three-dimensional seismic exploration techniques

which have been made under existing oil fields. In recent years the Brunei government has been stressing the need to conserve resources.

"This year Shell has successfully pressed the Brunei government for an increase in oil production so as to recoup the recent investments it has made in high technology exploration," says an industry analyst.

"Next year production will probably fall back to 150,000-160,000 b/d and at that rate

Nervousness about the possibility of excess production had already taken hold of the market last week. Traders said no single factor seemed to be depressing prices, but rather a combination of rumours and speculations.

Reports circulated that Kuwait was pushing for rapid expansion of its crude capacity towards 2m b/d. Kuwait is at present producing about 1.8m b/d, while Iran announced a one-week increase in production last month from about 3.3m b/d to 4m barrels a day to test new production capacity.

There was further speculation about the possible return of Iraq to the export market. Iraq was banned by the United Nations from exporting oil after it invaded Kuwait in 1990. Recent remarks by the head of

The recent slide has dam-

aged that confidence. But analysts insist that the fundamentals are still strong.

"I must emphasise I think supply and demand are not nearer as out-of-kilter as this price would suggest," said Mr Mehdi Varzi, analyst at Kleinwort Benson, the London brokers.

Mr Varzi believed the underlying reason for the price fall might be lack of direction from Opec. Many traders were nervous when the communiqué at Opec's last meeting referred to agreement on a "market share" rather than the more usual "production ceiling".

People hate cartels, but in most commodity markets there is someone who guides the price. The last Opec meeting did not give a clear signal," Mr Varzi said.

The recent slide has damaged the UN commission on Iraq, together with the possibility of victory for Mr Bill Clinton in the US election, aroused fears that Iraq might return sooner than expected.

On Friday, rumours hit the market that Saudi Arabia planned to raise its output to 8.8m b/d this month - a rumour which the kingdom was quick to squash.

Analysts had previously been forecasting a tight market this winter. This had pushed Brent crude close to \$21 a barrel in October, with predictions that it might reach \$22 during the winter. With some forecasts predicting colder-than-normal winter, and world oil stocks at a four-year low, the weather was seen as the factor most likely to affect prices.

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Continued on next page

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## CURRENCIES, MONEY AND CAPITAL MARKETS

## FOREIGN EXCHANGES

## Dollar breaks crucial barrier

THE DOLLAR broke through the crucial barrier of DM1.50 against the D-Mark yesterday, the highest it has reached since plummeting to a historic low against the German currency two months ago, writes James Blitz.

A dollar rally was expected in the aftermath of today's US presidential election. Many dealers believe that Mr Bill Clinton's likely victory as President will lift US interest rates because of his commitment to increased fiscal spending.

But the fact that the US currency rallied on the eve of the election was interpreted yesterday as another indication that the dollar is on the verge of a long term move upwards.

A leading US-based fund manager said technical analysts were particularly excited that the dollar had broken through DM1.50, an key chart point which marks the average close of the dollar in the last 200 days. He added that this was the sort of technical breakthrough which tends to encourage longer term investors, who change their positions every six months or so, to buy the currency. "We ourselves have shifted our portfolios to reflect a long term upturn in the dollar," he said.

## £ IN NEW YORK

Nov 2	Close	Previous Close
Spot	1.5349-1.5350	1.5297-1.5247
1 month	1.501-1.4400	1.51-1.4600
3 months	1.51-1.4500	1.51-1.5000
12 months	1.40-1.3700	1.40-1.3700

Forward premiums and discounts apply to the US dollar

## STERLING INDEX

Nov 2	Close	Previous Close
8.30 AM	77.8	78.2
9.00 AM	77.7	78.2
11.00 AM	77.8	78.4
1.00 PM	77.8	78.4
2.00 PM	77.7	78.4
3.00 PM	77.9	78.4
4.30 PM	77.9	78.4

Forward premiums and discounts apply to the pound

## CURRENCY MOVEMENTS

Nov 2	Bank of England	Morgan Guaranty	Germany	France	Japan	Other
US Dollar	77.2	74.4	74.4	74.4	74.4	74.4
Canadian Dollar	77.2	74.4	74.4	74.4	74.4	74.4
Swiss Franc	11.25	11.45	11.45	11.45	11.45	11.45
D-Mark	11.11	11.11	11.11	11.11	11.11	11.11
Irish Punt	1.07	1.07	1.07	1.07	1.07	1.07
Yen	99.40	97.40	97.40	97.40	97.40	97.40
Other Punt	14.00	14.00	14.00	14.00	14.00	14.00
Japanese Yen	1.25	1.25	1.25	1.25	1.25	1.25
Swiss Francs	1.57	1.57	1.57	1.57	1.57	1.57
French Francs	5.775	5.775	5.775	5.775	5.775	5.775
German Marks	1.07	1.07	1.07	1.07	1.07	1.07
Austrian Schillings	1.07	1.07	1.07	1.07	1.07	1.07
Portuguese Escudos	1.2775	1.2775	1.2775	1.2775	1.2775	1.2775

Forward rates are taken towards the end of London trading. Six-month forward dollar 2.54-2.79s - 12 Month

4.05-5.50s

## CURRENCY RATES

Nov 2	Bank of England	Morgan Guaranty	Germany	France	Japan	Other
US Dollar	77.2	74.4	74.4	74.4	74.4	74.4
Canadian Dollar	77.2	74.4	74.4	74.4	74.4	74.4
Swiss Franc	11.25	11.45	11.45	11.45	11.45	11.45
D-Mark	11.11	11.11	11.11	11.11	11.11	11.11
Irish Punt	1.07	1.07	1.07	1.07	1.07	1.07
Yen	99.40	97.40	97.40	97.40	97.40	97.40
Other Punt	14.00	14.00	14.00	14.00	14.00	14.00
Japanese Yen	1.25	1.25	1.25	1.25	1.25	1.25
Swiss Francs	1.57	1.57	1.57	1.57	1.57	1.57
French Francs	5.775	5.775	5.775	5.775	5.775	5.775
German Marks	1.07	1.07	1.07	1.07	1.07	1.07
Austrian Schillings	1.07	1.07	1.07	1.07	1.07	1.07
Portuguese Escudos	1.2775	1.2775	1.2775	1.2775	1.2775	1.2775

Forward rates refer to central bank deposit rates. These are not available for all currencies.

1 Euro is equivalent to 1.4000 US dollars.

All SDR rates are for Oct 30.

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4.05-5.50s

## OTHER CURRENCIES

Nov 2	£	\$
Argentina	1.5200-1.5220	1.9000-1.9010
Australia	2.2320-2.2340	1.4620-1.4640
Austria	1.0700-1.0720	1.4200-1.4220
Belgium	7.5045-7.5065	1.4520-1.4530
Canada	1.0600-1.0620	1.2610-1.2620
Denmark	1.0700-1.0720	1.4200-1.4220
Finland	1.0600-1.0620	1.2610-1.2620
France	1.0700-1.0720	1.4200-1.4220
Germany	1.0700-1.0720	1.4200-1.4220
Iceland	2.2100-2.2120	1.4200-1.4220
Ireland	1.0600-1.0620	1.4200-1.4220
Italy	1.0700-1.0720	1.4200-1.4220
Japan	1.0700-1.0720	1.4200-1.4220
Malta	1.0700-1.0720	1.4200-1.4220
New Zealand	2.4340-2.4370	1.9140-1.9170
Norway	1.0700-1.0720	1.4200-1.4220
Portugal	1.0600-1.0620	1.4200-1.4220
Spain	1.0700-1.0720	1.4200-1.4220
Sweden	1.0700-1.0720	1.4200-1.4220
Switzerland	1.0700-1.0720	1.4200-1.4220
UK	1.0700-1.0720	1.4200-1.4220
USA	1.0700-1.0720	1.4200-1.4220
Yugoslavia	1.0700-1.0720	1.4200-1.4220

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## WORLD STOCK MARKETS

## الكتاب الأصل

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# FINANCIAL TIMES

11. *Leucosia* (Leucosia) *leucostoma* (Fabricius) (Fig. 11)

## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

Continued on next page



## AMERICA

# Dow rises on unexpected good news

## Wall Street

US SHARE prices rose across the board on some unexpected good news on the economy, as investors calmly awaited today's presidential election, writes **Patrick Harrison** in New York.

At the close the Dow Jones Industrial Average was up 35.93 to 1,362.21, the high for the day. The Standard & Poor's 500 gained 4.09 at 422.77, while the American SE composite firmed 0.98 to 382.70 and the Nasdaq composite bounced back from early losses to end a net 2.41 ahead at 607.58. Turnover on the New York SE was heavy at 203m shares, while advances led declines by 1,089 to 734.

Prices opened slightly weaker in thin trading, but rose strongly after the National Association of Purchasing Management announced that its index of manufacturing activity had risen from a September level of 49.0 per cent to 50.6 per cent last month, and the Commerce Department reported a 1.3 per cent rise in September construction spending.

Both increases were larger than analysts had expected, and provided some investors with an excuse to purchase stocks. Price gains were further boosted by a round of program buying in mid-morning, and by a further burst of demand in the last two hours of trading.

Otherwise, the political situation remained the dominant influence on the market. The latest polls have shown a slight widening in Mr Bill Clinton's lead over President George Bush, but because the market has fully discounted a Democratic victory the changes had no effect on prices. Many analysts pointed out that the stock market has rallied on the day before 14 out of the last 16 presidential elections.

General Motors rose 3.1% to 331% after Mr Jack Smith was

appointed chief executive of the car manufacturer at a special board meeting in New York.

Citicorp edged 3/4 higher to 161%, possibly drawing comfort from reports that the Federal National Mortgage Association had agreed to buy \$1bn of the bank's mortgages on a non-recourse basis, an indication that credit quality at Citicorp's troubled mortgage unit may be improving.

The Gap fell 1/2% to 332% in busy trading on reports that analysts at Goldman Sachs had lowered their earnings estimates for the clothing retailer.

US Surgical dropped 3/4% to 644% after Oppenheimer, the broking house, had removed the stock from its recommended list and downgraded it from "buy" to "market performer".

The Nasdaq market, after opening weaker on profit-taking some leading stocks rallied strongly, including Microsoft, up 3/4% to 829%, and Intel, 3/4% firmer at 367%. Apple, off 3/4% at 824%, and Sun Microsystems, down 1/2% at 333%, remained under selling pressure all day.

## Canada

TORONTO stocks were sharply higher in moderately active trading. The TSE 300 index finished 4.29 higher at 3,379.0, while rises outnumbered declines by 319 to 225. Volume came to 29.2m shares.

Nova Corporation, up 4.5% at C\$9, reported third-quarter net of 11 cents a share, against a net from continuing operations of 1 cent a year earlier.

## SOUTH AFRICA

JOHANNESBURG ended steady ahead of the US presidential election. The overall index closed 1 up at 3,017 and the gold index was unchanged at 818. The industrial index came off an earlier low to end 1 down at 4,012.

General Motors rose 3.1% to 331% after Mr Jack Smith was

## FINANCIAL TIMES

Tuesday November 3 1992

## EUROPE

# Frankfurt left out of the continental upswing

GERMAN equities were left out of the firmer continental trend. Paris was shut for a holiday, but French stocks traded in London were lifted by another cut in interest rates, with the French segment of the Eurotrack 100 adding 1.4 per cent, writes **Our Markets Staff**.

FRANKFURT extended its downturn to a fifth consecutive trading day as another forecast from Bayer illustrated the weakening trend of the German economy.

Bayer, which once expected maintained earnings in 1992 and only recently forecast a slight fall, said yesterday that its profits would be "clearly below" those of 1991. The shares fell DM3.80 or 3.2 per cent to DM254.50.

Turnover stayed quiet after Friday's DM3.8m. Other big cyclicals took their cue from Bayer, with BMW down DM11.50 to DM473.50 and Volkswagen DM5.90 lower at

## FT-SE Actuaries Share Indices

THE EUROPEAN SERIES									
Monthly changes		Open	10.30	11.00	12.00	13.00	14.00	15.00	Closes
FT-SE Eurotrack 100	+0.01	1026.55	1026.69	1026.26	1027.22	1027.58	1028.75	1030.05	1028.82
FT-SE Eurotrack 200	+0.01	1049.95	1050.95	1050.78	1051.67	1052.49	1053.41	1053.21	1053.05

Oct 30	Oct 29	Oct 28	Oct 27	Oct 26	
FT-SE Eurotrack 100	1028.47	1025.26	1026.09	1033.79	1033.16
FT-SE Eurotrack 200	1050.07	1051.76	1051.54	1100.76	1104.46

Buy Value 1000 1026.55 1026.69 1026.26 1027.22 1027.58 1028.75 1030.05 1028.82

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